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Mopar Showcases Modified All-new 2020 Jeep® Gladiator at Canadian International AutoShow in Toronto

- Mopar-modified 2020 Jeep® Gladiator on display in Toronto highlights open-air freedom and personalization for the most capable midsize truck ever
- Available Mopar products for award-winning Jeep Gladiator include active lifestyle accessories and Jeep Performance Parts
- Accessories include truck bed-mounted cross rails, bed storage system, sun bonnet and more
- Jeep Performance Parts portfolio for Gladiator includes lift kit, rock rails and tube doors
- For more information on Jeep accessories and performance parts, visit your nearest retailer or mopar.ca

February 12, 2020, Toronto - With more than 200 parts and accessories available to enhance the [2020 Jeep® Gladiator](#), Mopar is showcasing the endless customizable possibilities with its modified Gladiator on display at the 2020 Canadian International AutoShow in Toronto.

Owners can put their personal imprint on the all-new 2020 Jeep Gladiator, recently named [North American Truck of the Year](#), by choosing from a full menu of Mopar products. Customization options include a Jeep Performance Parts (JPP) two-inch lift kit, JPP tube doors, Mopar spray-in bedliner, sun bonnet, truck bed storage system and much more, all designed specifically for the most capable midsize truck ever.

Mopar parts and accessories for the Gladiator are backed by a factory warranty and were created in close conjunction with the Jeep brand, engineering and the Product Design Office through tens of thousands of hours of development, testing and validation. The strictest standards and factory-exclusive data — information not available to the aftermarket — were used to seamlessly integrate Mopar parts and accessories with the Gladiator and to deliver proper fit, finish and quality down to the colour, grain, look and line of each product.

Mopar-modified 2020 Jeep Gladiator Rubicon

The Mopar brand used a large selection of items from its available portfolio to demonstrate the top-down, open-air freedom of the all-new 2020 Jeep Gladiator Rubicon, with a modified version on display at the 2020 Canadian International AutoShow in Toronto.

Exterior Mopar modifications include a JPP two-inch lift kit, JPP tube doors and rock rails, and JPP 5-inch and 7-inch off-road LED lights, while JPP badges are added to both sides of the vehicle. Additional Mopar accessories include a blacked-out Mopar grille and winch guard hoop, windshield tie-down straps, a Warn winch and 35-inch tires mounted to 17-inch beadlock-capable wheels.

In the rear, a Mopar truck bed storage system enhances utility with lockable, dual sliding drawers, while two upright-style bicycle carriers mounted to Mopar utility rails showcase versatility for active lifestyles.

Mopar Products for 2020 Jeep Gladiator

Mopar products available for the all-new 2020 Jeep Gladiator include:

Bed-mounted cross rails: Adapted from Ram 1500, bed cross rails work with Trail Rail system for adding Mopar lifestyle accessories, such as bike carriers, kayak carriers and more.

Bed storage system: Tailgate opens for access to dual sliding drawers, providing lockable storage space for gear, supplies and tools.

Ramps: Carryover from Mopar portfolio for Ram 1500, ramps are tested and proven and provide easy ingress and egress into bed area.

Lift kit: Available two-inch lift kit delivers additional off-road clearance and adds aggressive appearance.

Bedliners: Durable, factory-backed spray-in bedliner available as production option as a Mopar factory upfit, with a drop-in bedliner also available.

Roof rack/carriers: Mopar roof rack accommodates variety of lifestyle cargo carriers, such as a bicycle, ski and snowboard carriers.

Door sill guards: Composite and stainless steel door sill guards feature the Gladiator text logo.

Tonneau covers: Similar in design to tonneau covers for Ram 1500, but configured to fit Jeep Gladiator, options include hard-trifold, soft-trifold and soft roll-up tonneau covers.

Side graphics: Graphics unique to Jeep Gladiator flow down from C-pillar and include a hexagonal design, military and retro-themed options.

Hood graphics: Options include “Flag,” “1941” and “Jeep Grille Through the Years” designs.

Cold air intake: Features the Jeep brand logo and draws in fresh air from hood cut-out to increase engine performance.

Katzkin seats: Katzkin leather seats are embroidered with distinctive Jeep grille logo in Tungsten stitching.

Tube doors: Tough, two-inch-round steel tube doors add open-air feel that makes Jeep Gladiator unique for midsize pickups.

LED off-road lights: Military grade 5-inch and 7-inch LED lights shine at a maximum of 8,000 lumens for seven-inch option, with JPP brackets available for mounting.

Sun bonnets: Mopar mesh and solid sun bonnets enhance freedom of Jeep Gladiator while delivering factory-engineered and UV-tested protection when hardtop is removed.

Grab handles: Mopar grab handles feature Jeep grille logo and are hard-secured, offering increased grip.

All-weather mats: Durable, all-weather mats fit like a glove and feature graphic design inspired by rugged Moab trails.

Wheels: Aluminum 17-inch beadlock-capable wheels help negotiate off-road terrain, and additional wheel options include five-spoke “gear” and five-spoke “slot” designs.

Rock rails: Unique, heavy-gauge steel JPP rock rails are thicker and wider and utilize same powder-coating on Ram Truck bedliners to give non-slip finish.

Bumpers: Rugged, sturdy, winch-capable steel bumpers include production Rubicon and “Stubby” bumper options.

Mopar

Mopar (a simple contraction of the words MOTO and PARTS) is the service, parts and customer-care brand for FCA vehicles around the globe. Born in 1937 as the name of a line of antifreeze products, the Mopar brand has evolved over more than 80 years to represent both complete care and authentic performance for owners and enthusiasts

worldwide.

Mopar made its mark in the 1960s during the muscle-car era, with Mopar Performance Parts to enhance speed and handling for both road and racing use, and expanded to include technical service and customer support. Today, the Mopar brand's global reach distributes more than 500,000 parts and accessories in over 150 markets around the world. With more than 50 parts distribution centres and 25 customer contact centres globally, Mopar integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Mopar is the source for genuine parts and accessories for all FCA US LLC vehicle brands. Mopar parts are engineered together with the same teams that create factory-authorized specifications for FCA vehicles, offering a direct connection that no other aftermarket parts company can provide. Complete information on the Mopar brand is available at www.mopar.ca.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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