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## Five 'Jeep® Tweet-to-Win' Contestants Now Head to New York to Compete to Win All-new 2010 Jeep Wrangler Islander

- Five-day contest asked participants to correctly "Tweet" answers to Jeep®-branded trivia questions, hosted on the Jeep Brand Twitter page, [www.twitter.com/jeep](http://www.twitter.com/jeep)
- Chrysler Group LLC is the first auto maker to offer a chance to win a vehicle on Twitter
- Details on next phase of this unique contest coming soon

March 23, 2010, Auburn Hills, Mich. - Five lucky winners are headed to the 2010 New York International Auto Show to compete to win an all-new 2010 Jeep® Wrangler Islander. The five contestants were the first to correctly answer, in the correct format, Jeep-branded trivia questions during the 'Jeep Tweet-to-Win' contest hosted on the brand's Twitter page, [www.twitter.com/jeep](http://www.twitter.com/jeep), last week.

On Thursday, April 1, the contestants will dig in a giant sandbox, built specifically for the New York International Auto Show, to find the golden Jeep Tiki. The first person to find it will win an all-new 2010 Jeep Wrangler Islander.

"The 'Jeep Tweet-to-Win' contest is a unique and innovative way to create significant buzz for the iconic Jeep Wrangler and the new special-edition Wrangler Islander," said Mike Manley, President and CEO - Jeep Brand, Chrysler Group LLC. "The contest has also enabled Jeep to carry on a two-way conversation with its customers, while noticeably increasing traffic to Jeep.com and our Twitter and Facebook sites."

The contestants headed to the New York show include:

- Chris Gross, Shelbyville, Ind.
- Casey Johnson, Newton, Pa.
- Joel Lounds, Bonita Springs, Fla.
- Kevin O'Neill, Wixom, Mich.
- Steven Scott, Sterling, Va.

On Thursday, April 1 in New York, the Jeep brand will announce details on the next phase of this unique Jeep Wrangler Islander promotion. The Jeep Wrangler Islander is now available in Jeep showrooms.

### About Jeep

Built on nearly 70 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup includes Commander, Compass, Grand Cherokee, Liberty, Patriot, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all seven Jeep models are sold outside North America and all are available in right-hand drive versions and with gasoline and diesel powertrain options. Chrysler Group LLC sells and services vehicles in approximately 120 countries around the world.

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Additional information and news from FCA US LLC are available at: <http://media.fcanorthamerica.com>

