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Alfa Romeo Announces New Lineups for 2021 Giulia and Stelvio

- New lineups standardize popular equipment and simplify model choices
- 2021 Giulia and Stelvio offer four streamlined trims: Sprint, Ti, Ti Sport and Quadrifoglio
- Entry trims are rebranded Sprint, offering dynamic gateways to 2021 Giulia and Stelvio
- Many popular options are now standard, including dual-pane sunroof and navigation on Ti and limited-slip differential on Ti Sport
- Advanced Driver Assistance System (ADAS) technology is repackaged and repriced, available across both lineups
- Giulia and Stelvio lineups add new exterior colors, Ocra GT, Rosso Etna, Verde Montreal, and available 21-inch wheels on select Stelvio trims

December 17, 2020, Auburn Hills, Mich. - Alfa Romeo today announced details on the 2021 Giulia and Stelvio models, which are currently arriving at North American showrooms.

Backed by 110 years of Alfa Romeo heritage, the 2021 Giulia and Stelvio feature more standard equipment and a simplified model lineup, including the return of the iconic Sprint nameplate. Both vehicles deliver seductive Italian styling, state-of-the-art technology and unsurpassed value, performance and driving dynamics.

"For the 2021 model year, the Alfa Romeo Giulia and Stelvio receive significant lineup and content enhancements," said Bob Broderdorf, Director of Alfa Romeo Sales - FCA North America. "A full array of technology available across the range, a new entry point and a streamlined lineup make it easier than ever to access Alfa Romeo's legendary driving experience and striking Italian design. These are brand hallmarks that will be amplified in the upcoming PHEV Tonale, which will start production next year.

Crafted at the Cassino plant in Italy, the award-winning Giulia and Stelvio are testaments to Alfa Romeo's superb balance of engineering and emotion.

Revised Model Lineups and Content Packages

Alfa Romeo has simplified the Giulia and Stelvio model lineups and restructured optional content packages, delivering more performance and value. Available in four trims for the 2021 model year, versus seven for the 2020 model year, the 2021 Alfa Romeo Giulia and Stelvio lineups include the Sprint, Ti, Ti Sport and Quadrifoglio. Further, with many popular options made standard, the number of available content packages has been significantly reduced, making it easier for customers to build their Alfa Romeo.

With its near-perfect 50/50 weight distribution, the Giulia sets the benchmark for performance sedans. Embodying Alfa Romeo's *la meccanica delle emozioni* (the mechanics of emotion) spirit and offering race-inspired performance with class-leading, standard 280 horsepower and 306 lb.-ft. of torque, the Giulia delivers 0-60 mph in as quick as 5.1 seconds and a top speed of 149 mph. With a combination of advanced technologies, seductive Italian style, standard carbon fiber driveshaft and available Alfa Q4 all-wheel-drive (AWD) system, the Giulia provides an exhilarating driving experience in the premium midsize sedan segment.

The Alfa Romeo Stelvio raises the bar for performance SUVs, bringing Giulia's proven performance formula to the premium midsize utility segment. Named after one of the world's greatest driving roads, the Stelvio Pass, the 2021 Stelvio delivers performance, design and technology in an SUV that only Alfa Romeo could create. The Stelvio lineup

is a testament to Alfa Romeo's perfect balance of engineering and emotion. Infused with Italian passion, artisanship and innovation, the Alfa Romeo Stelvio is designed for driving enthusiasts to conquer the road.

For 2021, three new exterior colors are available for Giulia and Stelvio:

- Ocra GT
- Rosso Etna
- Verde Montreal

Return of the Sprint

Harkening back to the Bertone-designed 1954 Giulietta Sprint, the first Sprint nameplate to appear on an Alfa Romeo, and to the 1965 Giulia Sprint GTA, arguably the most recognized example of the nameplate, the Sprint name holds a rich and longstanding history for the brand, making this a fitting return on the 2021 Giulia and Stelvio.

As entry points to their lineups, the 2021 Giulia Sprint and 2021 Stelvio Sprint offer class-leading levels of standard equipment unmatched by competitors from Europe and Asia. The Sprint trims' long list of standard equipment includes a 280-horsepower turbocharged engine, 8-speed automatic transmission, bi-xenon headlamps, Brembo front brakes, leather seating, 10-way power front seats, remote start, keyless entry, 8.8-inch multi-touch display, Forward Collision Warning with Full-Speed Stop, Apple CarPlay, Android Auto and SiriusXM radio. A premium leather-wrapped shifter and a race-inspired steering wheel for all Sprint trims feature Alfa Romeo's characteristic steering-wheel-mounted push-button start. Standard laminated glass helps improve both cabin ambience and the overall driving experience.

Sprint trims can be equipped with Alfa Q4 AWD system, as well as new content packages, including a Performance Package (limited-slip differential, steering-column-mounted aluminum paddle shifters), Sun & Sound Package (dual-pane sunroof, 10-speaker audio) and Active Assist I Package, which features Active Blind-spot Assist, automatic-dimming exterior mirrors, Front and Rear Park Assist sensors, adaptive cruise control with full-speed stop and go, automatic high-beam headlamp control and Lane Departure Warning. The Active Assist I Package combines two packages from 2020 into one and represents a 70% price reduction.

Ti and Ti Sport Add Key Standard Equipment

New for 2021, standard equipment on the Giulia Ti and Stelvio Ti includes a dual-pane sunroof and an 8.8-inch multi-touch display with HD radio and navigation.

For Giulia Ti Sport and Stelvio Ti Sport, the equipment list is further enhanced for 2021, with standard limited-slip differential and dark exhaust. Stelvio Ti Sport also adds a standard sport rear diffuser and 20-inch 5-hole aluminum wheels. New 21-inch 5-hole aluminum wheels are optional on Stelvio Ti and Stelvio Ti Sport.

Customers can now select from new content packages, including a Lusso Package (Ti) and Carbon Package (Ti Sport). With build-complexity reduced by more than 90%, customers gain a clearer view of their desired model and options, realizing lower year-over-year prices.

Quadrifoglio = Halo

Alfa Romeo continues to offer the Giulia Quadrifoglio and Stelvio Quadrifoglio as the "halo" vehicles for the brand. The storied nameplate highlights Alfa Romeo's motorsports expertise with best-in-class, 505-horsepower, 2.9-liter, twin-turbocharged V-6 engine, capable of launching the Giulia Quadrifoglio from 0-60 mph in 3.8 seconds and the all-wheel-drive Stelvio Quadrifoglio from 0-60 mph in just 3.6 seconds. Plus, the Giulia Quadrifoglio set a Nürburgring record lap time of 7:32, the fastest ever by a five-passenger production sedan, while the Stelvio Quadrifoglio recorded a lap time of 7:51.7, a staggering feat for a five-seat premium SUV.

As Alfa Romeo's ultimate performance iterations, the Giulia Quadrifoglio and Stelvio Quadrifoglio come standard with dynamic dual-mode quad exhaust, Brembo high-performance brakes, torque-vectoring rear differential, independent adaptive damping suspension, leather/Alcantara sport seats, genuine carbon fiber interior trim and Alfa DNA Pro Drive Mode Selector with Race Mode. For 2021, the Stelvio Quadrifoglio can be equipped with optional 21-inch 5-hole aluminum wheels in dark or silver finish.

Premium Interiors and Technology

Inside every 2021 Giulia and Stelvio lies a refined center console featuring a machine-knurled aluminum-look rotary dial, premium knob materials and ample storage capacity. An Italian flag badge at the base of the shifter signifies the country from which these vehicles were born, designed and crafted. Large cup holders in the Giulia, plus a phone storage area with available wireless charging, round out the upscale environment.

A standard 8.8-inch center touchscreen display offers a selection of interactive widgets and a horizontal scroll layout, which provides additional personalization options and enhanced interactivity and visibility. Performance pages allow drivers to track key performance metrics while digital HVAC and other controls enhance functionality. Drivers and passengers can customize the home page by selecting their tailored layout. Reconfigurable widgets provide quick and easy access to key functions, such as radio, media, smartphone, navigation, climate control and more.

The standard 7-inch thin-film transistor (TFT) instrument cluster screen displays information in an easy-to-read format, incorporating Advanced Driver Assistance System (ADAS) and level II autonomous driving functions. The system also includes vehicle information pages providing real-time data that puts the driver at the center.

Advanced Safety and Technology Features with Level II Autonomy

The 2021 Giulia and Stelvio offer a full set of available ADAS functions, including level II autonomous capability that enables the vehicle to control acceleration, braking, and steering, providing the driver with the perfect balance between driving pleasure and autonomous control.

Level II ADAS functions include:

- Highway Assist System
- Traffic Jam Assist System
- Traffic Sign Recognition
- Intelligent Speed Assist
- Lane Keep Assist
- Active Blind-spot Assist
- Driver Attention Alert
- Standard Full-speed Forward Collision Warning-Plus

Additional standard and available connectivity features include Wi-Fi hotspot, mobile app with remote operations, SOS Call (private) and Roadside Assistance, Vehicle Finder, Stolen Vehicle Locator and Assistance, as well as select Firmware Over the Air (OTA) updates.

2021 Model Year Pricing

2021 Alfa Romeo Giulia and Stelvio U.S. Manufacturer's Suggested Retail Price (MSRP), excluding \$1,295 destination for Sprint, Ti, Ti Sport and \$1,595 destination for Quadrifoglio, starts at:

- Giulia Sprint: \$39,450
- Giulia Ti: \$42,700
- Giulia Ti Sport: \$45,900
- Giulia Quadrifoglio: \$74,750
- Stelvio Sprint: \$41,450
- Stelvio Ti: \$47,100
- Stelvio Ti Sport: \$50,300
- Stelvio Quadrifoglio: \$80,750

Alfa Q4 AWD is standard on Stelvio Ti, Ti Sport and Quadrifoglio; \$2,000 premium on Giulia Sprint, Ti, Ti Sport and Stelvio Sprint.

Alfa Romeo

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading

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