

Contact: Kristin Starnes  
Beth Ann Bayus

## 2007 Dodge Caliber Features a Slew of Cool Innovations and Technologies

- Inventive sound systems raise the audio bar, providing customer personalization
- UConnect™ Hands-free Communication System provides drivers freedom and flexibility
- SIRIUS Satellite Radio gives Caliber drivers continuous entertainment and information

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Bold Dodge styling, a spacious interior and flexible seating set the 2007 Dodge Caliber apart in the competitive compact car segment. The latest convenience and entertainment features, a premium sound system and one-of-a-kind speaker system set Caliber above the rest of the pack.

"Dodge Caliber owners want flexibility and utility, as well as fun and cool features," said Judy Wheeler, Director – Dodge Car Marketing. "With cool features like MusicGate Power™, an MP3 holder and playing capability, a standard audio input jack, SIRIUS Satellite Radio and UConnect™, music and technology lovers will have a blast in the Dodge Caliber."

Caliber offers a full range of audio systems, including three radios and two speaker systems.

### Sound Systems

The Dodge Caliber features a standard auxiliary input jack for playing music from a portable MP3 music player, which allows the owner to play the music through the Caliber's speakers. Optional radios feature CD players capable of playing all types of audio CDs, including MP3 and Windows Media Audio (WMA) formats. To make listening to music from an MP3 player easily accessible, Caliber's armrest lid includes a unique flip pocket for storing a cell phone or an MP3 player.

The Dodge Caliber also offers owners a choice of two speaker systems: a standard four-speaker sound system, which features the largest standard speakers in its class, or a 458-watt Boston Acoustics premium audio system with subwoofer and articulating liftgate speakers, called MusicGate Power™. When the liftgate is open, the two 3.5-inch mid-range tweeters in this package swing down to project rearward for tailgating and other outdoor activities.

### UConnect™ Hands-free Communication System

The Dodge Caliber is the Chrysler Group's first compact car to offer UConnect Hands-free Communication System. This system uses Bluetooth® technology to provide wireless communication between the customer's compatible cellular telephone and the vehicle's onboard receiver. Bluetooth is a short-range wireless networking technology that connects two or more devices together.

"As the number of drivers using cell phones increases, hands-free, voice-activated technology is the preferred way to connect a driver to a cell-phone call more safely," said Mike Kane, Director – Feature Innovation and Advanced Technology Strategy, Chrysler Group. "Chrysler Group was the first North American automaker to offer customers a Bluetooth-enabled phone application for their vehicle," Kane added.

Caliber's factory-installed version allows the audio to be heard through the vehicle's radio speakers, with controls and microphones housed in the rearview mirror that serve as the driver interface.

Benefits of Caliber's UConnect system include:

- **Voice dialing:** Voice commands can be used to digit-dial the phone or access pre-stored voice tags
- **Audio address book:** Customers can store up to 32 names, four numbers per name, for a total of 128 different phone numbers

- **Emergency calls and towing assistance:** Customer voice command dials 911 or towing assistance
- **Audio-system mute:** Mutes the microphone for privacy
- **Call transfer:** Transfers a call from the vehicle's system to the mobile phone
- **Multilingual:** Provides English, French and Spanish language capabilities
- **Multi-phone recognition:** Seven phones can be used within one vehicle's system

#### **SIRIUS® Satellite Radio**

SIRIUS® gives Dodge Caliber owners more than 120 streams of the best music, entertainment and information, coast to coast. So no matter where the road takes them, they'll get 100-percent commercial-free music, the most play-by-play sports, world-class news, comedy, women's, family and kids' programming and traffic and weather information.

Caliber owners can scan channels or select pre-set buttons for favorite channels. They also can make selections by music category and channel, which are displayed on the radio screen.

SIRIUS Satellite Radio is available as both a dealer- and factory-installed feature in the Dodge Caliber. Factory installation is \$195 (suggested retail price) and includes a one-year SIRIUS subscription. The suggested retail price for the dealer installation is \$299, plus labor, in addition to a SIRIUS subscription rate of \$12.95 per month.

"Dodge Caliber owners want to personalize their vehicles, so Chrysler Group's vehicle-communications strategy places an emphasis on creating a safe driving environment through practical innovations, while enabling customers to choose the features they want," said Kane. "It's all about simplicity, safety, freedom and flexibility, and Caliber owners can have it all."

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