

Third Annual Cruise Nights Summer Series Rolls Into the Walter P. Chrysler Museum

- NASCAR Driver Kurt Busch Appearance Jump Starts Festivities, June 12

May 20, 2008, Auburn Hills, Mich. -

Cruise Nights are returning to the Walter P. Chrysler Museum in Auburn Hills, Mich. Thursday, June 12, and continuing every other Thursday through Aug. 21 from 6 – 9 p.m. Presented by the Chrysler Jeep® Superstores and Motor City Dodge Dealers, the third annual series kicks off with a back patio meet and greet featuring NASCAR Sprint Cup Series Driver Kurt Busch and the #2 Miller Lite Dodge Charger from 6:30 – 8 p.m.

Cruise Nights celebrate car culture – rain or shine – with spacious parking for all makes and models, special programming on the Museum's back patio, "best of" awards, music, Museum tours and food concessions. Cruise Nights will also feature a variety of Chrysler's most popular concept and production vehicles each evening in the Museum's front circular drive:

- **6/12 - Racing Night:** Ryan Newman #12 Alltel Dodge Charger, 1956 Dodge Race Car, 1951 Chrysler Saratoga
- **6/26 - Hot Truck Night:** 2009 Dodge Ram, Dodge M80, Dodge Power Wagon, Dodge Rampage
- **7/10 - Jeep Night:** Jeep Dakar, Jeep Icon, Jeep Jeepster, Jeep Willys 2
- **7/24 - Luxury Car Night:** Chrysler 300 C Convertible, Chrysler Firepower, Chrysler Hollywood, Chrysler Phaeton
- **8/7 - Electric Car Night:** Chrysler ecoVoyager, Dodge Zeo, Jeep Renegade, GEM Vehicle
- **8/21- Dodge Challenger Night:** 2009 Dodge Challenger, 2009 Dodge Challenger RT, 2008 Dodge Challenger SRT8, 1970 Dodge Challenger T/A, Dodge Challenger Concept

Busch's autograph session is the first in a series of back patio programs the Museum is coordinating to enhance this year's Cruise Nights. In addition to the #2 Miller Lite Dodge Charger, Busch will also showcase the 25,000th Dodge Viper to roll off the line at Chrysler's Conner Avenue Assembly Plant – a 2008 Dodge Viper SRT10 he received from Chrysler Chairman and CEO Robert Nardelli in recognition of his racing accomplishments as the top Dodge driver in 2007.

On Hot Truck Night, July 26, the Museum's back patio program will feature an up close and inside look at a 2009 Dodge Ram Laramie alongside a Laramie cutaway. Subsequent Cruise Nights patio programs will be announced.

Cruise Nights festivities and production and concept vehicle display viewing are free with a \$5 per guest donation requested for entrance to the Museum and the back patio programs.

Also revving up Cruise Nights fun on June 12 – *Cruis'news* will individually photograph owners with their vehicles. Owners can pick up their complimentary framed photos from the Museum the following Cruise Nights.

The Walter P. Chrysler Museum will award plaques each Cruise Night to participants with outstanding vehicles in several categories, including Riciest Vehicle, Hottest Truck, Best Jeep®, Most Luxurious Car, Most Electrified Vehicle and Best Challenger, in keeping with Cruise Nights themes.

The Walter P. Chrysler Museum is located at the corner of Featherstone and Squirrel Rds. on the Chrysler complex in Auburn Hills. From I-75, take exit 78 (Chrysler Dr.) and follow the Museum signs.

For more information, visit www.chryslerheritage.com or call 248-944-0450.

Chrysler Jeep Superstores

The Chrysler Jeep Superstores Advertising Association is made up of the 39 independently owned Chrysler Jeep Superstores in Southeastern Michigan from Monroe to Fowlerville and from Clinton to Port Huron. Web site: <http://chryslerjeepsuperstores.com>.

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The Motor City Dodge Dealers Advertising Association is made up of the 35 independently owned Motor City Dodge Dealers in Southeastern Michigan from Monroe to Fowlerville and from Clinton to Port Huron. Web site: www.motorcitydodgedealer.com.

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