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Camp Jeep® Makes Canadian Debut, New Products at Stellantis Display for 2023 Canadian International AutoShow

February 17, 2023, Windsor, Ontario - After three years, the Canadian International AutoShow (CIAS) is back in Toronto, Ontario, and the Stellantis display is sure to be the highlight for returning visitors. For the first time in Canada, attendees will be able to experience the Trail Rated thrills of the Camp Jeep® indoor off-road experience and to check out new vehicles from Alfa Romeo, Chrysler, Dodge, Jeep, Ram Truck and Wagoneer brands.

Camp Jeep

[Camp Jeep](#) comes to Canada for the first time and will offer attendees a chance to experience the legendary off-road capabilities of Jeep vehicles without leaving the auto show floor. Passengers will ride along in the latest Jeep vehicles, experiencing five, man-made obstacles that rigorously showcase their unmatched capabilities.

Since its debut in 2004, Camp Jeep has welcomed Jeep enthusiasts on five continents and 15 countries. Just last week at the [Chicago Auto Show](#), the 3 millionth Camp Jeep ride took place.

Toronto's 20,000-square-foot exhibit is highlighted by a 13-foot (four-metres) tall metal mountain that the Jeep vehicles expertly scale and descend. Running every day at the auto show, attendees age 18 and over can ride for free off-road in the following vehicles:

- Jeep Grand Cherokee Trailhawk 4xe
- Jeep Wrangler Rubicon 4xe
- Jeep Wrangler 392
- Jeep Compass Trailhawk
- Jeep Grand Cherokee and Grand Cherokee L Summit

Stellantis Vehicles on Display

Alfa Romeo

Making its Canadian auto show debut in Toronto, the [2023 Alfa Romeo Tonale](#) is the first premium C-SUV from Alfa Romeo and the brand's first entry into the EV market. With unmistakable Italian design, Tonale features more than 110 years of heritage and best-in-class performance from two all-new, efficient powertrain offerings, including a plug-in hybrid with more than 48 kilometres of pure electric range and 285 horsepower.

Tonale will be available in Alfa Romeo dealerships this spring and is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity.

Chrysler

Chrysler will showcase the Canadian-made [2023 Pacifica Hybrid](#), the first hybrid minivan, delivers up to 2.9 L/100 km in electric-only mode, an all-electric range of more than 50 kilometres and a total range of more than 800 kilometres. Pacifica Hybrid offers a seamless driving experience, with no need for the driver to select between electric and hybrid modes. Chrysler Pacifica continues to hold its status as the most awarded minivan six years in a row with more than 170 honours and industry accolades.

Chrysler brand is [continuing forward](#) on the brand's plan to launch its first battery-electric vehicle (BEV) in 2025 and full battery-electric portfolio in 2028.

Dodge

The all-new [2023 Dodge Hornet](#) is also making its Canadian auto show debut in Toronto. The Dodge brand's new entry in the compact utility segment, the all-new Hornet is the quickest, fastest and most powerful CUV on the market. It will arrive in dealerships this spring and be available for under \$40,000 CDN (excluding destination and fees). A plug-in hybrid Dodge Hornet R/T model will hit dealerships later this spring.

The [electrified future](#) of Dodge will be signified by the brand's unwavering commitment to its performance heritage, but with new technology capable of pushing limits well beyond the cars of today.

Jeep

The Jeep brand is bringing its electrified 4xe lineup to the 2023 Canadian International AutoShow, including the Jeep Grand Cherokee 4xe and the Jeep Wrangler 4xe, the best-selling plug-in hybrid vehicle in Canada. Additionally, making its Canadian debut will be the [2023 Wrangler Rubicon 4xe 20th Anniversary](#). It proudly celebrates two decades of the most capable and iconic Wrangler, with a new seven-slot grille, beadlock-capable wheels, triple hoop grille guard, half-inch suspension lift, distinctive 20th Anniversary decals and more.

The [global electrification efforts](#) of the Jeep brand include a comprehensive plan for fully electric 4xe vehicles as part of a sustainable transformation that will result in Jeep becoming the leading electrified SUV brand in the world.

Ram Truck

A whole host of Ram trucks will be on the floor at the Canadian International AutoShow, including the [2023 Ram Heavy Duty Rebel](#), which further fortifies Ram trucks as North America's off-road and performance truck leader. Also on-hand will be the Canadian-exclusive Ram 1500 Sport, the 1500 Limited trim showcasing unmatched luxury appointments and the mighty, supercharged 702-horsepower Ram TRX.

Ram brand recently revealed the [Ram 1500 REV](#) battery electric light-duty pickup truck. Available in 2024, it will push past the competition in range, towing, payload and charge time.

Wagoneer

At this year's CIAS, Wagoneer will showcase both the new 2023 Wagoneer Carbide and [Grand Wagoneer L Obsidian](#) models, as well as the all-new Hurricane twin-turbo engine family. The 2023 Wagoneer builds on a rich legacy of premium American craftsmanship, heritage and refinement while offering unparalleled comfort, leading-edge technologies, safety and legendary 4x4 capability.

As the premium extension of the Jeep brand, Wagoneer plans to launch a [premium midsize global battery-electric](#) SUV in 2024, targeting a manufacturer-estimated range of 640 kilometres on a single charge, 600 horsepower and a 0-96 km/h time of around 3.5 seconds.

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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