

Contact: Trevor Dorchies

Nick Cappa

2019 Jeep® Wrangler and Ram 2500, 3500 Receive Vincentric Best Value in America Awards

- 2019 Jeep® Wrangler captures a Vincentric Best Value in America award in Compact/Mid-size SUV segment
- 2019 Ram 2500 earns Vincentric Best Value in America: Full-Size 3/4-ton Pickup segment
- 2019 Ram 3500 earns Vincentric Best Value in America: Full-Size 1-ton Pickup segment
- Ram brand honored with Best Value in America: Truck Brand category
- Awards honor vehicles with the best value in each vehicle segment

January 29, 2019, Auburn Hills, Mich. - Vincentric has named the [2019 Jeep® Wrangler](#) and [2019 Ram 2500 and 3500](#) winners of its 2019 Vincentric Best Value in America awards. The Ram brand was honored with Best Value in America in the Truck Brand category.

Jeep Wrangler has been named the winner of the Vincentric Best Value in America award for the Compact/Mid-size SUV segment, while the Ram 2500 and 3500 received the Vincentric Best Value in America award for the Full-size 3/4-ton and 1-ton Pickup segment, respectively.

The Vincentric Best Value in America awards are model-specific honors that determine the best value in each segment. Value is determined using a statistical analysis that incorporates the total cost of ownership of all vehicles for the 2019 model year along with the current market price of those vehicles.

About Jeep Brand

Built on more than 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left and right-hand drive configurations and with gasoline and diesel powertrain options.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Towing capacity of 35,100 lbs. with Ram 3500
- Payload of 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon

- Most-awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup
- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Ram is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

Follow Ram and FCA news and video on:

Company blog: <http://blog.fcanorthamerica.com>

Media website: <http://media.fcanorthamerica.com>

Ram Truck brand: www.ramtrucks.com

Ram Zone blog: <http://blog.ramtrucks.com>

Facebook: www.facebook.com/RamTrucks and <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: www.instagram.com/ramtrucks and www.instagram.com/FiatChrysler_NA

Twitter: www.twitter.com/RamTrucks and www.twitter.com/FiatChrysler_NA

YouTube: www.youtube.com/RamTrucks and www.youtube.com/fcanorthamerica

-###-

Additional information and news from FCA are available at: <http://media.fcanorthamerica.com>