

Contact: Dan Reid

Koval Jr., Mike
Head of Mopar North America

Mike Koval Jr. was named head of Mopar North America in July 2023. In this position, he has responsibility for sales and marketing operations for Mopar in the United States, Canada and Mexico.

Previously, he served as Ram Brand chief executive officer - Stellantis beginning in January 2021.

Koval has held a variety of positions of increasing responsibility within the Company. His work experience and academic background include:

- 2023 - current, Head of Mopar North America
- 2021, Ram Brand Chief Executive Officer - Stellantis
- 2020, Head of Ram Brand, FCA - North America
- 2019, Director - U.S. Ram Brand Product Marketing
- 2016, Head of Ram Brand Operations - FCA North America
- 2013, U.S. Retail Incentives, Sales Incentives Specialist
- 2011, Demand Planning and Order Management
- 2009, Retail Supply Chain Manager - Great Lakes Business Center - FCA US LLC
- 2008, Operations Manager – Great Lakes Business Center - Chrysler LLC
- 2004-2008, Variety of sales positions within the Great Lakes Business Center
- 2002, Senior Staff Agent - Global Customer Relations - DaimlerChrysler

Koval holds a bachelor's degree in business administration from Central Michigan University (2002).

He was born in Southfield, Michigan.

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