

## **Ninth Annual Drive for Design Contest Challenges Students to Sketch Electrified Jeep® of the Future**

- Contest open to U.S. high school students in grades 10-12; three winners selected
- Prizes include one-on-one mentoring time with leading designers at the Stellantis Design Studios, scholarship to attend College for Creative Studies virtual summer design program and more
- Entries due by May 14, 2021, via [www.StellantisDriveForDesign.com](http://www.StellantisDriveForDesign.com)
- Stellantis Design Chief Ralph Gilles and Head of Ram Truck and Mopar Exterior Design Mark Trostle will take your questions in an “Ask Me Anything” Facebook Live event on Wed., Mar. 10 at 5 p.m. EST
- Follow Drive for Design via social media at the [Drive for Design](#) Facebook page, [Stellantis North America](#) Facebook page, [Twitter](#), [Instagram](#) and [LinkedIn](#) using #DriveForDesign

March 10, 2021, Auburn Hills, Mich. - Without a nudge from an art teacher, a visit to an art school or just plain luck, some of the world's top automotive designers may never have made their mark in automotive design history.

Mark Trostle, Head of Ram Truck and Mopar Design at Stellantis, wants to change that. Nine years ago, he revived a contest he won as a high school student that helped drive him to where he is today, leading the design efforts for some of the most desired vehicles on the road.

The 2021 Drive for Design contest challenges U.S. high school students in grades 10-12 to sketch an electrified Jeep® vehicle of the future. And, just like in the professional world, there is a level of urgency – entries are due by May 14, 2021. Three students will be named winners from all valid entries received.

“Since the contest began nine years ago, we’ve been able to connect and help many young artists establish a career path in automotive design,” said Trostle. “In fact, we’ve had previous contestants as summer interns and recently we hired a former winner who is now working in one of the design studios. Regardless of where these students ultimately land, it’s rewarding to our team to be able make an impact on someone’s career.”

### **Facebook LIVE “Ask Me Anything” on Wednesday, March 10, 5 p.m. EST**

To kick off this year's competition, Trostle and Stellantis Design Chief Ralph Gilles will participate in an “Ask Me Anything” Facebook LIVE broadcast on Wednesday, March 10 at 5 p.m. Eastern. Viewers can submit questions now for the live event using the hashtag #DriveforDesign via:

- Drive for Design Facebook page: [Facebook.com/DriveForDesign](https://www.facebook.com/DriveForDesign)
- Stellantis North America Facebook page: [Facebook.com/StellantisNA](https://www.facebook.com/StellantisNA)
- Stellantis North America Twitter: [@StellantisNA](https://twitter.com/StellantisNA)
- Stellantis North America Instagram: [@StellantisNA](https://www.instagram.com/StellantisNA)
- Stellantis North America LinkedIn: [@StellantisNA](https://www.linkedin.com/company/StellantisNA)

Students and parents can also follow the Stellantis North America social media channels to learn about careers in automotive design. Weekly updates will be posted every Thursday using the hashtag #DriveForDesign.

### **Drive for Design Contest Details**

Three sketches will be selected and the winning artists will receive a virtual day of design with leading designers at the Stellantis Design Studios, Wacom and Apple products and a scholarship to attend a four-week summer program at the College for Creative Studies (CCS) in Detroit, one of the world's premier colleges for Transportation Design and alma mater for both Trostle and Gilles. The CCS summer program curriculum includes the fundamentals of gestural sketching, drawing automotive concepts in perspective and how to translate designs into 3D models.

For detailed contest rules and information on how to submit sketches, visit [www.stellantisdrivefordesign.com](http://www.stellantisdrivefordesign.com).

### **Drive for Design**

Launched in 2013, the Product Design Office created its Drive for Design contest as an innovative way to educate young artists about careers in automotive design. Starting locally in Detroit, Drive for Design has grown to become a national contest that awards talented students with prizes and unique opportunities to further develop their design skills.

### **CCS**

The College for Creative Studies (CCS), located in the heart of Detroit, educates artists and designers to be leaders in the creative professions. A private, fully accredited college, CCS enrolls more than 1,400 students pursuing Bachelor of Fine Arts (BFA) and Master of Fine Arts (MFA) degrees. Students in the BFA program can major in Advertising Design, Art Practice (Fine Arts), Communication Design, Craft & Material Studies, Entertainment Arts, Fashion Accessories Design, Illustration, Interior Design, Photography, Product Design, and Transportation Design, in addition to a dual major Art Education program. Students in the MFA program can major in Color and Materials Design, Interaction Design, Systems Design Thinking, and Transportation Design. The College also offers non-credit courses in the visual arts through its Continuing and Precollege Studies programs and opportunities for youth through its Community Arts Partnerships programs. [collegeforcreativestudies.edu](http://collegeforcreativestudies.edu)

### **Stellantis North America**

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

### **Follow company news and video on:**

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Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>