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Live Webcast and Satellite Feed From New York International Auto Show of Jeep®Wrangler Islander Tiki Hunt

Webcast and satellite April 1, beginning at 7 a.m. EDT until contest ends

Five winners of Jeep "Tweet-to-Win" contest dig in a giant sandbox for a golden Jeep Tiki

Prize for contestant who finds golden Tiki is 2010 Jeep Wrangler Islander

March 25, 2010, Auburn Hills, Mich. -

On April 1, five contestants who correctly answered a Jeep trivia question on Twitter will dig in a giant sandbox in Camp Jeep outside the Jacob K. Javits Center, site of the New York International Auto Show, looking for the golden Jeep Tiki.

The first contestant to find the golden JeepTiki wins the 2010 Jeep Wrangler Islander.

Jeep Brand President and CEO Michael Manley will preside over the event.

The public and journalists are invited to pre-register to view the event live via webcast at:

<http://www.webcasts.com/Jeepgoldentikidig>

The webcast will also be available at <http://www.facebook.com/Jeep> and <http://www.twitter.com/jeep>

A replay of the webcast will be available at the same link for three months.

A live satellite feed is also available at the following coordinates:

Ku-Band

Galaxy 17/Tr. 13

D/L Freq: 11960 H

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Additional information and news from FCA US LLC are available at: <http://media.fcanorthamerica.com>