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Dodge Lends Title Sponsorship Support to NHRA's Third Consecutive Indianapolis-based Event

- Dodge NHRA Indy Nationals Presented by Pennzoil to take place Aug. 6-9
- Mopar Dodge//SRT Funny Car of Matt Hagan and Mopar Dodge//SRT Top Fuel Dragster of Leah Pruett from Don Schumacher Racing (DSR) will continue to sport new sinister, "Demon-possessed" SRT Hellcat Redeye paint schemes
- Fierce-looking red, black and chrome paint schemes promote the recent reveal of the 2021 Dodge Charger SRT Hellcat Redeye, the most powerful and fastest mass-produced sedan in the world
- Mopar and Dodge//SRT will have Dodge signage and vehicle display in midway to showcase brand offerings to fans
- Matt Hagan heads into race weekend with a win and a final elimination round appearance so far this season
- Leah Pruett sits second in Top Fuel points standings

August 4, 2020, Auburn Hills, Mich. - Mopar and Dodge//SRT brands continue to show their support of the National Hot Rod Association (NHRA) by adding the Dodge name as title sponsor to the upcoming Mello Yello Drag Racing Series national event at Lucas Oil Raceway. This is the third consecutive Indianapolis-based race weekend since the return to racing action after a four-month hiatus due to the COVID-19 pandemic and the fifth race of the 2020 season.

The Dodge NHRA Indy Nationals Presented by Pennzoil will take place Aug. 6-9, an event with limited fans in attendance in accordance with Indiana state and health guidelines. Mopar and Dodge//SRT will have signage and a display in the midway to showcase production vehicle offerings to fans.

Dodge's sponsorship of the event, the most recent addition to the reworked 2020 schedule in response to the ever-changing challenges presented by the ongoing pandemic, is a complement to other title sponsorship commitments planned for this NHRA season:

Dodge Mile-High NHRA Nationals (Denver, Colorado): Postponed/rescheduled for later this fall
Mopar Express Lane NHRA Nationals (Reading, Pennsylvania): Sept. 11-13
Mopar Express Lane NHRA SpringNationals Presented By Pennzoil (Houston, Texas): Oct. 23-25
Dodge NHRA Nationals (Las Vegas, Nevada): Oct. 30-Nov. 1

"I just can't say enough about Dodge stepping up and sponsoring this race," says Don Schumacher Racing (DSR) driver Matt Hagan, who earned a race win and advanced to the final elimination round leading up to this weekend's event in his Mopar Dodge Charger SRT Hellcat Funny Car. "It's pretty cool to see Dodge and Mopar show their support and really stand behind what we're out here trying to do, which is put fans in the stands and race cars on the racetrack."

DSR Top Fuel driver Leah Pruett, who sits in second place atop the Top Fuel championship points standings after solid gains at the two previous Indianapolis races, echoes her teammate's sentiments and is also pleased to be back at Lucas Oil Raceway with title sponsorship backing from Dodge.

"I don't care if you run at Indianapolis 100 times a year or just once during Labor Day weekend, racing at Indy carries a certain weight and prestige," says Pruett. "To see Dodge step up (as title sponsor), makes my heart even happier than it already is when it's pounding hard from nitro and 11,000 horsepower. It just reinforces what a great company it is and where their values lay; with their fan base and their customers.

“Given the circumstances, knowing the importance it has to fans attending a race in person or watching on TV, and helping getting the series back on track, it’s great to see Dodge bring this extra level of support to the series,” she added. “They had their dedicated number of races, but when times got tough, they showed what a true partner is.”

Hagan and Pruett both premiered new sinister “Demon-possessed” Dodge Charger SRT Hellcat Redeye-themed race cars at the previous event. The fierce-looking red, black and chrome paint schemes for the two DSR entries come on the heels of the early July public unveiling of the new 797-horsepower Dodge Charger SRT Hellcat Redeye, the most powerful and fastest mass-produced sedan in the world.

With a top speed of 203 mph and quarter-mile elapsed time of 10.6 seconds at 129 mph, the 2021 Charger SRT Hellcat Redeye is designed and engineered to appeal to muscle car enthusiasts who want even more — more power, more performance and more bragging rights at the drag strip.

Carrying the SRT Hellcat Redeye livery, Pruett feels even more motivated to continue to build on her most recent strong performances.

“It's one thing to look good and it's another to perform well while looking that good; those are two attributes that Dodge has cornered all of the time,” says Pruett. “I’m very happy with how we debuted our SRT Hellcat Redeye-themed dragster (at Lucas Oil NHRA SummerNationals) with a No. 2 qualifying spot and a semifinal finish. We’re looking to continue that momentum and take that a step further this weekend at the Dodge Indy Nationals Presented by Pennzoil. This is our second shot to put the Top Fuel dragster in the Winner's Circle. It looks good in the shop, it looks good in the pit and on the track, but it won’t look any better than in the Winner's Circle and that's where our focus is at.”

Qualifying highlights will be broadcast on FOX Sports 1 on Sunday, Aug. 9, from 11 a.m. to 1 p.m. ET, while television coverage of the elimination rounds, including LIVE finals at the Dodge NHRA Indy Nationals, will air starting at 1 p.m. ET on the FOX national broadcast network.

DodgeGarage: Digital Hub for Drag Racing News
Fans can follow all the NHRA’s action this season at DodgeGarage, the one-stop portal for Dodge//SRT and Mopar drag-racing news. The site includes daily updates and access to an online racing HQ, news, events, galleries, available downloads, and merchandise. For more information, visit www.dodgegarage.com.

@DodgeMoparMotorsports on Instagram
The @DodgeMoparMotorsports Instagram channel continues to share content capturing Dodge//SRT Mopar drivers on the track. Fans can see action from the NHRA Mello Yello Drag Racing Series and NHRA Sportsman grassroots racers competing in classes such as Factory Stock Showdown, Stock and Super Stock, as well as additional motorsports series.

Official Driving School of Dodge//SRT
Dodge is the official sponsor of the Bondurant School of High Performance Driving in Chandler, Arizona, where guests get behind the wheels of the fastest street-legal cars in the world with professional instruction and time on the track. Customers who buy a new SRT model receive one full-day session as part of the Dodge//SRT Package and have the opportunity to learn how to get the optimum performance from their new vehicles in a controlled environment. For more information, visit dodgegarage.com/track-experience.

Mopar
Mopar (a simple contraction of the words MOtor and PARts) is the service, parts and customer-care brand for FCA vehicles around the globe. Born in 1937 as the name of a line of antifreeze products, the Mopar brand has evolved over more than 80 years to represent both complete care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era, with Mopar Performance Parts to enhance speed and handling for both road and racing use, and expanded to include technical service and customer support. Today, the

Mopar brand's global reach distributes more than 500,000 parts and accessories in more than 150 markets. With more than 50 parts distribution centers and 25 customer-contact centers globally, Mopar integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on the Mopar brand is available at www.mopar.com. Mopar is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with muscle cars and SUVs that deliver unrivaled performance in each of the segments where they compete.

2021 marks the year that Dodge is distilled into a pure performance brand, offering Hellcat-powered, 700+ horsepower SRT versions of every model across the lineup. For the 2021 model year, Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock, the new 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world, and the new 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever. Combined, these three muscle cars make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In June 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power Initial Quality Study (IQS). Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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