

FCA Canada Employees and Retirees Pledge Over \$1 Million to United Way/Centraide Windsor-Essex County 2020 Campaign

- FCA Canada employee and retiree contribution to United Way/Centraide Windsor-Essex County 2020 campaign totals \$1,167,535
- Over 30 years of employees giving more than \$1 million annually
- Largest United Way donation in Windsor-Essex community helps less fortunate

December 13, 2019, Windsor, Ontario - During a special presentation at FCA Canada's headquarters today, FCA Canada announced an employee donation of \$1,167,535 to the United Way/Centraide Windsor-Essex County 2020 campaign. This marks the largest donation in the Windsor-Essex community this year and the 34th consecutive year of FCA Canada employees and retirees donating over \$1 million.

"FCA Canada employees and retirees have consistently demonstrated their unwavering support and commitment to the United Way of Windsor/Essex," said Reid Bigland, President and CEO, FCA Canada. "Over the last 72 years, our employees have contributed over \$67 million dollars toward this annual campaign. I am incredibly proud to be leading a team of such generous and caring people, and want to thank each and every one of them for their ongoing support."

United Way/Centraide Windsor-Essex is focusing on a new cradle-to-career strategy to assist those in need from the time they're born to the time they begin a career. Local children are falling behind, and Windsor-Essex has the highest childhood poverty rate in the country. This new direction will focus efforts on improving outcomes for youth in Windsor-Essex, target priority neighbourhoods where children need the most support, and leverage the combined investment of a cross-section of community partners.

"FCA's generosity powers United Way's work in our community," says Lorraine Goddard, CEO at United Way. "Their unwavering annual support allows us to tackle persistent, #UNIGNORABLE issues that prevent families from getting ahead, and help them to build resilience and lead healthier lives."

Windsor-Essex residents can also join the cause and help give back to assist those most vulnerable in our community. The public is encouraged to take part and donate generously for this year's United Way/Centraide Windsor-Essex County 2020 campaign.

Residents can call 519-258-0000 (ext.1145) or pledge online at <https://www.weareunited.com/donate>

About United Way

United Way/Centraide Windsor-Essex County mobilizes the caring power of the local community to improve lives in measurable and lasting ways. The United Way focuses on three priority areas: poverty to possibility, all that kids can be, and strong neighbourhoods. Additional information is available at <https://www.weareunited.com/>.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 95th anniversary in 2020. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA

Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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Additional information and news from FCA are available at: <http://media.fcanorthamerica.com>