

Chrysler Group LLC Reports April 2010 Sales Increase of 5 Percent in Markets outside North America

May 3, 2010, Auburn Hills, Mich. -

Chrysler Group LLC today announced sales of 12,009 vehicles during April 2010 in markets outside North America, posting a 5-percent increase compared to the same month last year. Through April, the company sold 47,656 vehicles this year, representing a 2 percent increase over the same period in 2009.

The Asia Pacific region led the international sales with 3,595 vehicles sold in April, an increase of 48 percent over April 2009. China led the region and the company with sales up 103 percent against the same month last year.

Combined sales in the Africa, Middle East, Eastern Europe and Russia region reached an increase of 17 percent versus April 2009. In Latin America, Chrysler Group saw an increase of 2 percent compared to the same month in 2009 while in Western Europe the company experienced a decline of 21 percent compared to April 2009.

Jeep® was the best selling brand outside of North America, experiencing an increase of 10 percent compared to April 2009. The Dodge Journey was the best selling vehicle outside of North America with a 105 percent increase versus the same month last year.

Chrysler Group sells and services vehicles in more than 120 countries around the world.

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep, Dodge, Ram Truck, Mopar® and Global Electric Motorcars (GEM) brand vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation - first established by Walter P. Chrysler in 1925 - and Fiat's complementary technology - from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300C, Jeep Wrangler and Ram Truck. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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