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Fifth Annual 'Roadkill Nights Powered by Dodge' Brings Legal Drag Racing and Thrill Rides Back to Woodward Avenue, Friday and Saturday, Aug. 9-10

- MotorTrend Group's "Roadkill Nights Powered by Dodge" held for the fifth consecutive year in Pontiac, Michigan, kicks off metro Detroit's weeklong celebration of the American car culture
- High-octane excitement starting Friday night, August 9, at M1 Concourse, leading into a full day of legal drag racing on historic Woodward, August 10
- Exhilarating thrill rides in Dodge Challenger SRT Hellcats and Charger SRT Hellcats in two locations with high speeds over 100 mph
- Celebrity appearances and special Celebrity Showdown Drag Race with a $10,000 prize purse benefitting United Way
- Test your skills in the Dodge Challenger SRT Demon simulators, see the Dodge Challenger SRT Hellcat Redeye on display, check out more than 400 vehicles in the Show 'n Shine, watch the dyno runs, play in the Kid's Zone, experience exhibition runs with 11,000-horsepower Top Fuel and Funny Car, and much more
- Roadkill Nights event information and drag racing applications are available now at hotrod.com/events/roadkillnights

June 20, 2019, Auburn Hills, Mich. - Returning to kick off cruise week for 2019, MotorTrend Group's "Roadkill Nights Powered by Dodge" is growing even bigger this year with the addition of Friday night activities, while bringing back legal street drag racing that will lay some rubber down on the iconic Woodward Avenue pavement on Saturday. With exhilarating experiences, including thrill rides in the 717-horsepower Dodge Challenger SRT Hellcat and the 707-horsepower Dodge Charger SRT Hellcat models, more participants in the celebrity showdown races, and an overall $40,000 purse with $10,000 going toward United Way, this year's event is set to deliver more high-octane horsepower and excitement than ever before.

For the fifth year, "Roadkill Nights Powered by Dodge" celebrates the Motor City's automotive culture with its popular legal street drag racing, classic and modern muscle car show, and other fun-filled activities that will take over the M1 Concourse in Pontiac, Michigan. The "Roadkill Nights Powered by Dodge" is the traditional kick off to southeast Michigan's weeklong celebration of classic cars and car culture.

"Roadkill Nights Powered by Dodge continues to grow each year since we introduced this event five years ago, so we're answering enthusiast demand by adding a day of fun so even more people can participate in the celebration of America's muscle car culture," said Mark Malmstead – Head of Dodge//SRT Marketing. "It's also a great opportunity for participants to race in a sanctioned environment on historic Woodward Ave."

Spectator tickets, Show 'n Shine participation and package information, as well as drag racing applications, are available now at hotrod.com/events/roadkillnights.

With the new addition of Friday night activities, fans will meet the drivers of some of the fastest street legal drag cars in America and watch historic Woodward Avenue transform from a street into a drag strip. On Saturday, drag racing returns with two classes, Big Tire and Small Tire, competing for a cash purse of $30,000. As part of the overall $40,

000 purse, $10,000 will be awarded to United Way. Both drag racing classes will have the same payout structure with $15,000 as the total purse per class:

- Winner – $5,000
- Runner Up – $1,500
- Semi Finalists – $750 (2 payouts)
- Quarter Finalists – $500 (4 payouts)
- Fastest Dodge-powered vehicle – $5,000

Dodge Thrill Ride experiences in the 717-horsepower Dodge Challenger SRT Hellcat and 707-horsepower Dodge Charger SRT Hellcat models will again be in two locations within the M1 Concourse to keep the momentum going. Attendees will have the opportunity to go for the ride of their lives as the supercharged HEMI® will punish tires and have them begging for mercy on both the M1 Concourse skid pad and north loop portion of the track.

There will be even more celebrities participating in showdown races this year. Leah Pritchett in her Dodge/Mopar Top Fuel Dragster and Matt Hagan in his Dodge Charger SRT Hellcat Funny Car will once again heat up the pavement on Woodard Avenue. Other returning fan favorites include the high-octane virtual head-to-head racing in Dodge Challenger SRT Demon simulators; classic and modern muscle car show; dyno testing; “Roadkill” stunts; flamethrower and wheelstander exhibitions; family-friendly Kid's Zone activities; and an eclectic array of food truck offerings.

The drag racing will include numerous TV celebrities battling it out down Woodward Avenue for bragging rights. These include MotorTrend’s hugely popular series “Roadkill” co-hosts David Freiburger and Mike Finnegan. Chris Jacobs of MotorTrend’s Overhaulin’ will emcee the activities, while Brian Lohnes of the NHRA will emcee the drag races. Additional industry celebrity attendees include Cristy Lee and Bogi Lateiner of All Girls Garage, Bill Carlton of Texas Metal, Joe Martin, Amanda Martin and Jayson “Shag” Arrington of Iron Resurrection, Dave Kindig and Kevin Schiele of Bitchin' Rides, and Jared Zimmerman and Lou Santiago of Car Fix.

"Roadkill Nights truly brings the thrill of finger-clenching, top-speed drag racing to life on Woodward Avenue, which is why we love to bring this event to our Roadkill fans,” Freiburger said. “Going on our fifth year, we’re adding activities on Friday night so there’s more time for everyone — drag racers, families, foodies and anyone who is looking to have a great day or evening filled with unparalleled fun at an iconic location.”

Gates are open for “Roadkill Nights Powered by Dodge” on Friday from 3 p.m to 9 p.m. Drift thrill rides will also be available from 3 p.m. to 9 pm. On Saturday, gates are open from 10 a.m. to 9 p.m. with Dodge Thrill Rides taking place from 10 a.m. to 8 p.m. and drag racing beginning at 11 a.m.

Roadkill Nights Registration Information
General admission to the event is $10 per person, per day; $5 per person for Pontiac residents ($5 price available on-site only). Children 12 years and under are free. Two-day passes area available for $20.

Full details for spectator tickets, car show registration, participant registration for drag racing and an extensive range of packages are available now at hotrod.com/events/roadkillnights.

Roadkill Nights is an event produced by ROADKILL, a brand of MotorTrend Group, with a hit show that delivers a one-of-a-kind taste of "Automotive Chaos Theory" on the MotorTrend App and MotorTrend Network.

For more information on Roadkill and Roadkill Nights, follow on Facebook at facebook.com/roadkillshow or on Twitter at twitter.com/roadkillshow. Fans can follow the action for Roadkill Nights with hashtags #RoadkillNights and #PoweredByDodge.

Street racing can have serious legal and safety risks. Both ROADKILL and Dodge want enthusiasts to enjoy performance driving in a safe, controlled environment, run by professionals with vehicle safety inspections, driver evaluations and track safety.

About ROADKILL
The ROADKILL brand delivers a one-of-a-kind taste of "Automotive Chaos Theory" and features authentic gearheads

David Freiburger and Mike Finnegan in a variety of mediums, including Roadkill Nights branded events, and Roadkill, Roadkill Extra, Roadkill Garage, and Roadkill's Junkyard Gold shows, available on the MotorTrend App.

About MotorTrend Group

MotorTrend Group is the largest automotive media company in the world, bringing together Discovery's fast-growing MotorTrend TV, formerly Velocity, and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTORTREND, HOT ROD, ROADKILL, AUTOMOBILE, and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV, and print, and 110 million social followers, culminating in 2 billion monthly content views across all platforms, the company encompasses television's #1 network for automotive superfans, a leading automotive YouTube Channel, and the MotorTrend app, the only auto-dedicated subscription video-on-demand service. MotorTrend serves to embrace, entertain, and empower the motoring world.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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