

Mopar CAP Program Partners with NHRA YES Program

- Move designed to highlight opportunities in automotive technician careers to interested students

October 10, 2019, Auburn Hills, Mich. - The Mopar Career Automotive Program (CAP), an FCA program aimed at developing the next generation of automotive service technicians, has partnered with one of the largest motorsports educational programs to elevate student interest in the industry.

The National Hot Rod Association Youth & Education Service (YES) Program is the only full-time education program uniting students from high school and middle schools across the country with racing through programs and on-track experience. The goal of YES is to show how math, science and technical skills can lead to new career opportunities.

"The partnership with YES dovetails into our efforts to show those following the Mopar CAP program just how far they can go, whether it's building a career with one of our 2,600 dealerships or working on one of our brands in the racing industry," said Keith Yancy, who heads the Mopar CAP program. "The need for these skills is intense and the statistics show that demand for automotive technicians will only increase over time."

Mopar CAP offers tailored service technician courses through 100 certified training institutions, such as universities, colleges, community colleges and technical centers. The curriculum is designed to immediately place students in FCA dealerships upon graduation. There are more than 9,000 active students enrolled in the Mopar CAP program.

This year, Mopar CAP launched the "[Assemble Your Future](#)" campaign, which gives these students the opportunity to meet with dealer representatives, FCA technicians and Dodge//SRT and Mopar-sponsored professional racing teams. About 40 Mopar CAP students, instructors and dealers located near four different NHRA national events will be invited to the track for a day of networking.

FCA

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