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FCA Canada: Dodge Announces Pricing for 2020 Dodge Charger Lineup, Including New Charger SRT Hellcat Widebody

- Charger SRT Hellcat Widebody, the most powerful and fastest mass-produced sedan in the world with a 0-96 kilometre per hour (km/h) (0-60 mile per hour [mph]) time of 3.6 seconds, a quarter mile time of 10.96 seconds and a top speed of 315 km/h (196 mph), starts at a Canadian Manufacturer's Suggested Retail Price (MSRP) of \$83,495
- The 717-horsepower, limited-production Daytona 50th Anniversary Edition, available on the Charger SRT Hellcat Widebody, has a starting Canadian MSRP of \$88,490
- Charger Scat Pack Widebody, the quickest and best-handling production Charger Scat Pack ever offered, runs 0-96 km/h (0-60 mph) in 4.3 seconds, a quarter-mile ET in 12.4 seconds and starts at a Canadian MSRP of \$59,945
- Charger Scat Pack, powered by the 392-cubic-inch HEMI® V-8 engine, delivers 485 horsepower and 475 lb.-ft. of torque with a starting Canadian MSRP of \$51,945
- Charger R/T, equipped with the legendary 5.7-litre HEMI V-8, has a starting Canadian MSRP of \$43,345
- Charger SXT AWD starts at a Canadian MSRP of \$42,745 and offers the most technologically advanced all-wheel-drive system in its class with front axle disconnect
- Charger GT RWD performance model is powered by the award-winning 300-horsepower Pentastar V-6 paired with the TorqueFlite eight-speed automatic transmission, starts at Canadian MSRP of \$40,445
- Charger SXT RWD starts the 2020 Charger lineup with a Canadian MSRP of \$37,345

September 27, 2019, Windsor, Ontario - Dodge//SRT continues to run full throttle, announcing pricing for the 2020 Charger lineup with a starting Canadian Manufacturer's Suggested Retail Price (MSRP) of \$37,345 (excluding destination). New for 2020, the Charger SRT Hellcat Widebody — the most powerful and fastest mass-produced sedan in both the world and the Charger lineup — has a starting Canadian MSRP of \$83,495.

The Dodge Charger lineup has six distinct models that offer a range of performance and powertrain options for every modern muscle-car customer. The lineup ranges from the efficient V-6 power of the Charger GT RWD performance model and the all-wheel-drive (AWD) capability of the SXT AWD to the unrivaled performance of the 707-horsepower Charger SRT Hellcat Widebody and the limited-production 717-horsepower Daytona 50th Anniversary Edition.

MODEL/PACKAGE	CANADIAN MSRP
Charger SXT RWD	\$37,345
Charger GT RWD	\$40,445
Charger SXT AWD	\$42,745
Charger R/T	\$43,345
Charger Scat Pack	\$51,945
Charger Scat Pack Widebody	\$59,945
Charger SRT Hellcat Widebody	\$83,495
Daytona 50th Anniversary Edition	\$88,490

(All prices exclude \$1,895 destination charge [\$2,595 on SRT Hellcat Widebody])

Dealer orders for 2020 Dodge Charger, North America's only four-door muscle car, open in fall 2019; vehicles will start arriving in Dodge//SRT dealerships early in 2020.

Charger SRT Hellcat

The 2020 Dodge Charger SRT Hellcat Widebody maintains its reign as the most powerful and fastest mass-produced sedan in the world with the supercharged 6.2-litre HEMI® V-8 that delivers 707 horsepower and 650 lb.-ft. of torque. It goes 0-96 km/h (0-60 mph) in 3.6 seconds, has a quarter-mile time of 10.96 seconds and a top speed of 315 km/h (196 mph).

New for 2020, the Widebody exterior comes standard on North America's only four-door muscle car. Integrated fender flares add 8.8 centimetres (3.5 inches) of body width, making room for new 20-inch by 11-inch Carbon Black forged wheels riding on wider, stickier Pirelli 305/35ZR20 tires. That combination, paired with new competition suspension tuning with SRT-tuned Bilstein three-mode adaptive damping, produce even more grip and deliver improved performance on the street, strip and road course, making this the quickest and best handling production Dodge Charger SRT Hellcat ever.

For the first-time ever, the Charger SRT Hellcat Widebody features electric power steering for better steering feel, making it easier to turn at parking lot speeds. The steering can also be calibrated via settings in the SRT Performance Pages to optimize steering effort for a variety of driving situations.

The Charger SRT Hellcat Widebody also receives a newly designed front fascia that includes a new mail-slot grille, providing the most direct route for cool air to travel into the radiator and maintain ideal operating temperature even in the hottest conditions.

Interior instrument panel badging, a Carbon & Suede Interior Package and two optional wheels are also new to the Charger SRT Hellcat Widebody for the 2020 model year.

Daytona 50th Anniversary Edition

The Daytona 50th Anniversary Edition on the Dodge Charger SRT Hellcat Widebody is powered by the proven supercharged 6.2-litre HEMI Hellcat V-8 engine with an extra boost of power: 717 horsepower and 650 lb.-ft. of torque. A revised powertrain calibration, available only on this limited-production model, boosts the rated power output by 10 horsepower to 717 at 6,100 rpm.

Paying tribute to the 1969 Charger Daytona, the Daytona 50th Anniversary Edition will have a limited-production run of 501 units (50 for Canada), mirroring the 1969 production total. It features a unique "Daytona" decklid and rear-quarter decal with matching spoiler and is available in four exterior paint colours – B5 Blue, Pitch Black, Triple Nickel and White Knuckle, with B5 Blue exclusive to the Daytona 50th Anniversary Edition in 2020 model year.

Charger Scat Pack Widebody

Following the successful launch of Scat Pack in 2014 and the introduction of the Challenger R/T Scat Pack Widebody in 2019, Dodge is now bringing the Widebody to the Charger Scat Pack for the 2020 model year.

The Charger Scat Pack Widebody is powered by the 392-cubic-inch HEMI V-8 engine with 485 horsepower and 475 lb.-ft. of torque mated to the TorqueFlite 8HP70 eight-speed transmission.

Integrated fender flares add 8.8 cm (3.5 in.) of body width, making room for 20-inch by 11-inch "Devil's Rim" split-five spoke wheels riding on wider, stickier Pirelli 305/35ZR20 tires. It features its own upgraded specially tuned suspension with Bilstein three-mode adaptive damping, standard EPS with selectable steering tuning, and wider wheels and tires to reach unprecedented levels of lateral grip, acceleration and braking, delivering its best on-road and on-track performance levels ever.

Suspension upgrades for the 2020 Charger Scat Pack Widebody include:

- Modified springs, sway bars and shocks
- Increased front spring rates are 27 percent stiffer
- Larger rear sway bar, expanding from 19 mm to 22 mm
- Revised damper calibration to match suspension tuning revisions

The 2020 Charger Scat Pack Widebody builds on the stellar attributes of the Scat Pack, improving street, strip and

road course performance compared with the non-Widebody Charger Scat Pack. It delivers 0-96 km/h (0-60 mph) in 4.3 seconds, a quarter-mile ET in 12.4 seconds @ 178 km/h (111 mph), pulls .98 g lateral grip on the skidpad, brakes 96-0 km/h (60-0) in 32.6 metres (107 feet) and finishes 1.3 seconds faster on a 2.1-mile road course, which is equal to eight car lengths per lap.

Charger Scat Pack

Powered by the naturally aspirated 392 HEMI V-8, the 2020 Dodge Charger Scat Pack delivers 485 horsepower and 475 lb.-ft. of torque, mated to the TorqueFlite eight-speed automatic transmission.

New for 2020, the Updated Dynamics Package available on Charger Scat Pack (non-Widebody only) adds a new leather flat-bottom steering wheel to existing package content, which includes Black Brembo six-piston front brakes and 20-inch by 9.5-inch Low-gloss Black wheels with 275/40ZR20 all-season tires.

Interior instrument panel badging, a Carbon & Suede Interior Package, a Caramel colour Nappa leather/Alcantara interior and wheel options are new to the Charger Scat Pack for the 2020 model year.

Charger R/T

The 2020 Dodge Charger R/T, is powered by the iconic 5.7-litre HEMI V-8, rated at 370 horsepower and 395 lb.-ft. of torque and mated to the standard TorqueFlite eight-speed automatic transmission.

For 2020, the Charger R/T features new standard 20-inch by 8-inch Satin Carbon wheels and new Fender badges with a modern interpretation of the iconic HEMI script.

Additional new options for the Charger R/T include an updated Blacktop Package with new Black Noise wheels, and a Caramel colour Nappa leather/Alcantara interior in Plus Group.

Charger SXT AWD

The Charger SXT AWD model is powered by the award-winning Pentastar V-6 engine, rated at 300 horsepower and 264 lb.-ft. of torque and mated to the TorqueFlite eight-speed automatic transmission. It's the segment's most technologically advanced AWD system with an active transfer case and front-axle disconnect system to improve real-world fuel economy.

New for 2020, the Charger SXT AWD features new standard 19-inch by 7.5-inch Satin Carbon and optional Blacktop wheels.

Charger GT

The Dodge Charger GT RWD performance model is powered by the award-winning Pentastar V-6 engine, rated at 300 horsepower and 264 lb.-ft. of torque and mated to the TorqueFlite eight-speed automatic transmission.

The Charger GT gets the performance look and features standard, including the performance hood, fascia, sculpted side sills, spoiler and seats. Race-bred chassis upgrades include a standard performance suspension, 3.07 rear axle ratio, enhanced steering with paddle shifters and Dodge Performance Pages with the 8.4-inch Uconnect screen.

For 2020, the Charger GT features new standard 20-inch by 8-inch Satin Carbon wheels. Additional new options for the Charger GT include an updated Blacktop Package with new 19-inch Black Noise wheels, and a Caramel colour Nappa leather/Alcantara interior in Plus Group.

Charger SXT

The powerful, roomy and solid Charger SXT model is powered by the standard Pentastar 3.6-litre V-6, rated at 292 horsepower and 260 lb.-ft. of torque, working with a TorqueFlite eight-speed automatic transmission.

ParkView Rear Back-Up Camera, Park-Sense Rear Park Assist, Uconnect 4 with 7-inch touchscreen, Apple CarPlay and Android Auto, Keyless Enter 'n Go with proximity entry and push-button start all come standard on the Charger SXT.

Charger Exterior Colours

The 2020 Dodge Charger lineup features 12 available exterior colours, including:

- F8 Green
- Frostbite (new – late availability)
- Go Mango
- Granite Crystal
- Hellraisin (new – late availability)
- IndiGo Blue
- Octane Red
- Pitch Black
- Sinamon Stick (new – late availability)
- TorRed
- Triple Nickel
- White Knuckle

About Dodge//SRT

Dodge//SRT offers a complete lineup of performance vehicles that stand out in their own segments. Dodge is North America's performance brand and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge, who founded the brand in 1914. Their influence continues today. For 2020, Dodge literally expands its high-performance Charger model lineup, adding a Widebody exterior to North America's only four-door muscle car. Powered by the 707-horsepower supercharged 6.2-litre HEMI® Hellcat V-8 engine, the 2020 Dodge Charger SRT Hellcat maintains its reign as the most powerful and fastest mass-produced sedan in the world, bested only by the limited-production 717-horsepower Dodge Charger SRT Hellcat Daytona 50th Anniversary Edition.

The 2020 Dodge lineup also features the 2020 Dodge Challenger SRT Hellcat Redeye. Possessed by the Demon, its 797-horsepower supercharged HEMI® high-output engine makes it the most powerful, quickest and fastest muscle car, reaching 0-96 kilometres per hour (km/h (0-60 miles per hour (mph)) in 3.4 seconds, and the fastest GT production car with a ¼-mile elapsed time (ET) of 10.8 seconds at 210 km/h (131 mph). It also reaches a new top speed of 326 km/h (203 mph).

Joining the Challenger SRT Hellcat Redeye is the 2020 Dodge Challenger SRT Hellcat, with its 717-horsepower supercharged engine, the Challenger R/T Scat Pack Widebody and the 2020 Challenger R/T Scat Pack 1320—a drag-oriented, street-legal muscle car and a blank canvas for the serious grassroots drag racer with exclusive drag strip technology from the iconic Dodge Challenger SRT Demon. The 2020 Dodge Durango SRT, the fastest, most powerful and most capable North American three-row SUV with a best-in-class tow rating of 8,700 lbs., completes the brand's performance lineup. These visceral performance models join a 2020 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger — a showroom that offers performance at every price point.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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