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Mopar Introduces New Factory-backed Trailer Brake Controller for Jeep® Gladiator

October 13, 2020, Auburn Hills, Mich. - Mopar, FCA's service, parts and customer-care brand, is enhancing the towing experience of the Jeep® Gladiator with the release of a new trailer brake controller.

The new Mopar trailer brake controller will give Jeep Gladiator owners the ability to activate the electronic brakes on properly equipped trailers. Independent from the truck's brakes, the additional trailer brake control allows for greater stopping power when needed, such as on downhill grades, while helping to minimize wear and tear on both the trailer and vehicle. The amount of brake force on the trailer may be customized depending on load requirements.

"At Mopar, we continue to expand our comprehensive Jeep portfolio, which includes more than 500 factory-backed, quality-tested parts and accessories," said Mark Bosanac, Head of Mopar Service, Parts and Customer Care, FCA – North America. "Our new trailer brake controller improves Jeep Gladiator's braking efficiency and maximizes safety when towing."

The new trailer brake controller is easily integrated into the Jeep Gladiator's instrument panel. Installed in front of the transmission shift lever, the round controller knob provides a consistent look and feel with the vehicle's interior. The new controller may also be retrofitted into Jeep Gladiators that are already on the road.

Available for purchase as a stand-alone part in the U.S. and Canada, the new Mopar trailer brake controller has a manufacturer's suggested retail price of $299. The standard Mopar factory-backed warranty coverage includes two years/unlimited miles from date of purchase or up to the remainder of the new-vehicle's warranty of three years/36, 000 miles.

Mopar

Mopar (a simple contraction of the words MOtor and PARts) is the service, parts and customer-care brand for FCA vehicles around the globe. Born in 1937 as the name of a line of antifreeze products, the Mopar brand has evolved over more than 80 years to represent both complete care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era, with Mopar Performance Parts to enhance speed and handling for both road and racing use, and expanded to include technical service and customer support. Today, the Mopar brand's global reach distributes more than 500,000 parts and accessories in more than 150 markets. With more than 50 parts distribution centers and 25 customer-contact centers globally, Mopar integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on the Mopar brand is available at www.mopar.com. Mopar is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

FCA

Fiat Chrysler Automobiles (FCA) is a global automaker that designs, engineers, manufactures and sells vehicles in a portfolio of exciting brands, including Abarth, Alfa Romeo, Chrysler, Dodge, Fiat, Fiat Professional, Jeep®, Lancia, Ram and Maserati. It also sells parts and services under the Mopar name and operates in the components and production systems sectors under the Comau and Teksid brands. FCA employs nearly 200,000 people around the globe. For more details regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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