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Dodge Announces Pricing for Revamped 2019 Challenger Lineup, Offering Most Affordable V-8 in the Muscle Car Segment, America's Only All-wheel-drive Muscle Coupe and Most Powerful V-8 with New Challenger SRT Hellcat Redeye

2019 Dodge Challenger Lineup Features a U.S. Manufacturer's Suggested Retail Price (MSRP) Starting at \$27,295

- Powered by the award-winning 305-horsepower Pentastar V-6 paired with the TorqueFlite eight-speed automatic transmission, the 2019 Dodge Challenger SXT is the most affordable V-6 automatic in the muscle car segment
- Challenger is America's only all-wheel-drive (AWD) muscle coupe – with class-exclusive AWD capability with front-axle disconnect on two models for 2019: SXT AWD and GT AWD
- Challenger GT RWD model is powered by the 305-horsepower Pentastar V-6 and features standard performance elements, including hood with scoop, splitter, suspension, steering, paddle shifters and cloth Houndstooth seats
- Challenger R/T models feature the high-torque 5.7-liter HEMI® with 375 horsepower and up to 410 lb.-ft. of torque mated to either the TorqueFlite eight-speed or standard six-speed manual transmission. At a starting U.S. MSRP of \$34,100, Challenger offers the most affordable V-8 in the segment
- Challenger R/T Scat Pack delivers the most muscle for the dollar in the segment; the 392 HEMI V-8 delivers 485 horsepower and 475 lb.-ft. of torque priced less than \$40,000 U.S. MSRP; Widebody Package now available for 2019
- Challenger SRT Hellcat is more powerful than ever with more performance-focused features and a new starting U.S. MSRP of \$58,650, more than \$5,000 less than 2018 model
- Powered by the supercharged 6.2-liter HEMI high-output engine that also powered the Demon, the new Challenger SRT Hellcat Redeye produces 797 horsepower and 707 lb.-ft. of torque, delivers 0-60 miles per hour (mph) acceleration in 3.4 seconds, a ¼-mile elapsed time (ET) of 10.8 seconds at 131 mph, making it the quickest, fastest and most powerful muscle car

June 29, 2018, Auburn Hills, Mich. - Dodge//SRT continues to push the envelope in the muscle car world, unleashing a new [Challenger lineup](#) with new models, class-exclusive all-wheel-drive (AWD) technology, a new R/T Scat Pack Widebody and the most powerful SRT Hellcat lineup ever, ranging from 717 to 797 horsepower with the new Challenger SRT Hellcat Redeye.

"The 2019 Dodge Challenger lineup continues to evolve, with new models, more SRT Hellcat horsepower and new pricing," said Steve Beahm, Head of Passenger Car Brands - Dodge, SRT, Chrysler and FIAT, FCA - North America.

The 2019 Dodge Challenger model lineup has a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$27,295:

Challenger SXT RWD	\$27,295
Challenger GT RWD	\$29,995
Challenger SXT AWD	\$30,295
Challenger GT AWD	\$32,995
Challenger R/T	\$34,100
Challenger R/T Scat Pack	\$38,995 – (plus \$1,000 gas guzzler tax [GGT] on manual transmission)

Challenger SRT Hellcat \$58,650 – (plus \$1,700 GGT on all models)
Challenger SRT Hellcat Redeye \$69,650 – (plus \$1,700 GGT)
(All prices exclude \$1,395 destination charge.)

Production of the 2019 Dodge Challenger is scheduled to start at the [Brampton Assembly Plant](#) (Ont.) in the fall with vehicles starting to arrive in dealerships in the fourth quarter of 2018.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with muscle cars and SUVs that deliver unrivaled performance in each of the segments where they compete.

2021 marks the year that Dodge is distilled into a pure performance brand, offering Hellcat-powered, 700-plus-horsepower SRT versions of every model across the lineup. For the 2021 model year, Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock, the new 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world, and the new 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever. Combined, these three muscle cars make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In June 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power Initial Quality Study (IQS). Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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