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## **All-new 2008 Chrysler Sebring Convertible Offers Cool Technological Innovations that Make Driving Experience a Pleasant One**

- Convertible top can drop with press of button on the key fob
- Available heated/cooled cupholder keeps coffee warm and soft drinks cool
- Cutting-edge MyGIG™ system features navigation, 20-gigabyte hard drive, USB 2.0 port, real-time traffic navigation enabled by SIRIUS Satellite Radio
- All radios feature audio input jack for easy connection to any MP3 player

March 30, 2007, Auburn Hills, Mich. - The 2008 Chrysler Sebring Convertible raises the roof on high-tech entertainment systems and features. In addition to its distinctive, elegant design, multiple drop-top options and finely crafted interior materials, the all-new Sebring Convertible offers many technologies designed to make the convertible driving experience a pleasant one. These include a remote dropping convertible top, remote start, a cupholder that can keep coffee warm and soft drinks cool, seats that resist stains and odors and the cutting-edge MyGIG™ multimedia navigation, information, entertainment system.

"The Chrysler Sebring Convertible's development team paid keen attention to details, finding ways to make life easier for the driver and passengers and making this all-new vehicle even more fun to drive," said David Rooney, Director – Chrysler Marketing and Global Communications, Chrysler Group. "The result is a 2008 Chrysler Sebring Convertible that delivers many features that will both surprise and delight the driver and passengers."

The all-new 2008 Chrysler Sebring Convertible offers a unique combination of thoughtful and innovative features, including:

- A trunk spacious enough to hold two golf bags when the convertible top is down
- Available remote convertible top operation on the key fob
- No manual convertible top latches, as Sebring's new convertible top system automatically latches
- A standard power hard tonneau cover that neatly conceals each of the three convertible tops when retracted
- Seat belts integrated into the front and rear seats, which look clean, enhance seat comfort and make it easier for passengers to get into the back seat
- Available remote start that allows drivers to start and warm up or cool down their convertible from a distance
- An available factory-installed windscreen that reduces wind and road noise
- A locking glove box that can secure important documents and small items
- An available heated or cooled cup holder that keeps warm beverages warm and cold beverages cool
- YES Essentials stain-resistant, odor resistant, anti-static seat fabric
- Standard MP3 play capability on all models

### **MyGIG™**

The all-new 2008 Chrysler Sebring Convertible is available with a variety of audio systems, including the innovative MyGIG multimedia navigation, audio, entertainment and communication system from Harman/Kardon. Sebring Convertible owners can use a touch screen to control MyGIG's features. The system also includes a hard drive for storing music, photos and voice messages.

"Customers will enjoy a more customized vehicle with their personal selection of photos and music stored on the vehicle's hard drive thanks to Chrysler Group's MyGIG system," Rooney added. "Additionally, with traffic congestion and delays on the rise, the real-time traffic feature of our new navigation audio unit will make our

customers' commutes easier."

At 20 gigabytes, the MyGIG multimedia head unit enables hard-drive-based navigation, storage of photos and the ability to rip and store music downloaded from CDs or a USB memory device. An integrated music jukebox has industry-first Gracenote® music-file management to automatically add song, artist and album information to music files. The system includes space reserved on the hard drive for approximately 1,600 songs, which equates to more than 100 hours of music. In addition to music, JPEG photos can be downloaded through the USB 2.0 port interface and viewed on the thin-film-transistor display. Customers can use one of these photos to create a custom background for the radio display. Movies can be played on the navigation screen for entertaining passengers when the transaxle is in Park.

Available through SIRIUS Satellite Radio, MyGIG supports real-time traffic and can provide re-route navigation based on current traffic patterns.

All of Sebring Convertible's available radio head units feature a 3.5mm audio input jack for easy connection to any MP3 player. The base audio system offers four speakers, AM/FM stereo and CD playback and can be upgraded to six speakers. An available, premium six-speaker Boston Acoustics sound system with six-channel amplifier delivers excellent sound quality and loudness with improved amplification and sound clarity. An optional radio head — available with either of the six-speaker systems — features an integrated six-disc CD/DVD changer and can also play back CDs with MP3 and WMA files. Loading the changer with CDs or discs full of MP3-formatted music will provide thousands of miles worth of music for Sebring Convertible owners.

#### **SIRIUS Satellite Radio**

SIRIUS provides customers with more than 125 channels, including 100-percent commercial-free music, as well as sports, news, talk, entertainment, traffic and weather. SIRIUS also broadcasts live play-by-play games from the NFL, NBA and NHL, and is the official satellite-radio partner of the NFL. Sebring Convertible owners also may stream SIRIUS programming through their home computers via a high-speed Internet connection at no additional charge.

Real-time traffic navigation is enabled by SIRIUS Satellite Radio. SIRIUS utilizes its nationwide satellite-radio broadcast capabilities to provide subscribers with updated traffic information where available, displayed on their navigation screen to help select the best available route.

#### **UConnect Hands-free Communication System**

The UConnect Hands-free Communication System is available on all Sebring Convertible models sold in North America both as a stand-alone options and as part of the MyGIG system. UConnect uses Bluetooth® technology to provide wireless communication between the customer's compatible mobile phone and the vehicle's onboard receiver. The UConnect control buttons are integrated into the vehicle's radio head unit.

UConnect features include:

- Voice dialing: voice commands may be used to digit-dial the phone or access pre-stored voice tags
- Audio address book: 32 names, four numbers per name, for a total of 128 phone numbers can be stored in the system
- Emergency calls and towing assistance: voice command dials 911 or towing assistance
- Audio-system mute: mutes the microphone for privacy
- Call transfer: allows the customer to transfer a call from the vehicle's system to the mobile phone
- Three language options: provides English, French and Spanish language capabilities
- Multi-phone recognition: system can recognize as many as seven phones that can be used within one Sebring Convertible system

#### **Electronic Vehicle Information Center**

An interactive digital display located in the instrument cluster conveniently displays information and can be controlled by switches mounted in the Sebring Convertible's center stack switch bank. The system allows the Sebring Convertible driver to select from a menu of useful information. Chrysler Sebring Convertible owners can personalize their settings, such as having the lights flash and horn honk when locking and unlocking the vehicle using Remote Keyless Entry. The Chrysler Sebring Convertible's Electronic Vehicle Information Center also gives owners the ability to scroll through the compass/outside temperature, average fuel economy, distance to empty, trip elapsed time and Tire-Pressure Monitoring displays.

Additional information and news from FCA are available at: ~~###~~ <http://media.fcanorthamerica.com>