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Jeep® Wrangler 4xe Named PHEV With Best Residual Value by Canadian Black Book

- In first year of evaluating PHEV residual value, Jeep® Wrangler 4xe tops category
- Jeep Wrangler 4xe is Canada's best-selling plug-in hybrid electric vehicle
- Canadian Black Book (CBB) Residual Value Awards recognize vehicles expected to hold the largest percentage of their MSRP 48 months after purchase
- CBB Residual Value Awards "serve" as valuable information for consumers, as depreciation is the largest expense of vehicle ownership

March 23, 2023, Windsor, Ontario - The Jeep® Wrangler 4xe has won [Canadian Black Book's](#) 2023 Residual Value Award in the PHEV category.

This is the second year of CBB's Best Residual Value Awards and the first where it has ranked plug-in hybrid electric vehicles. The awards measure a vehicle's value into the future, recognizing which vehicles are expected to hold the largest percentage of their manufacturer's suggested retail price (MSRP) 48 months after the original date of purchase. The Best Residual Value Awards complement CBB's long-running Best Retained Value Awards, where Jeep Wrangler also has a long streak of success.

"This award from Canadian Black Book is only the latest feather in the cap of Jeep Wrangler 4xe," said Jason Stoicovich, president - Canada, Stellantis. "As Jeep brand's mission of Zero Emission Freedom takes shape, the plug-in hybrid Wrangler shows that electrification only enhances the capability - and the desirability - of its most iconic vehicle. This is also evidenced in its position as the number-one selling PHEV in both Canada and the U.S."

The first electrified Jeep Wrangler, the [Wrangler 4xe](#) features a 2.0-litre turbocharged inline four-cylinder engine integrated with two electric motors and a 400-volt battery pack, delivering up to 35 kilometres of all-electric range, average fuel economy of up to 4.8 L/100 km, instant torque and nearly silent off-roading.

"Stellantis' Jeep Wrangler has been receiving awards from CBB almost every year for over a decade. This year is no different, and we are excited to reveal the latest win for the Wrangler 4xe in our 'PHEV Main' category. Congratulations on continued success with the iconic Jeep Wrangler," said Yolanda Biswah, senior vice president and GM at Canadian Black Book.

Canadian Black Book

For 60 years, Canadian Black Book has been the trusted and unbiased Canadian automotive industry source for vehicle values. Today the company has grown into a leading data provider of vehicle valuations, residual value forecast solutions and VIN decoding. Canadian Black Book tools and information are considered 'The Authority' for vehicle values not only by car dealers and manufacturers, but also the leasing, finance, insurance and wholesale sectors

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep is the authentic SUV brand that brings capability, craftsmanship and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. The Jeep vehicle range consists of the Cherokee, Compass, Gladiator, Grand Cherokee, new three-row Grand Cherokee L, Grand Cherokee 4xe, Renegade and Wrangler and Wrangler 4xe. In Canada, Jeep Wave, a premium owner loyalty and customer care program, expands to Jeep Wrangler and Jeep Gladiator for 2023. Also available to all-new Grand Cherokee, Grand Cherokee L and Grand

Cherokee 4xe owners, it is filled with benefits and exclusive perks to deliver the utmost customer care and dedicated support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom. All Jeep brand vehicles will offer an electrified variant by 2025.

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