

Chrysler Group LLC International Sales – July 2009

August 10, 2009, Auburn Hills, Mich. - In July 2009, Chrysler Group LLC sold 11,812 units outside of North America, a decrease of 36 percent compared to July 2008 sales (18,344 units).

Regional Sales

In the Asia Pacific region, Chrysler Group's July sales (3,683) increased 9 percent compared with the same time last year (3,392). China was the market leader in the region with 2,644 units sold during the month of July, a 56 percent increase versus the previous year. Sales in Latin America (2,659 units) decreased 45 percent compared with the same time last year (4,815). Venezuela continues its strong sales year with 1,218 units sold in July, and 8,400 units calendar year to date, a 26 percent increase versus the same time period in 2008 (6,643 units). Chrysler Group Sales in Western and Central Europe were 3,867 units, a decrease of 38 percent compared with the same time last year (6,279). Combined sales in Africa, Middle East, Eastern Europe and Russia (1,603 units) declined by 45 percent compared with the same time period in 2008 (3,558 units).

Brand Sales

In July, the Dodge Journey was the top-selling vehicle outside North America with 1,246 units sold, an increase of 36 percent compared with the same month last year. Chrysler Sebring Sedan followed with 1,222 units sold, a 5 percent increase compared with the same time last year. The Jeep® Grand Cherokee was the best selling model for the Jeep brand outside of North America, totaling 1,206 units.

Chrysler Group LLC sells and services vehicles in more than 120 countries around the world.

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep, Dodge, Mopar® and Global Electric Motors (GEM) brand vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Ram. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line, including environmentally friendly vehicles.

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