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# 2021 Ram 1500 TRX Wins Top Honor as 'Texas Truck of the Year' at the Texas Motor Press Association Off-Road Invitational

Jeep® brand takes home awards for Gladiator, all-new Grand Cherokee L and Wrangler

- 2021 Ram 1500 TRX wins Texas Truck of the Year and High-performance Truck of the Year
- 2021 Jeep Gladiator wins Off-road Truck of the Year
- All-new 2021 Jeep Grand Cherokee L wins Full-size SUV of the Year
- 2021 Jeep Wrangler 392 wins High-performance SUV of the Year

October 19, 2021, Auburn Hills, Mich. - The <u>2021 Ram 1500 TRX</u> received the top honor as the Texas Truck of the Year in addition to High-Performance Truck of the Year at the Texas Motor Press Association Texas Off-Road Invitational event.

"The challenging off-road trails were no problem for Ram 1500 TRX as it easily trekked over the roads with massive horsepower, multiple drive modes and lofty ground clearance. It was so much fun to experience the truck conquer the trails. We all took notice of the wild animal roar exhaust note off in the distance," said Bryan Grant, president Texas Motor Press Association.

Jeep® brand took home several awards as well, including the <u>2021 Jeep Gladiator</u> as Off-road Truck of the Year, allnew <u>2021 Jeep Grand Cherokee L</u> as Full-size SUV of the Year and <u>2021 Jeep Wrangler 392</u> as High-performance SUV of the Year.

"Jeep brought an impressive lineup, especially the Jeep Wrangler 392. It's very easy to fall in love with this Wrangler from the moment you fire up the HEMI® V-8. The Sky One-Touch Power-Top made it super easy to enjoy the drive with the roof open or closed," said Grant. "The new Jeep Grand Cherokee L with its luxurious interior, roomy three rows, incredible McIntosh stereo and an array of impressive technology features, is sure to win a big audience of buyers, and the Jeep Gladiator offers amazing off-road capabilities and the practicality of a truck, a win-win for Texas consumers."

### **Texas Motor Press Association**

Texas Motor Press Association (TxMPA) is a registered 501(c)3 organization that is focused on bringing together automotive industry professionals to create informed content highlighting various facets of the industry in ways that register with a Texas-based audience and beyond. The membership is made up of automotive industry journalists that cover cars, trucks, SUVs, ATVs, and UTVs in a variety of media as well as professionals that represent corporate interests in the automotive community. TxMPA members represent the best of the Texas automotive industry. Media members have engaged, interested, enthusiastic, and influential audiences that span the media landscape. The membership is as diverse in coverage and membership as the state itself.

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram is the number one brand in new vehicle quality and is the only truck-exclusive brand to ever finish first in J.D. Power's Initial Quality Study (2021), which tracks new vehicle performance over the first three months of ownership. In the same study, Ram Heavy Duty models also scored best, making Ram the number-one truck brand in new vehicle quality among large heavy-duty pickups.

In addition, the latest J.D. Power APEAL study, which rates the emotional bond between customers and their vehicles, named the 2021 Ram 1500 as the best vehicle in the large light-duty pickup category. This marks the second straight year Ram 1500 has received top honors.

The 2022 Ram 1500 lineup includes the Know & Go mobile app featuring an immersive experience for customers who want to learn more about their vehicles. Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 37,090 lbs. with Ram 3500
- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Payload of 7,680 lbs. with Ram 3500
- · Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup Ram Power Wagon
- Ram 1500, America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, achieves an
  unsurpassed 33 mpg highway and delivers up to 1,000 miles of range on a single tank of fuel
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- · Most awarded light-duty truck in America
- · Highest owner loyalty of any half-ton pickup

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

#### Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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