

## **Chrysler LLC International Sales September 2008**

### **Regional Sales**

In Latin America, Chrysler's sales marked the best September ever and grew 12 percent (4,691 units), fueled by 25 percent growth in the sale of Jeep® brand vehicles (2,513 units).

- Jeep Cherokee sales in September more than tripled (933 units) compared to the same month last year.
- Venezuela outsold all other markets outside North America in September with 2,173 units sold.
- Year-to-date sales for the region were unchanged (33,079 units) compared to the same time period last year.

Sales in the Asia Pacific region increased 29 percent year-to-date (31,327 units sold), and sales in China, Chrysler's largest volume market year-to-date outside North America, grew 89 percent (15,276 units).

- Sales for the Chrysler Sebring have soared in 2008 since local production began in China. Sebring sales in the region have reached 5,287 units year-to-date (up from 416 units last year), making Asia Pacific the largest volume market for Sebring outside North America.
- Jeep Wrangler sales continued to grow at a fast pace in the region, with 59 percent growth in September (501 units) and 64 percent growth year-to-date (4,087 units).
- Year-to-date sales in South Korea and Australia grew 11 percent and four percent respectively, contributing to the region's growth so far in 2008.
- The Asia Pacific region's sales were down one percent for the month of September (2,902 units).

Chrysler sales in Europe decreased 11 percent year-to-date (87,734 units), while September sales decreased 36 percent (8,449 units).

- Russia / CIS achieved significant sales gains – up 67 percent for the month (824 units) and 64 percent (7,555 units) year-to-date.
- Jeep Patriot sales in the European market continued strong as September sales increased 34 percent (956 units) and year-to-date sales more than quadrupled to 7,233 units, placing it among Chrysler's top-five volume vehicles.

### **Total International Sales**

- In wake of global economic challenges, Chrysler's year-to-date sales outside North America decreased three percent (172,131 units) compared to the same period in 2007 (176,829 units).
- September 2008 sales (18,347 units) were 20 percent below those of September 2007 (23,016 units).

### **Brand Sales**

- The Dodge brand sales increased 22 percent year-to-date (51,787 units).
- Jeep® sales decreased three percent (69,122 units) during the same time period, while Chrysler brand sales declined 19 percent (51,222 units).

Chrysler LLC sells and services vehicles in roughly 120 countries around the world. Sales outside North America currently account for approximately 10 percent of the Company's total global sales, up from six percent in the year 2000. Vehicles available range across all three Chrysler brands, with limited availability on some trucks and SUV models. The Company's operations outside North America have been experiencing year-over-year sales increases since 2004, with a record number of vehicles sold in 2007. In 2008, Chrysler LLC will launch three all-new volume vehicles outside North America, one for each one of its brands, and will remain focused on strategic, profitable growth in markets around the world

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