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Mopar Fuels the Holiday Season With 12 Unique Gift Ideas

- Mopar holiday gift ideas include 707-horsepower Mopar “Hellcrate” engine, Jeep® Performance Parts, Mopar gear and apparel, and much more
- Give peace of mind this holiday season with Mopar Vehicle Protection (MVP) plans
- Shop and order online at www.Mopar.com and www.WearMopar.com
- Use promo code “MOPAR75” at checkout on www.WearMopar.com for free holiday shipping on branded merchandise

December 5, 2018, Auburn Hills, Mich. - The Mopar brand is pulling unique ideas from its “gift bag” of more than 500,000 parts, accessories, Mopar-branded gear and vehicle protection plans to complete any holiday shopping list.

The brand's portfolio features items to fit every budget for the gearhead on your gift-giving list, ranging from a hoodie or gift cards to the bucket-list 707-horsepower Mopar "Hellcrate" 6.2L Supercharged Crate HEMI® Engine.

Holiday gift shopping online is made easy at the brand's official website www.Mopar.com. Click on the “Store” tab to browse Mopar parts, accessories and merchandise/gear, and on the “Care” tab for Mopar Vehicle Protection plan information.

For the www.WearMopar.com section of the website, use promo code “MOPAR75” at checkout to enjoy free standard ground shipping to U.S. locations this holiday season when spending \$75 or more on branded merchandise. The free shipping offer is valid December 1 – December 31, with ordering required by December 10 to ensure holiday delivery. Visit www.WearMopar.com for complete offer information and guidelines.

12 Mopar Holiday Gift Ideas

Hoodie (\$49.95): Features the Mopar text logo on the left sleeve in grey for a cozy, comfortable look.

"Hellcrate" 6.2L Supercharged Crate HEMI Engine (\$20,020): The next best thing to reindeer power? Mopar HEMI power, of course. The Mopar “Hellcrate” engine can pull the sleigh to the tune of 707 horsepower and is a dream gift for any performance lover. Use the Mopar “Hellcrate” Engine Kit **(\$2,265)** for plug-and-play installation.

Gift cards: WearMopar.com gift cards of **\$25, \$50** and **\$100** are available to shop online for Mopar gear and apparel.

Jeep® Performance Parts: A 5-inch Jeep Performance Parts (JPP) LED light kit **(\$475)** and a JPP snorkel **(\$665)** are just two of the many JPP products available for the diehard off-roader who's been extra nice this year.

Wireless earbuds/powerbank (\$64.95): Keep the music playing and devices charged on the go with this combo set of wireless earbuds and 2000mAh power bank, which carries the “Mopar Garage” logo.

Mopar Vehicle Protection: Give peace of mind with a Mopar Vehicle Protection (MVP) plan. Options include Road Hazard Tire/Wheel Protection **(starts at \$390)** with full repair or replacement coverage for all four tires/wheels damaged due to road hazard conditions and Maximum Care **(starts at \$1,020)** factory-backed mechanical protection beyond the factory warranty on over 5,000 components.

Pet kennel (\$190): Collapsible pet kennel – available in a variety of FCA US vehicle brand logos – keeps a pet

secure while in the vehicle.

Lifestyle carriers (\$175-\$575): Mopar offers a variety of lifestyle carrier options for most FCA US vehicles, including bicycle, ski and cargo carriers.

Tumbler (\$11.95): The sleek black double construction tumbler features the Mopar logo on the front and vacuum insulation for transporting beverages.

Tonneau covers (\$450-\$1,400): Keep the truck bed area secure and protected by choosing from a variety of Mopar tonneau covers, including one-piece, hard folding and soft roll-up options.

HEMI Neon Clock (\$79.95): Features the Mopar "M" and HEMI logos and is a great addition to the home, office or garage of your favorite Mopar enthusiast.

Truck bed storage system (\$1,400-\$1,450): Tailgate opens for access to dual sliding drawers, providing lockable storage space for gear, supplies and tools.

Mopar

Mopar (a simple contraction of the words MOtor and PARTs) is the service, parts and customer-care brand for FCA vehicles around the globe. Born in 1937 as the name of a line of antifreeze products, the Mopar brand has evolved over more than 80 years to represent both complete care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era, with Mopar Performance Parts to enhance speed and handling for both road and racing use, and expanded to include technical service and customer support. Today, the Mopar brand's global reach distributes more than 500,000 parts and accessories in more than 150 markets. With more than 50 parts distribution centers and 25 customer-contact centers globally, Mopar integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on the Mopar brand is available at www.mopar.com. Mopar is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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Additional information and news from FCA are available at: <http://media.fcanorthamerica.com>