

Contact: Colin McBean

Todd Goyer

## **What's New for '07: Jeep® Unveils First-ever Four-door Wrangler: All-new 2007 Jeep Wrangler Unlimited**

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Featuring a one-of-a-kind, four-door, open-air design, the all-new 2007 Jeep® Wrangler Unlimited expands the Jeep experience to new dimensions. With room for five adult passengers — a Wrangler first — and the most cargo space ever offered in a Wrangler, the Unlimited combines class-leading off-road capability with everyday practicality.

“Combining four-door convenience with Wrangler’s unique open-air design and unmatched off-road capability, the all-new 2007 Jeep Wrangler Unlimited is the only four-door convertible on the market,” said George Murphy, Senior Vice President – Global Brand Marketing, Chrysler Group. “Wrangler Unlimited expands the Jeep experience and core values — freedom, adventure, mastery and authenticity — to a broader range of customers who always wanted a Wrangler but also more space and versatility.”

The all-new 2007 Jeep Wrangler Unlimited features a 116-inch wheelbase, achieved by adding 20.6 inches to the standard all-new 2007 Wrangler’s 95.4-inch wheelbase. The additional length allows for a larger rear seat that features three seating positions, as well as more hip, leg and shoulder room. In addition, Wrangler Unlimited offers nearly triple the rear cargo space.

Offered in two-wheel and four-wheel drive, Jeep Wrangler Unlimited uses the same five-link, solid-axle suspension configuration as the standard 2007 Jeep Wrangler. The all-new 2007 Jeep Wrangler Unlimited also retains Wrangler’s coveted removable full-framed or half doors, exposed hinges, fold-down windshield and innovative removable and convertible tops.

### **“WHAT’S NEW FOR 2007”**

#### **New Models**

All-new 2007 Jeep® Wrangler Unlimited comes in three four-door model offerings:

- Wrangler Unlimited X
- Wrangler Unlimited Sahara
- Wrangler Unlimited Rubicon®

#### **Exterior**

- Jeep-signature design cues include hallmark seven-slot grille, round headlamps and an upright rectangular windshield
- Only four-door convertible on the market features Jeep’s all-new, three-piece Freedom Top™ and the innovative Sunrider™ soft top
- Up to three skid plates protecting fuel tank, transfer case and automatic transmission oil pan

#### **Interior**

- Five-passenger seating includes 56.7 inches of rear seat hip room, 37.2 inches of rear seat leg room
- All-new instrument panel, center stack and high-back front bucket seats
- 46.4 cu. ft. behind second-row seat
- 83 cu. ft. with second-row seats folded flat -- more cargo space than 2007 Toyota FJ Cruiser, 2006 Hummer H3, 2006 Nissan Xterra
- 102.9 cu. Ft. of total interior space

- Standard 60/40-split fold-flat rear seat
- Available power windows and door locks with remote keyless entry
- Available full-screen navigation system, MP3 capability and SIRIUS Satellite Radio

#### **Powertrain / Chassis**

- New 3.8-liter V-6 engine delivers 202 horsepower and 237 lb.-ft. of torque
- Available with six-speed manual or four-speed automatic transmissions
- All-new 100 percent more rigid frame in bending stiffness
- Five-link coil suspension with new upper and lower control arms and full-width forged-steel track bars
- Lower suspension spring rates provide a softer, more comfortable on-road ride
- Features a towing capacity of 3,500 lbs. and an optional towing package that includes a 4.10 axle ratio, class III trailer hitch and two front tow hooks
- Standard on the 2007 Jeep Wrangler Unlimited X model: low-pressure twin-tube shock absorbers tuned to match softer coil rates, achieving optimum balance between advanced on-road handling and rugged off-road capability
- Unlimited Sahara and Rubicon models feature standard high-pressure monotube shocks, utilizing Low Speed Tunable (LST) valve technology
- Enhanced Dana front and rear solid axles
- Available next-generation Command-Trac® and Rock-Trac™ transfer cases
- New electric axle lockers, and electronic-disconnecting front sway bar
- Best-in-class ground clearance, approach and departure angles
- 116-inch wheelbase
- Advanced shock tuning
- New cross-car steering linkage

#### **Safety & Security**

- Advanced Multi-stage Air Bag System inflates with a force appropriate to the severity of an impact and includes the Occupant Classification System (OCS)
- Optional seat-mounted side air bags
- Brake Assist senses a panic brake condition and applies maximum braking power
- Electronic Stability Program (ESP) aids driver in maintaining vehicle directional stability, providing oversteer and understeer control to maintain vehicle behavior on various road surfaces
- Electronic Roll Mitigation (ERM) observes and monitors the vehicle roll attitude and lateral force to estimate the potential for a rollover situation

#### **DESIGN**

*"The all-new 2007 Jeep Wrangler Unlimited extends Jeep design cues into a four-door, open-air proportion that is unmistakably Jeep Wrangler and unmistakably new," said Trevor Creed, Senior Vice President – Design, Chrysler Group. "The Wrangler Unlimited's appearance is simple and pure yet signals a new design approach to our icon."*

The all-new 2007 Jeep Wrangler Unlimited takes on a radical four-door, open-air design with Jeep-signature design cues: classic round headlamps, seven-slot grille, trapezoidal wheel flares and exposed forged hinges merged with Wrangler Unlimited's longer wheelbase, front-hinged rear doors, exposed B-pillar and larger sport bar – creating a stance that commands attention like no other Wrangler in its 65-year history.

Several Jeep concept vehicles — the 1997 Jeep Dakar, 2004 Jeep Rescue and 2005 Jeep Gladiator — that explored the combination of added space and utility with Wrangler's rugged off-road character, inspired the all-new 2007 Jeep Wrangler Unlimited's design.

The all-new 2007 Jeep Wrangler Unlimited's 20.6-inch longer wheelbase with full-framed or half rear doors is encompassed by taut lines, sharp angles and flat surfaces. The result is a design that is simple, strong and purpose-built, giving Wrangler Unlimited a military quality: upright and rugged, and imposing without being intimidating.

#### **ENGINEERING**

*"No other vehicle in the world can replicate the all-new 2007 Jeep Wrangler Unlimited's unique combination of best-*

*in-class off-road capability, open-air fun and everyday convenience and versatility,” said Mike Donoughe, Vice President – Body-on-frame Product Team. “Whether it’s used as a daily driver or for extreme rock crawling, Jeep Wrangler Unlimited has the ability to turn mountains into molehills while comfortably carrying passengers and gear.”*

An all-new, three-piece modular hardtop — Jeep’s Freedom Top™ — system features three panels — left and right front-passenger panels and a rear panel — providing more options for open-air driving in the all-new 2007 Jeep Wrangler Unlimited. Also available is the innovative Sunrider™ soft top, which includes a “sun roof” in addition to the full top-down option.

A new 3.8-liter, overhead-valve V-6 engine is featured on all 2007 Jeep Wrangler models. With 205 horsepower and 240 lb.-ft. of torque, Jeep Wrangler Unlimited comes standard with a six-speed manual transmission or an available four-speed automatic transmission.

While maintaining its legendary off-road capability, the all-new 2007 Jeep Wrangler Unlimited features a spacious interior that takes comfort and convenience to new lengths. The vehicle’s 102.9 cu. ft. of interior space provides room for five adult passengers and delivers more cargo storage and seating configurations than ever before.

Providing easy entry and exit, all four doors on the all-new 2007 Jeep Wrangler Unlimited are front-hinged, with inside and outside handles, and windows that travel completely down. Rear doors feature exposed forged hinges, open a full 90 degrees, and provide a 30.5-inch-wide opening.

The all-new 2007 Jeep Wrangler Unlimited offers rear-seat passengers a 33-inch front-to-rear couple distance and 37.2 inches of legroom. Rear seats split 60/40 and easily fold flat, creating 83 cu. ft. of total storage volume.

With rear seats in the upright position, Jeep Wrangler Unlimited features 46.4 cu. ft. of cargo space behind the rear seats, providing more cargo space than the 2007 Toyota FJ Cruiser, 2006 Hummer H3 and 2006 Nissan Xterra. A new under-floor storage area secures personal items out of sight.

Even with the additional 20.6-inch wheelbase length, the all-new 2007 Jeep Wrangler Unlimited achieves off-road leadership among all sport-utility vehicles (SUVs) in its class. Superior ground clearance combined with short front and rear overhangs enable Jeep Wrangler Unlimited to navigate the most rigorous off-road trails.

The all-new 2007 Jeep Wrangler Unlimited features a best-in-class approach angle of 44.4 degrees, breakover angle of 20.8 degrees and best-in-class 40.5-degree departure angle — all more than worthy of negotiating extreme obstacles. Additionally, Jeep Wrangler Unlimited offers an available electronic-disconnecting front stabilizer bar — Active Sway Bar System — delivering a 28 percent increase in wheel travel.

The highly capable underpinnings of Jeep Wrangler Unlimited X and Sahara models include an enhanced Dana 30 front axle and Dana 44 rear axle — each featuring larger pinion shafts, pinion bearings and axle joints for increased durability compared with its predecessor.

Engineered to take on the most demanding trails, the all-new 2007 Jeep Wrangler Unlimited Rubicon® model features enhanced heavy-duty Dana 44 front and rear axles, which also feature larger pinion shafts, pinion bearings and axle joints.

Four-wheel-drive Jeep Wrangler Unlimited X and Sahara models feature the second-generation Command-Trac® NV241 part-time, two-speed transfer case with a 2.72:1 low-range gear ratio. An optional Trac-Lok® limited-slip rear differential provides extra torque and grip during low-traction situations.

The all-new 2007 Jeep Wrangler Unlimited Rubicon model features an Off-Road Rock-Trac™ NV241 two-speed transfer case with a 4.0:1 low-range gear ratio, as well as electric front- and rear-axle lockers, Active Sway Bar System and 32-inch BF Goodrich off-road tires.

## **PRODUCT HIGHLIGHTS**

### **4 x 4 x 4**

- Four-door versatility with the capability, fun and freedom found only in a Wrangler

**Even more Jeep: First-ever four-door Wrangler expands the Jeep experience**

- More capability
  - Maintains 2007 Wrangler two-door's best-in-class off-road capability with similar approach angle (44.6 degrees vs. 44.3), departure angle (40.5 degrees vs. 40.4) and ground clearance (0.7 inches more than 2006 model)
  - Electronic-disconnecting sway bar increases suspension articulation
  - Equipped with solid front and rear axles, axle lockers, skid plates, tow hooks and 32-inch BF Goodrich off-road tires
  - Available towing capacity of 3,500 lbs. provides more capability
- More interior space and comfort
  - 116-inch wheelbase is 20.6 inches longer than the new two-door Wrangler, yet overall vehicle width is the same (previous Wrangler features a 93-inch wheelbase on the standard model and 103-inch wheelbase on the Wrangler Unlimited)
  - Room for five passengers – a Wrangler first – including a rear-seat package and storage capacity competitive with mid-size SUVs
  - 46.4 cu. ft. of cargo volume behind rear seats – an increase of 24.1 cu. ft. (vs. 2006 Wrangler Unlimited) – provides more cargo volume than 2007 Toyota FJ Cruiser and 2006 Nissan Xterra
  - Front-seat area boasts 54.6 cu. ft. of space – an increase of 4.8 cu. ft. – providing 5.1 inches more shoulder room and 4.6 inches more hip room
  - Rear-seat area offers 46.3 cu. ft. of space – an increase of 4.4 cu. ft. (vs. 2006 Wrangler Unlimited)
  - 33-inch couple – an increase of 3.7 inches (vs. 2006 Wrangler Unlimited) – provides more rear-seat comfort and roominess
  - Rear seats feature ample room for adults, with 37.2 inches of legroom and 56.7 inches of hip room (vs. 34.5 inches and 41.2 on 2006 Wrangler Unlimited)
  - 83 cu. ft. of cargo volume behind front seats – an increase of 21.8 cu. ft. (vs. 2006 Wrangler Unlimited)
- More power
  - A new standard 3.8-liter V-6 engine with 205 horsepower and 240 lb.-ft. of torque includes a standard six-speed manual transmission or four-speed automatic
  - Achieves more horsepower and torque with improved fuel economy
- More on-road refinement
  - All-new 100 percent stiffer frame in bending
  - Wheelbase increased 20.6 inches (to 116 inches from 95), which contributes to a smooth ride and quiet cabin
  - Lower spring rates, advanced shock tuning and new powertrain and body mounts isolate the passenger compartment from vibrations
- More open-air fun
  - Only true 4x4 convertible available on the market
  - All-new, three-piece hardtop – Jeep's Freedom Top – provides more options for open-air driving, while a Sunrider soft top provides a second, easy open-air option
  - Hundreds of different door, top and windshield combinations
- More safety features
  - Electronic Stability Program
  - Electronic Roll Mitigation
  - Advanced Multi-stage Air Bag System
  - Front Seat-mounted Side Air Bags
  - Occupant Classification System
  - Anti-lock-braking System (ABS)
  - Brake Assist
  - Child Seat Anchor System (Lower Anchors and Tethers for Children – LATCH)

- Side-impact Door Beams

### **True to Jeep heritage**

- With its distinguished form-equals-function design, it is clearly recognizable as the original Jeep
- Stays true to the Jeep Wrangler recipe but features more of a precise appearance with clean, crisp lines and improved fit and finish
- Classic round headlamps, signature seven-slot grille, wide wheel flares, exposed forged hinges, fold-down windshield, sport bar, removable tops and doors and washable interior
- Five inches wider overall and 3.5 inches wider in track, the 2007 Jeep Wrangler provides greater stability, better interior ergonomics and takes on a brawnier appearance

### **Rugged Jeep character with new convenience features**

- The all-new 2007 Wrangler retains Jeep core values of adventure, freedom, mastery and authenticity, and takes the existing Wrangler formula to the next level with new conveniences
- Available navigation system, six-disc stereo, MP3 player and SIRIUS Satellite Radio provide the latest interior conveniences
- Power windows and door locks will be an available option – a Wrangler first – and are designed so that doors can be easily removed

## **MODEL LINEUP**

### **2007 Wrangler Unlimited X**

#### **Standard Features**

- 3.8-liter V-6 engine
- Sunrider™ soft top
- Electronic Stability Program
- Four-wheel-disc brakes
- 60/40 split-folding rear seat
- Fuel tank skid plate
- Transfer case skid plate (Four-wheel-drive model)
- Manual-shift transfer case
- 3.21 axle ratio
- Dana 44 rear axle
- Full metal doors
- Sentry Key®
- Occupant Classification System
- Full-size spare tire
- 16-inch steel wheels

#### **Optional Equipment**

- Air conditioning
- Power windows and door locks
- Full-metal doors with roll-up windows
- 4.10 axle ratio
- Electronic-disconnecting front stabilizer bar — Active Sway Bar System
- Freedom Top™
- Dual top group
- Tow hooks
- Fog lamps
- Anti-spin differential
- Trailer tow group
- 16-inch aluminum wheels
- Six-disc CD player
- Seat-mounted side air bags

- SIRIUS Satellite Radio
- Full-screen navigation system
- Tubular side steps

### **2007 Wrangler Unlimited Sahara**

In addition to Wrangler Unlimited X standard features:

#### **Standard Features**

- Premium cloth seats with YES Essentials® stain-resistant fabric
- Driver seat-height adjuster
- Full-length floor console
- Air conditioning
- Temperature and compass gauge
- Speed control
- Full-metal doors with roll-up windows
- Fog lamps
- Tow hooks
- 17-inch aluminum wheels
- Tubular side steps
- Six-disc CD player

#### **Optional Equipment**

- 4.10 axle ratio
- Electronic-disconnecting front stabilizer bar — Active Sway Bar System
- Power windows and door locks
- Freedom Top
- Anti-spin differential
- Trailer tow group
- Seat-mounted side air bags
- Spare-tire cover
- Dual-top group
- 18-inch aluminum wheels
- SIRIUS Satellite Radio
- Six-disc CD player
- Full-screen navigation system

### **2007 Wrangler Unlimited Rubicon**

In addition to Wrangler Unlimited Sahara:

#### **Standard Features**

- Electronic-disconnecting front stabilizer bar — Active Sway Bar System
- 4:1 Rock-Trac® transfer case
- Dana 44 front and rear axles
- Locking front and rear differentials
- 4.10 axle ratio
- 16-inch aluminum wheels
- 32-inch BF Goodrich tires
- Half-metal doors
- Rock rails
- Optional Equipment
- Power windows and door locks
- Full-metal doors with roll-up windows
- Freedom Top
- Dual top group

- Six-disc CD player
- Trailer tow group
- Front Seat-mounted side air bags
- SIRIUS Satellite Radio
- Full-screen navigation system

### **Safety and Security Features**

Please refer to the [Safety Glossary](#) for descriptions of the following features:

- Advanced Multi-stage Air Bag System
- Anti-lock-braking System
- Brake Assist
- Child Seat Anchor System — Lower Anchors and Tethers for CHildren (LATCH)
- Energy-absorbing Steering Column
- Electronic Stability Program
- Electronic Roll Mitigation
- Occupant Classification System
- Seat Belt Pretensioners
- Front Seat-mounted Side Air Bags
- Side-impact Door Beams

### **COLOR AVAILABILITY**

- Black
- Bright Silver
- Flame Red
- Jeep Green
- Light Greystone
- Red Rock
- Rescue Green
- Steel Blue
- Stone White

### **MANUFACTURING INFORMATION**

- Production start: August 2006
- Production location: Toledo Assembly Plant in Toledo, Ohio
- 3.8-liter V-6 engine: Trenton Engine Plant in Trenton, Mich.
- Four-speed automatic transmission: Kokomo Transmission Plant in Kokomo, Ind.
- Six-speed manual transmission: Sao Bernardo do Campo plant in Sao Paulo, Brazil

### **MARKET POSITION**

Born from Wrangler, the Jeep brand icon and ultimate 4x4, the Wrangler Unlimited is for those who want four-door versatility with the capability, fun and freedom found only in a Wrangler.

### **Demographics**

- Gender: 60 percent male/40 percent female
- Median Age: 45
- Median Annual Household Income: \$75,000
- Household: 70 percent married

### **MARKET ADVANTAGES**

Even more Jeep: Four-door versatility with the capability, fun and freedom found only in a Wrangler

- Only true 4x4 convertible available on the market
- Room for five passengers — a Wrangler first — including a rear-seat package and storage capacity competitive with mid-size SUVs
- Maintains 2007 Wrangler two-door's best-in-class off-road capability with similar approach angle (44.6

degrees vs. 44.3), departure angle (40.5 degrees vs. 40.4) and ground clearance (0.7 inches more than 2006 model)

- True to Jeep heritage: with traditional functional attributes and refined yet not-afraid-to-get-dirty appearance (top off, doors off, solid axles, folding windshield and washable interior with drain plugs)
- Rugged Jeep character with new convenience features

## **PRODUCT CHRONOLOGY**

### **2006 Model Year**

- Paint: Solar Yellow replaces Electric Lime Green
- Paint: Midnight Blue replaces Patriot Blue

### **2005 Model Year**

- Premium version of Unlimited introduced
- Rubicon Unlimited introduced
- New six-speed manual transmission replaces five-speed manual
- Seven-speaker system made standard on Unlimited Premium and Rubicon
- Six-disc in-dash CD changer optional on all Unlimited models (late availability)
- Four-wheel disc brakes made standard on Unlimited
- Trac-Lok differential made standard on Unlimited
- Tru-Lok differentials standard on Rubicon Unlimited
- New Premium Audio Group (six-disc in-dash CD changer and seven-speaker system)
- New Security Group (electrochromic rearview mirror and Sentry Key) optional (included with Unlimited Premium)

### **2004 Model Year**

- Long-wheelbase version of Wrangler introduced as Wrangler Unlimited
- 4.0-liter Power Tech I-6 engine
- Four-speed automatic transmission
- Power steering
- Four-wheel disc brakes
- Trac-Lok limited-slip differential
- Dana 30 front axle
- Dana 44 heavy-duty rear axle
- High-pressure gas-charged shock absorbers
- Full-steel doors with deep tinted windows
- Padded sport bar
- 15" x 8" Ravine aluminum wheels
- 30" x 9.5" R15 Goodyear Wrangler OWL tires
- SunRider™ soft top with sun roof feature
- Fog lamps
- Air conditioning
- AM/FM stereo radio with CD player
- Cloth high-back bucket seats
- Fold-and-tumble rear seat
- Front and rear floor mat
- NVH (Noise, Vibration, Harshness) Package
- Rear seat, wheelhouse and cargo area carpeting
- Next-generation air bags

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