

Contact: Jeff Bennett

LouAnn Gosselin

Bigland, Reid
Head of Ram Brand
Head of U.S. Sales

Chairman, President and CEO, FCA Canada Inc.

Reid Bigland was named Head of Ram Brand in October 2018. The appointment is in addition to his other roles, which include Head of U.S. Sales and Chairman, President and Chief Executive Officer (CEO), FCA Canada Inc.

He was appointed to the Board of Directors for FCA US LLC in June 2014.

Bigland was named Chairman, President and CEO of FCA Canada in July 2006, where he is currently responsible for the Company's Canadian commercial operations and legal entity. Bigland became Head of U.S. Sales in June 2011 and is responsible for the Company's U.S. sales strategy, dealer relations, order facilitation, incentives and field operations.

In addition, Bigland is a member of the Group Executive Council (GEC) for Fiat Chrysler Automobiles N.V. (FCA), a position he was named to in 2011. The GEC is the highest management-level decision-making body within the FCA organization.

Previously, Bigland was Global Head of Alfa Romeo and Maserati. Prior to that, he was Head of Alfa Romeo for North America and President and CEO of Ram Truck. He also served as President of Freightliner Custom Chassis Corporation, a South Carolina-based company.

Specifically, Bigland's professional experience is as follows:

- 2018 - current, Head of Ram Brand
- 2018 - current, Head of U.S. Sales, Fleet and Chairman, President and CEO, FCA Canada Inc.
- 2016, Head of Alfa Romeo and Maserati Brands Global
- 2015 - current, Head of U.S. Fleet, FCA US LLC
- 2014, Head of Alfa Romeo, FCA – North America
- 2014 - current, Board of Directors, FCA US LLC
- 2013, President and CEO, Ram Truck
- 2011 - current, Head of U.S. Sales, GEC, FCA US LLC
- 2011, President and CEO, Dodge, FCA US
- 2006 - current, Chairman, President and CEO, FCA Canada Inc.
- 2005, President, Freightliner Custom Chassis Corporation
- 2002, General Manager Dealer Operations, Freightliner LLC
- 2001, Director Vocational Sales
- 1999, Director U.S. Sales, Western Star Trucks
- 1997, Director Human Resources
- 1988, Various management positions, Canadian Airlines International

Bigland received a Bachelor of Arts from the University of British Columbia and holds both American and Canadian citizenship.

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Additional information and news from FCA US LLC are available at: <http://media.fcanorthamerica.com>