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## **FCA Canada: Chrysler Pacifica Hybrid Earns 2020 Best Family Cars Award From PARENTS Magazine**

- Chrysler Pacifica Hybrid named “Best Eco Pick” by U.S.-based PARENTS magazine
- 2020 Best Family Cars award winner criteria includes crash-test ratings, child passenger safety technician evaluation and automotive expert review
- Chrysler Pacifica Hybrid delivers a fuel efficiency rating of 2.7 Le/100 km in electric-only mode in city driving, an all-electric range of more than 50 kilometres (31 miles) and a total range of more than 800 kilometres (497 miles).
- Full list of PARENTS magazine 2020 Best Family Cars award winners is available online starting today at [parents.com/bestcars2020](https://parents.com/bestcars2020) and on newsstands on April 11
- Chrysler Pacifica Hybrid is eligible for the “[Chrysler Drive Forward Program](#)” - incentives include no payments for up to 120 days on all FCA 2019 and 2020 models and 24/7/365 Roadside Assistance Program

April 9, 2020, Windsor, Ontario - The most family-friendly minivan in its class is continuing to earn its title. U.S.-based PARENTS magazine has named the [Chrysler Pacifica Hybrid](#) as a 2020 Best Family Cars award winner, in recognition of vehicles that are both safe for families, as well as fun to ride in. Pacifica remains the most awarded minivan four years in a row, with more than 130 industry honours and accolades.

The full list of 2020 Best Family Cars award winners, including the Chrysler Pacifica Hybrid, is available [online starting today](#) and will also be published in PARENTS May 2020 issue, which hits newsstands on April 11.

PARENTS magazine 2020 Best Family Cars award winners were determined through crash-test ratings, evaluation by a certified child passenger safety technician, plus a test drive by an automotive expert to evaluate braking, steering, technology features and more.

Chrysler Pacifica Hybrid was named as PARENTS “Best Eco Pick,” reflecting its position as the first and only hybrid minivan. The 2020 Pacifica Hybrid, built at the Windsor Assembly Plant in Windsor, Ontario, delivers a fuel efficiency rating of 2.7 Le/100 km in electric-only mode in city driving, an all-electric range of more than 50 kilometres (31 miles) and a total range of more than 800 kilometres (497 miles).

Pacifica Hybrid offers more than 100 standard and available safety and security features, and allows for a child seat in each of the second-row captain’s chairs and two additional child seats in the third row. The most kid-friendly minivan in its class also offers the most advanced entertainment system with available Uconnect Theatre, which features two 10-inch seatback touchscreens where children can watch and stream videos and play built-in games, including Are We There Yet? and Tic-Tac-Toe.

The Pacifica Hybrid is also the perfect vehicle for a family road trip, offering seating capacity for up to seven passengers (and up to eight on gas-powered models), with second-row captain’s chairs and third-row Stow ‘n Go seating. Family-friendly functionality features include available hands-free sliding doors and liftgate.

The segment’s first hybrid vehicle features an FCA-designed, innovative dual-motor eFlite electrically variable transmission (EVT) paired with a specially modified version of the 3.6-litre Pentastar V-6 gasoline engine. The Pacifica Hybrid is designed to offer a seamless driving experience, with no need for the driver to select between electric and hybrid modes.

## **Drive Forward Program**

In an effort to alleviate shopping concerns and to chart a path for better days ahead, FCA Canada has launched its “ [Drive Forward](#)” campaign. Under the initiative, special incentives include no payments for up to 120 days on all FCA 2019 and 2020 models and 24/7/365 Roadside Assistance Program.

Online retailing tools allow consumers to vehicle shop from the comfort of their own homes via the [Chrysler,Dodge,Jeep®,Ram Truck,FIAT](#) and [Alfa Romeo](#) brand websites.

## **Chrysler Pacifica**

The made-in-Canada 2020 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform when first introduced in 2016 for the 2017 model year, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. The Pacifica Hybrid takes this revolutionary vehicle a step further with its innovative, advanced hybrid powertrain. It's the first and only electrified vehicle in the minivan segment and achieves a fuel efficiency rating of 2.7 Le/100 km in electric-only mode in city driving, an all-electric range of more than 50 kilometres (31 miles) and a total range of more than 800 kilometres (497 miles). The Chrysler Pacifica has earned its spot as the most awarded minivan four years in a row, with the Pacifica serving as a no-compromise minivan ideally suited for today's families.

The new [2021 Chrysler Pacifica](#) had its Canadian reveal in February 2020 at the Canadian International AutoShow. The 2021 Chrysler Pacifica will offer a new all-wheel-drive (AWD) system for gas-powered models that delivers North America's most capable minivan with AWD, and is the only minivan to offer both AWD and Stow 'n Go seating for second and third rows. A utility-vehicle-inspired refresh of the interior and exterior is combined with 116 standard and available safety and security features, a new top-of-the-line Pinnacle model, a new 10.1-inch touchscreen with the new Uconnect 5 system and the available Uconnect Theatre rear-seat entertainment system. The new Pacifica is the first and still the only minivan to offer a hybrid powertrain option.

## **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology since the company was founded in 1925. The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented, with an unprecedented level of functionality, versatility, technology and bold styling. The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative plug-in hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves a fuel efficiency rating of 2.7 Le/100 km in electric-only mode in city driving, an all-electric range of more than 50 kilometres (31 miles) and a total range of more than 800 kilometres (497 miles). The Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value. Chrysler is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

## **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 95th anniversary in 2020. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

Additional information and news from FCA are available at: <http://media.fcanorthamerica.com>