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## **All-new Ram 1500 Named 2019 Green Truck of the Year™ by Green Car Journal**

November 16, 2018, Auburn Hills, Mich. - Green Car Journal has selected the [Ram 1500](#) as its 2019 Green Truck of the Year™. The announcement was made today at the 50th annual San Antonio Auto & Truck Show in San Antonio, Texas.

Green Car Journal editors consider all potential truck models in the U.S. market, weighing environmental attributes alongside traditional criteria that define what makes a great pickup, such as capability, versatility, safety, value and style. The winner was selected from five finalists by a Green Truck of the Year jury, comprised of automotive experts and Green Car Journal staff.

"The all-new 2019 Ram 1500 is a no-compromise pickup leading in efficiency, technology and durability, and our new eTorque mild hybrid system is proof that fuel economy and capability can coexist," said Reid Bigland, Head of Ram Brand. "We are thrilled to receive The Green Truck of the Year award, affirming our technological leadership in the truck market."

The eTorque mild hybrid system is one of several changes made to the 2019 Ram 1500, including upgraded TorqueFlite eight-speed automatic transmissions, strategic weight reductions and aero improvements. The eTorque mild hybrid system replaces the traditional alternator on the engine with a motor generator unit and 48-volt battery pack to perform several functions, including quick and seamless stop/start function, short-duration torque addition to the engine crankshaft and brake energy regeneration, which improves responsiveness and efficiency.

"The new Ram 1500 makes a bold statement with its overall design, functionality, lighter weight and notable efficiency for a full-size pickup," said Ron Cogan, editor and publisher of Green Car Journal and [greencarjournal.com](http://greencarjournal.com). "Plus, its use of electrification through eTorque mild hybrid technology in both the 3.6-liter V-6 and 5.7-liter HEMI® V-8 is compelling in today's pickup market. It is clearly a deserving winner of the title 2019 Green Truck of the Year™."

### **2019 Ram 1500**

The all-new 2019 Ram 1500 is a no-compromise truck leading in durability, technology, luxury and efficiency. Defining future pickup trucks, the 2019 Ram 1500 commands with innovative design, the highest quality materials and class-exclusive technology.

Ram leads the full-size truck segment with the most safety and security features and now delivers significant gains in fuel efficiency with an all-new eTorque system in both V-6 and V-8 configurations. Overall weight for the Ram 1500 has been reduced by 225 pounds. As the truck's backbone, the frame uses advanced materials and engineering to eliminate 100 pounds while increasing stiffness and durability for 12,750 pounds of towing capability and 2,300 pounds of payload. The new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world with technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. Active safety and security systems join the technology onslaught with adaptive cruise control, automatic emergency braking and Blind-spot Monitoring.

The 2019 Ram 1500 went on sale earlier this year and has a starting Manufacturer's Suggested Retail Price (MSRP) of \$31,695 plus \$1,645 destination fee.

### **About Green Car of the Year®**

The Green Car of the Year award is an important part of Green Car Journal's mission to showcase environmental progress in the auto industry. Since 1992, Green Car Journal has focused on the intersection of automobiles, energy, and environment. Today, the magazine is considered the premier source of information on high fuel efficiency, low

emission, advanced technology, and alternative fuel vehicles. CarsOfChange.com presents 'green car' articles online along with a focus on infotainment and connectivity. Green Car of the Year® is a registered trademark of Green Car Journal and RJ Cogan Specialty Publications Group, Inc.

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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