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Celebrate LGBTQ Pride With the Jeep® Brand at NYC Pride 2022

June 23, 2022, Auburn Hills, Mich. - Experience the Jeep® brand at NYC Pride 2022, with a mission to celebrate the cultures and diversity of the LGBTQ+ community in New York City. On Friday, June 24 and Saturday, June 25, those who stop by the Jeep display located in Times Square and check out the [2022 Jeep Wrangler 4xe](#) and [2022 Jeep \(RED\) Edition Compass](#) on display may receive a complimentary Jeep-branded rainbow-themed tote bag and rubber duck while supplies last. On Sunday June 26, a rainbow-wrapped Jeep Gladiator Rubicon will pull the Playbill float through Manhattan in the Pride Parade.

Who: Jeep brand

Where: 1 Times Square in New York, NY 10036

When: Friday, June 24: noon – 7:30 p.m. ET (Times Square Display)
Saturday, June 25: 10 a.m. – 8 p.m. ET (Times Square Display)
Sunday, June 26: noon – 1 p.m. ET (Pride Parade)

For additional information about the Jeep brand lineup, visit www.jeep.com.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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LinkedIn: www.linkedin.com/company/jeep

YouTube: www.youtube.com/thejeepchannel or <https://www.youtube.com/StellantisNA>

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Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>