Contact: General Media Inquiries

Kristin Starnes

2010 Dodge Caliber — Efficient Five-door Package With All-new Interior

New for 2010:

- All-new interior
- New instrument panel with center storage bin, bright trim accents and chromed HVAC vents and gauge cluster rings (all models)
- New vinyl-wrapped and padded, soft-touch door-trim panels and center console armrest (all models)
- Driver and front-passenger active head restraints (all models)
- Five-speed manual transmission with 2.0-liter World Engine (standard on Caliber SE and SXT)
- Sport Appearance package includes new 18-inch polished aluminum wheels, performance suspension and steering (available on Caliber SXT)

August 31, 2009, Auburn Hills, Mich. - Dodge Caliber is a five-door vehicle that combines a sporty coupe-like profile with the strength, stance and functionality of an SUV. Combining five-star safety ratings, technology, value, bold styling and an all-new interior design, the 2010 Dodge Caliber stands out in one of the world's most competitive segments.

The 2010 Dodge Caliber features an all-new redesigned interior, including a new instrument panel with a center storage bin, bright accents, a center console with a padded armrest split-lid for added storage space, and soft-touch door-trim panels. The all-new instrument panel features a smooth design aesthetic while chromed accents brighten new heating, ventilation and air conditioning (HVAC) vents, shift bezel, and cluster rings. LED-illuminated cup holders make it easier to place beverages in the right spot at night.

Two World Engine offerings (2.0- and 2.4-liter) provide class-leading horsepower (158 and 172, respectively). Chrysler World Engines feature dual Variable-valve Timing (VVT) and an intake manifold design with flow control valves, both firsts for a Chrysler compact car and typically found only on more expensive vehicles. Combined, these features produce more power, better fuel economy and a smoother, quieter operation than engines without them.

In addition, the 2010 Dodge Caliber is chock full of interior features rarely found on entry-level compact vehicles, including Chill Zone™ cooled-beverage storage bin, 115-volt power outlet, rechargeable LED flashlight and an available MusicGate Power™ Sound Group including two articulating speakers packaged in the liftgate that swing down for tailgating and other activities.

DODGE CALIBER AT A GLANCE

High value, bold styling

- Dodge Caliber redefines the compact, entry-level vehicle by combining high value with bold styling and efficient, flexible attributes consistent with active lifestyles
- Caliber's designed to appeal to global markets

All-new interior design

- New instrument panel, door-trim panels and center console
- Soft-touch padded door armrest and center console with split lid for added storage space
- Chromed accents on HVAC vents, shift bezel, instrument panel, door spears and cluster rings
- Available MusicGate Power Sound System, a nine-speaker Boston Acoustics premium sound system with rear articulating speakers

- Available Chill Zone cooled-beverage storage bin
- Available, removable- and rechargeable cargo light
- LED illuminated cup holder rings
- Available 115-volt power outlet in the center console
- Standard 60/40 split fold-flat rear seats with available recline feature
- Available fold-flat front-passenger seat

A small car that acts big

- Dodge Caliber appeals to buyers looking for a compact car that stands out from the crowd and gives them the flexibility to do more in terms of seating friends and storing gear
- Dodge Caliber is a five-door vehicle that combines a sporty coupe-like profile with the strength, stance and functionality of an SUV
- The Dodge Caliber's unconventional two-box design provides space-efficient packaging with great proportions, while offering high value
- Dodge Caliber's high H-point gives drivers a command-of-the-road seating position

Standard safety features

- Side-curtain air bags
- Driver and front-passenger multi-stage air bags
- Inflatable knee blocker
- Driver and front-passenger active head restraints

PRODUCT CHRONOLOGY

2009 Model Year

- Light Sandstone Metallic Clear Coat replaced Light Khaki Metallic Clear Coat
- Deep Water Blue Pearl Coat replaced Steel Blue Metallic Clear Coat
- New "Dodge" badge added to liftgate
- Body-color door handles added SXT models
- Medium Pebble Beige carpet replaced Light Pebble Beige carpet
- Larger floor mats added on SXT and R/T
- Uconnect Multimedia and Uconnect Navigation now offered
- MusicGate Power™ Sound Group added on SXT Sport model
- ABS added on SXT model
- Engine compartment and interior floor insulation have been added, and tuning improvements have been made to the engine exhaust for a quieter ride
- Improved 2009 EPA fuel economy mpg 24/30 (city/hwy) on SE model with 1.8-liter engine and five-speed manual transaxle
- SE Plus Package (included air conditioning with Chill Zone,™ air filtering and 17-inch aluminum wheels and tires)
- Premium Sound Group (included leather-wrapped steering wheel with remote audio controls, MusicGate Power™ nine-speaker sound system with Boston Acoustics Premium Sound System on SXT model)
- Driver Convenience Group included compass, Electronic Vehicle Information Center (EVIC), HomeLink universal home transceiver, auto-dimming rearview mirror, Tire Pressure Monitoring (TPM), Uconnect Phone and heated seats
- Security Group for SXT included front-seat side air bags, engine oil cooler (2.0L only), trailer tow wiring harness, security alarm, daytime running lamps and ESC
- Security Group for R/T included front-seat side air bags, engine oil cooler, trailer tow wiring harness, security alarm, daytime running lamps, ESC and Uconnect Navigation

2008 Model Year

- Surf Blue Pearl Coat replaced Marine Blue Crystal Pearl Coat
- Brilliant Black Crystal Pearl Coat replaced Black Clear Coat
- New Dark Slate Gray interior added
- Interior chromed door handles added on all models

- Chromed accents added on heating and air conditioning knobs on all models
- Chromed accent ring on radio knobs added on all models
- Chromed accents on cluster rings added on all models
- SXT model added standard 17-inch aluminum wheels, soft tonneau cover, Stain Repel seat fabric, floor mats, speed control and cabin air filtration system packaged with air conditioning
- SXT Sport Package added standard fog lamps, leather-wrapped steering wheel, steering wheel-mounted audio controls and SIRIUS Satellite radio
- R/T model added standard heated front seats, SIRIUS Satellite Radio, MusicGate Power™ Sound Group, Boston Acoustics Premium Sound System and floor mats
- SIRIUS Satellite Radio now offered with more than 130 channels of radio programming
- Engine and transmission calibrations further refined for improved drivability and reduced powertrain noise
- Popular Equipment Group (included power windows, window locks and remote keyless entry, soft tonneau cover, speed control and floor mats) available on SE model
- Cabin air filtration system bundled with air conditioning available on SE model
- Popular Equipment Group II (included leather-wrapped steering wheel, steering wheel-mounted audio controls, fog lamps and SIRIUS Satellite Radio) available on SXT model
- Premium Sound Group (included MusicGate Power™ sound system and Boston Acoustics Premium Sound System) available on SXT model
- Security Group included Security Alarm, daytime running lamps and ESC on SXT and R/T models
- Uconnect Phone bundled with Driver Convenience Group on SXT and R/T models

2007 Model Year

- All-new for 2007 model year
- 2007 model year production began in early 2006 at the Belvidere, Ill. Assembly Plant

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