

## Chrysler Brand Joins Forces With No Kid Hungry to Help End Childhood Hunger

August 27, 2018, Auburn Hills, Mich. - Chrysler brand is teaming up with No Kid Hungry, a national campaign that is focused on ending child hunger in America today. Chrysler's support will help No Kid Hungry continue its work to improve the lives of families across the country by ensuring children have the food they need to succeed.

According to No Kid Hungry, one in six kids in America lives with hunger. When kids don't have the food they need, they are more likely to struggle in school, miss class and not feel well. No Kid Hungry is helping to end childhood hunger in America by making sure kids get the food they need every day. Since the launch of the campaign in 2010, one-third fewer children are now facing hunger. Chrysler is working with the campaign to provide up to 1.5 million meals. For more information, please visit [NoKidHungry.org/onedollar](http://NoKidHungry.org/onedollar).

"Through our partnership with No Kid Hungry, the Chrysler brand is able to help bring awareness to childhood hunger and support the organization's work across America," says Steve Beahm, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. "Childhood hunger is a solvable problem. No child in America should go without a meal and, as a trusted family brand, our work with this campaign will help ensure more kids across the country have the food they need to learn and grow."

"There is no possible excuse for children to be hungry in this great country of ours. Yet it happens – every day," said Tom Nelson, President and Chief Executive Officer of Share Our Strength, the organization behind the No Kid Hungry campaign. "We are grateful for partners like Chrysler who are committed to helping us end childhood hunger once and for all."

Chrysler's support of upcoming No Kid Hungry initiatives include the below and will be amplified through the brand's [digital](#) and social channels, including [Facebook](#), [Twitter](#) and [Instagram](#).

Taste of the Nation (events): Premier chefs, mixologists and sommeliers lend their time and skill at more than 25 cities, drawing 3,000 chefs and 25,000 attendees each year, all coming together to help end child hunger. The next event is in Chicago on August 29 with famed Chicago chefs Lee Wolen, Chris Pandel, Chris Curren, Toni Roberts, Elissa Narow, and visiting chefs Kwame Onwuachi, Dale Talde and Cesar Zapata.

Chefs Cycle: Part fundraiser, part endurance cycle, all to end childhood hunger in America. Award-winning chefs and members of the culinary community fight hunger outside of the kitchen with Chefs Cycle, completing a three-day, 300-mile ride for No Kid Hungry. In September, chefs and celebrities, including Bryan Voltaggio, Chad White and Seamus Mullen, will hop on their bicycles to bring awareness and raise funds to end childhood hunger.

Bake Sale for No Kid Hungry: This grassroots initiative inspires Americans to fire up their ovens and host bake sales in their homes, schools, offices and more to raise money to help end childhood hunger.

### About No Kid Hungry

No child should go hungry in America. But 1 in 6 kids will face hunger this year. No Kid Hungry is ending childhood hunger through effective programs that provide kids with the food they need. This is a problem we know how to solve. No Kid Hungry is a campaign of Share Our Strength, an organization working to end hunger and poverty.

### Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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