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From the Present to the Future, the Chrysler Brand Displays its Broad Range at the 78th International Motor Show in Geneva

- European debut of the Chrysler ecoVoyager concept, an elegant design coupled with advance hydrogen fuel cell range-extended electric-vehicle technology
- World debut of the SRT® Design Group, a high-performance appearance package for the Chrysler 300C powered by an efficient diesel engine
- Chrysler Grand Voyager

February 25, 2008, Geneva - The 78th International Motor Show in Geneva will see the European debut of the Chrysler ecoVoyager concept vehicle as well as the debut of the Chrysler 300C SRT® Design Group. These vehicles are joined by the all-new Chrysler Grand Voyager that began arriving in European markets in the first quarter of 2008.

Chrysler ecoVoyager Concept Vehicle
The Chrysler ecoVoyager concept vehicle combines elegant Chrysler styling with range-extending electric-vehicle technology. The ecoVoyager won the best concept truck by EyesOn Design award during the North American International Auto Show.

The design concept explores “elegant simplicity” by taking advantage of the space normally occupied by a conventional engine and transmission. This allowed for a drastically reduced front overhang.

The extended-range electric-vehicle technology uses an electric motor to drive the wheels with power supplied primarily by a lithium-ion battery pack. The electric motor develops 200 kilowatts for brisk acceleration. The range-extending technology is a small, advanced hydrogen fuel cell which would bring the Chrysler ecoVoyager’s total range to more than 483 kilometres (300 miles) with zero harmful emissions.

New Chrysler 300C SRT Design Group
The Chrysler 300C SRT Design Group further broadens the packages available on the popular American premium sedan. It is an all-new look available for the 300C Sedan and Touring, adapting the styling cues from the high-performance SRT8 models. The engine with this package is the efficient and powerful 3.0L CRD engine. The 300C SRT Design Group is available exclusively in markets outside of North America and will begin to arrive in dealerships in the first quarter of 2008.

All-new Chrysler Grand Voyager
Chrysler continues to bring great beautifully engineered products to market. The most recent example is the Chrysler Grand Voyager which brings a cleaner, more tailored exterior design along with a sophisticated, refined interior and a long list of new or improved features. The new Grand Voyager features both the Swivel ’n Go™ seating system that enables a new level of family or business communications in the second and third rows, and a one-touch power folding third-row seat – both unique features that, yet again, set Chrysler MPVs apart from the competition.

Available comfort and convenience features include a new, removable sliding front console that is large enough to store a purse; heated first- and second-row leather or cloth seats; rear-view interior conversation mirror; YES Essentials stain-resistant, odour-resistant, anti-static cloth fabric; a removable flashlight in the rear quarter panel; first- and second-row power windows; second- and third-row retractable sun shades; power sliding doors; power liftgate with power button on the key fob and rear pillar; ambient halo lighting; movable, pinpoint LED reading lamps; map lights and a tri-zone heating and cooling system.

Meeting the demands of customers and their families, the all-new Chrysler Grand Voyager has a longer list of standard and available safety and security features than any Chrysler minivan in the past.

MyGIG

The MyGIG™ Multimedia Infotainment System is available in even more Chrysler brand vehicles in 2008. The system is a completely integrated Harman/Kardon touch-screen audio, entertainment and hands-free communication system. MyGIG also is available with an optional full-screen navigation system, which adds voice recognition.

This next-generation navigation radio features a 16.5cm (6.5-inch) Thin Film Transistor display with a touch-screen panel that can support 65,000 colours, providing a three-dimensional appearance to graphics and animation, as well as multiple font sizes and styles. The MyGIG full-screen navigation system allows voice-activated commands and includes many new features for music, sound, movies and personalised picture displays. Examples of the embedded technology include a 20-gigabyte hard drive for storing and organising music and pictures, an Universal Serial Bus (USB) port for downloading of WMA, MP3 and JPG files onto the hard drive, UConnect® Hands-free Communication System with Bluetooth® technology to provide voice-activated wireless communication between the occupants' compatible mobile phones and the vehicle's onboard receiver. MyGIG offers functionality in six languages (Dutch, English, French, German, Italian and Spanish).

MyGIG is now available all Chrysler brand vehicles except PT Cruiser.

Chrysler Brand

In 2007, Chrysler brand sales comprised 34 per cent of total Chrysler LLC sales outside North America. The Chrysler 300C is one of the company's three top-selling vehicles outside North America, and it led the Chrysler brand sales for the year, growing 7 per cent over 2006.

The Chrysler line-up for international markets currently includes the following models: Sebring Sedan and Cabrio, 300C Sedan and Touring, 300C SRT8 Sedan and SRT8 Touring, PT Cruiser Sedan and Grand Voyager.

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