Contact: Amy Knight

View Video Demonstrations of Unique Features on the 2007 Dodge Magnum SRT8

Electronic Stability Program (ESP)
Enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

Video demonstration: http://www.dcxmediaservices.com/videoptrs/wms/dctv/MEDIA/2006/sep/esp.wvx

Rear Lifgate
Dodge Magnum's unique rear liftgate swings up instead of out to allow for opening in tight spaces and provides an unusually large cargo opening for flexible, useful space.

Video demonstration: http://www.dcxmediaservices.com/videoptrs/wms/dctv/MEDIA/2006/sep/magnumlift.wvx

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