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Dodge Displays its Bold Range in Geneva

- European debut of the Dodge ZEO concept – a 2+2, electric-drive sport wagon
- Dodge Journey is shown in full production form for the first time in Europe
- Dodge SRT4® – high performance in an affordable package

February 26, 2008, Geneva - The Dodge ZEO concept vehicle will make its European debut at the 78th International Motor Show in Geneva, along with the production version of the Dodge Journey and the Dodge Caliber SRT4®. These series production models continue the Dodge brand expansion into markets outside North America with a total of six models available by mid 2008.

Dodge ZEO Concept Vehicle

The Dodge ZEO concept vehicle is a 2+2 sport wagon that embodies the bold, emotional characteristics of the Dodge brand. The profile of the ZEO was inspired by the architecture of a Möbius strip – a continuous surface with only one side – with the A-pillars curving into the extended roof rails that twist and converge as they race rearward.

The Dodge ZEO features scissor doors, front and rear lamps that were designed as separate sculptural forms and a unique, ZEO Orange colour.

The Dodge ZEO is one of three advanced technology concept vehicles being shown in Europe for the first time at the Geneva Motor Show. The ZEO is driven by a 200 kW electric motor mounted in a rear-wheel-drive architecture. This engine facilitates 0-100 km/h times of less than six seconds. The electric motor is powered by a 64 kW/hour lithium-ion battery pack with a range of at least 400 kilometres.

All-new Dodge Journey

With a bold design, the all-new Dodge Journey continues the Dodge brand global expansion. The Dodge Journey design is unmistakably Dodge. Journey offers versatility, safety, loads of storage and seating flexibility in a sporty, sexy package.

Clever, flexible seating and storage combinations include standard five-passenger seating with spacious cargo room and available 5+2 seating for times when additional passengers are along. Spacious storage bins, hidden in the floor and under the front passenger seat cushion, combined with a variety of fuel-efficient and powerful powertrain options, make Dodge Journey flexible and functional.

The all-new Dodge Journey features several engine and transaxle combinations that meet the needs of the diverse crossover buyer. These include an efficient and powerful 2.0-litre turbo diesel engine and a choice of two fuel-efficient petrol engines: the 2.4-litre four-cylinder World Engine and the 2.7-litre V-6 engine.

The Dodge Journey will be available with a new Getrag dual-clutch transaxle. This is the first application of this six-speed automatic transaxle, and it will be available with the 2.0-litre turbo diesel engine. It is expected to deliver a fuel economy improvement of up to six per cent compared to a conventional four-speed automatic transaxle.

The all-new Dodge Journey will be available in European markets starting in mid 2008.

All-new Dodge Caliber SRT4

Expanding the Dodge product range and targeting those aficionados looking for an affordable entry into the world of high performance, the all-new Dodge Caliber SRT4 offers best-in-class horsepower of 295 hp DIN (217 kW) and more horsepower per Euro than its competitors.

The all-new Dodge Caliber SRT4 features the balanced performance approach that is a hallmark of all SRT products.

Among these attributes are ride and handling characteristics that perform well on both the street and the track, outstanding acceleration and braking performance, and exterior and interior styling that matches the performance attributes of the vehicles.

The all-new Dodge Caliber SRT4 joins the SRT line-up that includes Jeep Grand Cherokee SRT8, Chrysler 300C SRT8 Sedan, 300C SRT8 Touring and Dodge Viper SRT10.

Dodge Brand

The first full year of sales for Dodge brand vehicles in all major international markets was 2007. With three vehicles – Avenger, Caliber and Nitro – available in volume, plus the brand icon, Viper, Dodge brand vehicle sales accounted for 25 per cent of sales outside North America for Chrysler LLC. Dodge Caliber outsold all other Chrysler products during its first full year of sales, providing the brand with a solid foundation for additional growth.

In 2008, Dodge brand vehicles offered outside North America are: Avenger, Caliber, Caliber SRT4, Journey, Nitro and Viper SRT10.

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