Contact: Ashley Kahael

Ariel Gavilan

All-new Chrysler Sebring Cabrio Brings Elegant Style, Open-top Driving and First-ever Diesel-powered Cabrio for the Chrysler Group to Geneva

- New Chrysler Sebring Cabrio brings Chrysler style, three convertible tops, spacious interior and many customer-focussed features to the cabrio segment
- First-ever Sebring Cabrio with diesel engine and right-hand drive
- Chrysler brand continues the succession of innovative product introductions

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With its lineup at the 77th International Motor Show in Geneva, the Chrysler brand continues to showcase its unique ability to deliver refined driving performance and relaxed, elegant style, combined with high levels of quality, safety, innovation and value.

New Chrysler Sebring Cabrio

The Chrysler brand is “raising the roof” on the cabriolet segment with the European premiere of the all-new Chrysler Sebring Cabrio. This completely redesigned Sebring Cabrio is built on the Chrysler Group’s new D-segment platform and offers what no other cabrio on the road can offer: Chrysler’s sleek and elegant design, three convertible top options, and a spacious interior that comfortably sits four adults and offers enough room in the boot to hold two golf bags when the top is dropped.

The new Chrysler Sebring Cabrio offers three automatically latching convertible top options: a vinyl top, a cloth top and a body-colour painted steel retractable hard top. All three tops can be retracted with a push of a button on the key fob — a feature only Sebring currently offers in its competitive set — and they all come with a standard powered hard tonneau cover.

Chrysler Sebring Cabrio has an elegant exterior and modern, clean interior, like the new Sebring Sedan. However, the new Sebring Cabrio is longer than the saloon, which lengthens the side profile and provides enough cargo room in the boot to hold two golf bags when the roof is retracted.

For the first time, the new Chrysler Sebring Cabrio will be available with a diesel engine and in right-hand drive. The Sebring Cabrio is available outside North America with two engine options: the standard 2.0-litre turbo diesel engine and, available at a later stage in Europe, an optional enhanced 2.7-litre V-6 petrol engine.

Chrysler Sebring Cabrio includes a host of new technology and features, ranging from the MyGIG™ cutting-edge multimedia infotainment system, to a heated/cooled front cup holder, to YES Essentials® stain-resistant seat fabric. A long list of standard safety systems includes advanced multi-stage front air bags, front-seat-mounted side air bags, anti-lock brakes (ABS) with Electronic Brake-force Distribution, Traction Control System and Electronic Stability Programme (ESP).

“The Chrysler Sebring Cabrio is now better than ever,” said Thomas Hausch, Executive Director – International Sales and Marketing, Chrysler Group. “The all-new Chrysler Sebring Cabrio offers the combination of unmistakable Chrysler design, three top options and purposeful technology, as well as plenty of room for people and gear.

“In fact, the all-new Chrysler Sebring Cabrio is the only cabrio in the segment that can pass the two-golf-bag test. This plus the diesel and petrol powertrains will impress customers that look for something different at a value-driven price,” added Hausch.

The new Chrysler Sebring Cabrio will be available outside North America in two models, Sebring Cabrio Touring and

Sebring Cabrio Limited, and will arrive in Europe and other markets outside North America in the second half of 2007.

Chrysler Brand

Based on new product offerings, the Chrysler brand has seen an increase in sales, culminating in 2006 calendar-year sales of 90,807 units in markets outside North America — a 6 per cent increase compared with 2005. Chrysler brand sales globally totalled 757,832 units in 2006.

The Chrysler lineup for international markets currently includes the following models: Crossfire Coupe and Roadster, Crossfire SRT6 Coupe and SRT6 Roadster, Sebring Sedan and Cabrio, 300C Sedan and Touring, 300C SRT8 Sedan and SRT8 Touring, PT Cruiser Sedan and Cabrio, Pacifica (for select markets), Voyager and Grand Voyager.

“The Chrysler brand’s succession of innovative product introductions continues to strengthen the brand’s standing as a leader in design, purposeful technology and value,” said Hausch. “With the launch of the all-new Chrysler Sebring Cabrio — the second Chrysler Group D-segment vehicle in the market to offer a diesel powertrain and right-hand drive — the momentum is sure to continue.”

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