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## **FCA Canada: Green Is the New Black: S Appearance Package Creates Custom Look on 2019 Chrysler Pacifica Hybrid**

- Chrysler Pacifica Hybrid is now available featuring a blacked-out, sporty look with the new S Appearance Package available on all 2019 models
- Dealers can order minivans with S Appearance Package beginning in July and vehicles will be in showrooms this fall
- Canadian-made Chrysler Pacifica is the most awarded minivan of 2016 and 2017

June 21, 2018, Windsor, Ontario - The award-winning, made-in-Canada [Chrysler Pacifica Hybrid](#) minivan is sure to turn heads and attract even more attention courtesy of the newly available S Appearance Package. Featuring black accents inside and out, the S Appearance Package has been wildly successful on Pacifica gas models. For 2019, the sporty, custom look is now available on all Pacifica Hybrid models.

"The factory custom look of the S Appearance model is really resonating with our Pacifica buyers, so much so that we are now making it available on the Pacifica Hybrid model, as well," said Steve Beahm, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. "With 2.6 Le/100km in electric-only mode and 53 kilometres of all-electric range, this package makes the industry's only hybrid minivan even more unique."

Made at the award-winning Windsor Assembly Plant (WAP), the Pacifica Hybrid with the S Appearance Package features Gloss Black accents throughout the exterior, including grille surrounds, eyebrow accents on headlamps, daylight opening moldings and rear valance molding. Eighteen-inch wheels with a Black Noise finish and a black roof rack are standard. The Chrysler wing badges on the front and rear are Black Noise with a Hybrid Teal insert, and the "Pacifica," "S" and "eHybrid" badges in the rear also feature the Black Noise finish.

Inside, the S Appearance Package includes black seats with Light Diesel Gray accents and the "S" logo; Light Diesel Gray stitching and Piano Black accents on the steering wheel; and Light Diesel Gray stitching and Anodized Ice Cave bezels on the instrument panel and door trim. All other interior elements are fully black, including the front overhead console, headliner, visors, second- and third-row cargo lighting bezel, A-pillar trim and center console.

The S Appearance Package on the Pacifica Hybrid is available for a \$995 Canadian Manufacturer's Suggested Retail Price and can be added to 2019 models with any exterior paint colour. The S Appearance Package will be available to order in July and will be in dealer showrooms this fall.

### **About Chrysler Pacifica/Pacifica Hybrid**

As the original creator of the minivan 35 years ago, FCA US LLC continues to transform the segment with firsts, notching 78 innovations through the first five minivan generations. With the introduction of the Chrysler Pacifica and Pacifica Hybrid, FCA US adds 37 minivan firsts to its portfolio for an unprecedented total of 115 innovations in the segment, including the industry's first minivan available as a plug-in hybrid electric vehicle.

The Chrysler Pacifica – the most awarded minivan of 2016 and 2017 – reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative plug-in hybrid powertrain. It's the first electrified vehicle in the minivan segment, achieving 2.6 Le/100km (109 miles per gallon equivalent (MPGe)) in electric-only mode, 53 kilometres (33 miles) of all-electric range and 911 kilometres of total range.

With more than 100 standard and available safety and security features, the Uconnect Theatre rear seat

entertainment system, Uconnect 4 systems with Apple CarPlay and Android Auto and a full array of comfort and convenience technologies, the Chrysler Pacifica and Pacifica Hybrid are no-compromise minivans ideally suited for today's families.

#### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 95th anniversary in 2020. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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