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FCA Canada: Demon-possessed 2019 Dodge Challenger SRT Hellcat Redeye Comes to Life

October 2, 2018, Brampton, Ontario - 2019 Dodge Challenger SRT Hellcat Redeye models are now rolling off the line as production of the 797-horsepower muscle car started today at the FCA US Brampton Assembly Plant (Ontario, Canada).

At its heart is the supercharged 6.2-litre HEMI® high-output V-8 engine, derived from the record-setting 2018 Challenger SRT Demon and rated at 797 horsepower and 707 lb.-ft. of torque, making the Challenger SRT Hellcat Redeye the most powerful, quickest and fastest muscle car. Unmatched performance includes 0-60 miles per hour (mph) acceleration in 3.4 seconds, a ¼-mile elapsed time of 10.8 seconds at 210 kilometres per hour (km/h) (131 mph) and a top speed of 326 km/h (203 mph).

All 2019 Challenger SRT Hellcat models feature a new fully functional, dual-snorkel hood that pays homage to the distinctive Dodge design themes from some of its most famous muscle cars. The new Challenger SRT Hellcat Redeye receives new badging, including a sinister red eye featured on the Hellcat fender badges, instrument panel, key fobs and supercharger housing. Inside, the performance interior features a new 340 km/h (220-mph) red speedometer and Redeye logo splash screen.

2019 Dodge Challenger SRT Hellcat Redeye models will start arriving at Dodge//SRT dealerships this fall.

About Dodge//SRT

Dodge//SRT offers a complete lineup of performance vehicles that stand out in their own segments. Dodge is America's mainstream performance brand and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge, who founded the brand in 1914. Their influence continues today. New for 2019, the Dodge Challenger SRT Hellcat Redeye is possessed by the Demon. Its 797-horsepower supercharged HEMI® high-output engine makes it the most powerful, quickest and fastest muscle car reaching 0-60 miles per hour (mph) in 3.4 seconds and the fastest GT production car with a ¼-mile elapsed time (ET) of 10.8 seconds at 210 km/h (131 mph). It also reaches a new top speed of 326 km/h (203 mph). Joining the Challenger SRT Hellcat Redeye is the 2019 Dodge Challenger SRT Hellcat with its more powerful 717-horsepower engine, the Challenger R/T Scat Pack Widebody, which features fender flares from the SRT Hellcat Widebody and adds 3.5 inches of width to Scat Pack's footprint, as well as and the new Challenger R/T Scat Pack 1320. Infused with exclusive drag strip technology from the iconic Dodge Challenger SRT Demon, the Challenger R/T Scat Pack 1320 is a drag-oriented, street-legal muscle car and a blank canvas for the serious grassroots drag racer. The 2019 Dodge Durango SRT, North America's fastest, most powerful and most capable three-row SUV with a best-in-class tow rating of 8,700 lbs. fills out the brands' performance lineup. These visceral performance models join a 2019 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger — a showroom that offers performance at every price point.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and

Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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