

## All FCA US Brands Improve in J.D. Power 2018 APEAL Study™

### *Chrysler Pacifica Top Minivan for Second Straight Year*

- All FCA US brands post year-over-year score improvements in APEAL study
- Dodge and Jeep® both finish in top three most improved brands
- Ram and Dodge place in top five mass-market brands
- Chrysler Pacifica ranks highest among minivans for second consecutive year
- Dodge Charger and Chrysler 300 rank second and third in Large Car segment, respectively

July 27, 2018, Auburn Hills, Mich. - FCA US continues to show improvement in quality as all FCA US brands posted year-over-year improvements in J.D. Power's 2018 U.S. Automotive Performance, Execution and Layout (APEAL) Study™.

Ram and Dodge ranked third and fourth, respectively, among all mass-market brands. Dodge and Jeep® were the second and third most improved brands, respectively, in this year's study.

"My colleagues and I are pleased to see continued improvement across all of our brands and the second consecutive win for our segment-leading Chrysler Pacifica minivan," said Scott Garberding, Head of Quality, FCA. "We are focused on building a bridge of sustained quality into our future vehicles as we look to bring industry-leading innovation into our forthcoming lineup while also remaining committed to the award-winning vehicles in our existing product portfolio."

For the second consecutive year, the [Chrysler Pacifica](#) took the top spot among all minivans. The [Dodge Charger](#) and the [Chrysler 300](#) also performed well in the APEAL study, ranking second and third in the Large Car segment, respectively.

The APEAL Study, now in its 23<sup>rd</sup> year, measures how gratifying a new vehicle is to own and drive, based on customer evaluations of 77 vehicle attributes of new 2018 model-year vehicles. Customers are surveyed after 90 days of ownership at the same time as J.D. Power's Initial Quality Study (IQS). According to J.D. Power, the most appealing vehicles have greater owner loyalty, command higher transaction prices and spend less time on dealer lots before purchase.

### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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