

Contact: Nick Cappa
Bryan Zvibleman

Dodge Ram Mopar Street Package

October 13, 2008, Auburn Hills, Mich. - Using a 2008 Dodge Ram Sport, the exterior blackberry paint really plays up the Dodge Ram Mopar Street Package. This Mopar Underground concept truck features a Mopar body kit consisting of sill extensions and a chin-spoiler. A slight Mopar body drop/leveling kit and Mopar concept 22-inch polished Alcoa forged wheels add to the appearance. A Mopar high-style hard tonneau cover blends with the truck. To add to the aggressive look, the Mopar all-aluminum dual-snorkel hood sits over the 390-horsepower HEMI® V-8, which is backed with a Mopar tuned dual-exhaust. The theme is continued in the interior with Mopar ambient lighting. Mopar suede and leather seats trimmed with premium piping and stitching add to the high-end feel of the truck. The steering wheel and door pulls are trimmed to match for a complete package. Entertainment is delivered via a Mopar DVD headrest system and a Mopar-kicker audio system that will blow you away. The bed is also dressed with a Mopar bed rug and under-rail accent LED lighting.

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