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U.S. News & World Report Names Ram Truck Best Truck Brand

November 19, 2019, Auburn Hills, Mich. - U.S. News & World Report has named Ram Truck the Best Truck Brand for 2020. The Best Vehicle Brand awards, evaluating 35 brands, recognizes industry-wide excellence for cars, SUVs, trucks and luxury vehicles.

“At Ram, we’re focused solely on building the best trucks and commercial vehicles in the market. This award from U.S. News & World Report acknowledges that effort,” said Reid Bigland, Head of Ram Brand. “In a highly competitive segment, Ram is committed to innovation and powertrain leadership. By offering more content, more comfort and segment-leading features Ram is building trucks that meet and exceed the needs of the widest range of buyers.”

The rankings are based on an in-depth analysis by U.S. News & World Report of all credible, published reviews and test drives, as well as reliability and safety data.

“The Ram 1500 has the capability of a work truck with the interior of a luxury SUV,” said Jamie Page Deaton, Executive Editor – U.S. News Best Cars. “It’s one of the few trucks that can do almost everything you ask of it, and do it all well.”

To determine the award winners, U.S. News Best Cars averaged the overall score of all the given brand’s products in each award class. The brand with the highest overall average score was named the winner in the category. The overall scores come directly from the U.S. News Best Cars rankings, which are based on a combination of safety scores, reliability data and the consensus of the automotive press.

About U.S. News & World Report

U.S. News & World Report is the global leader in quality rankings that empower people to make better, more informed decisions about important issues affecting their lives. A digital news and information company focused on Education, Health, Money, Travel, Cars and Civic, USNews.com provides consumer advice, rankings and analysis to serve people making complex decisions throughout all stages of life. More than 40 million people visit USNews.com each month for research and guidance. Founded in 1933, U.S. News is headquartered in Washington, D.C.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America

- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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