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Detroit Assembly Complex - Jefferson
2101 Conner Street , Detroit, Michigan, United States
Floor Space: 3.0 million square feet

Acreage: 283 acres

Products: Jeep® Grand Cherokee, Jeep® Grand Cherokee 4xe and Dodge Durango

Employment: 4,766 (4,556 hourly; 210 salaried) on two shifts

Union Local: UAW Locals 7, 412 and 889

Plant History: The facility was built in 1991 and produced the first Jeep Grand Cherokee in January 1992. In July 1999, the facility was expanded. Production of the 2005 Jeep Grand Cherokee launched in August 2004 and Jeep Commander production launched in July 2005. In May 2010, the all-new 2011 Jeep Grand Cherokee rolled off the line. A second shift of production began on July 19, 2010. The all-new 2011 Dodge Durango, the first Dodge ever to be produced at Jefferson North, began production on Dec. 14, 2010. In March 2023, the plant started production of the Jeep Grand Cherokee 4xe.

In January 2012, the Company announced that it would add a third crew or 1,100 jobs in the first quarter of 2013. Then in April 2012, the Company announced that it was pulling ahead its plans to add the new jobs in November 2012. The third crew actually started on Oct. 29, 2012.

On Aug. 13, 2013, Jefferson North employees celebrated the five millionth vehicle to roll off the assembly line, a Billet Silver 2014 Jeep Grand Cherokee, which was donated to the USO. Nearly three years later, on May 25, 2016, the plant produced its six millionth vehicle - this time, a 75th anniversary 2016 Jeep Grand Cherokee in Granite Crystal.

On Feb. 26, 2019,FCA announced plans to invest $900 million to retool and modernize the plant to build the Dodge Durango and next generation Jeep Grand Cherokee with 1,100 new jobs expected. It was part of a $4.5 billion investment announcement that will impact five existing Michigan facilities and build a new assembly plant within the city of Detroit. In total, the proposed projects will create nearly 6,500 new jobs.

Retooling and moderization was completed in May 2022. This is the final phase of the commitment the company made to Michigan in 2019.

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