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FCA Canada: Jeep® Gladiator Named 'Motoring TV 2020 Truck of the Year'

- · Award comes from Canada's longest running weekly television series, on air more than 30 years
- 2020 Jeep® Gladiator is engineered from the ground up to be the most off-road capable midsize truck ever
- Gladiator also recently named North American Truck of the Year

February 18, 2020, Windsor, Ontario - The <u>Jeep® Gladiator</u> – the most capable midsize truck ever - has been named 'Motoring TV 2020 Truck of the Year.'

The recognition comes from the veteran expert hosts of Canada's longest running weekly television series, which has aired on TSN since 1988. Motoring TV, hosted by Brad Diamond, Jim Kenzie, Howard Elmer and more, has delivered informative and entertaining automotive video reviews and features for more than 30 years.

"Choosing the Jeep Gladiator as Motoring TV's Truck of the Year is a nod to the style and engineering of the truck, but also to the Jeep legacy and the effort it took to bring this truck to market," said Howard Elmer, Motoring TV's truck expert. "After 28 years without a pickup, Jeep is back with a midsize truck that combines the best of the two worlds, off-road and utility. The historic Gladiator name graces this newest member of the Jeep family and, while it is based on the Wrangler, it truly is a truck. Well done, Jeep."

The Motoring TV 2020 Truck of the Year award is just the latest third-party accolade for Jeep Gladiator, the most capable midsize pickup truck on the market today. Last month, Gladiator was also named North American Truck of the Year, along with other recent "best of" awards from Canadian automotive media outlets like Autotrader.ca and Guide de l'Auto .

"Motoring TV has some of the most seasoned automotive experts in Canada in front of the camera," said Reid Bigland, President and CEO, FCA Canada. "So their endorsement of Jeep Gladiator as Truck of the Year carries considerable weight — almost as much weight as our all-new midsize truck can!"

Jeep Gladiator continues to enhance its credentials as well. Just last week, the <u>2020 Jeep Gladiator Mojave</u> made its Canadian debut at the Canadian International AutoShow in Toronto. Gladiator Mojave is the first Desert Rated Jeep and represents the ultimate in high-speed off-road capability and performance in grueling desert and sand environments. Enhancements include industry-exclusive FOX hydraulic jounce bumpers and 64-mm (2.5-inch) internal bypass shocks with external reservoirs to bolster Gladiator Mojave's high-speed sand-running credentials.

2020 Jeep Gladiator

The all-new 2020 Jeep Gladiator, engineered from the ground up to be the most off-road capable midsize truck ever, builds on a rich heritage of tough, dependable Jeep trucks with an unmatched combination of rugged utility, authentic Jeep design, open-air freedom, clever functionality and versatility and best-in-class towing and 4x4 payload.

Equipped with the proven 3.6-litre Pentastar V-6 engine and a versatile cargo box, Gladiator is built to handle the demands of an active lifestyle while delivering an open-air driving experience in a design that is unmistakably Jeep. Combining traditional Jeep attributes with strong truck credentials, the Jeep Gladiator is a unique vehicle capable of taking passengers and cargo anywhere. A multitude of technology features, such as Apple CarPlay and Android Auto, and safety features, such as Blind-spot Monitoring and Rear Cross Path detection, adaptive cruise control and Forward Collision Warning-Plus, further Gladiator's appeal.

All Gladiator models are Trail Rated with a badge indicating that the vehicle is designed to perform in a variety of challenging off-road conditions identified by five key consumer-oriented performance categories: traction, ground clearance, maneuverability, articulation and water fording. Gladiator Rubicon models are equipped with signature red tow hooks, Rock-Trac® 4x4 system, featuring a two-speed transfer case with a 4:1 low-range gear ratio, front and rear heavy-duty Dana 44 axles, Tru-Lok® electric front- and rear-axle lockers, segment-exclusive electronic sway bar disconnect, cab and bed rock rails and standard 33-inch Falken Wildpeak All-Terrain off-road tires.

Jeep Brand

Built on more than 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left-and right-hand drive configurations and with gasoline and diesel powertrain options. Jeep is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/MTA: FCA), please visit www.fcagroup.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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