

Contact: Jodi Tinson  
Eileen Wunderlich

## **DESTINED FOR STARDOM: Last 2018 Dodge Challenger SRT Demon Rolls Off Assembly Line**

May 30, 2018, Brampton, Ontario - The last [2018 Dodge Challenger SRT Demon](#), assembled at the FCA US [Brampton Assembly Plant](#) (Ontario, Canada), rolled off the line today in the first step toward making horsepower history at the June 20-23 Barrett-Jackson Northeast Auction. The limited-production, world record-setting 2018 Demon and the last [2017 Dodge Viper](#) hand-built American supercar will be auctioned as a pair in “[The Ultimate Last Chance](#)” end-of-an-era offer with 100 percent of the hammer proceeds from the sale going to the United Way.

After leaving the Brampton plant, the last 2018 Dodge Challenger SRT Demon will travel to an upfit center for its final stages of assembly, which includes adding a hand-painted exclusive Viper Red exterior color, 18-inch aluminum wheels, 18-inch Demon drag radial tires, Demon vehicle badging and a one-of-a-kind VIN instrument panel badging.

Production of the Challenger SRT Demon was limited to one model year and 3,300 units.

The winning bidder at the June 20-23 Barrett-Jackson Northeast Auction, held at the Mohegan Sun Resort in Uncasville, Connecticut, takes home a combined 1,485 horsepower: the 840-horsepower Dodge Challenger SRT Demon – the industry’s first and only purpose-built, street-legal production drag car with the most powerful production V-8 engine and 20-plus industry-first, drag-performance features – and the 645-horsepower Dodge Viper with an 8.4L V-10 engine, aerospace-grade lightweight carbon fiber body, iconic side exhaust and massive 14-inch wide rear tires.

Additional details on this once-in-a-lifetime Dodge Challenger SRT Demon/Dodge Viper Barrett-Jackson auction lot are available at [DodgeGarage.com](#).

Leaving behind a 25-year legacy with more track records than any other production car, production of the V-10-powered Dodge Viper concluded at the Conner Avenue Assembly Plant in Detroit in August 2017. The last production 2017 Dodge Viper is styled in homage to the first-generation Dodge Viper RT/10 with its Viper Red exterior and black interior. The car (VIN ending in 731948) includes exterior carbon fiber accents, black Alcantara leather seats and an exclusive VIN instrument panel badge and authentication kit.

Dodge//SRT and Barrett-Jackson have collaborated before with charity as the winner. A one-of-a-kind 2015 Dodge Challenger SRT Hellcat, VIN0001, [raised \\$1.65 million for charity](#) in 2014 — at the time more than any other car in Barrett-Jackson history.

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with muscle cars and SUVs that deliver unrivaled performance in each of the segments where they compete.

2021 marks the year that Dodge is distilled into a pure performance brand, offering Hellcat-powered, 700-plus-horsepower SRT versions of every model across the lineup. For the 2021 model year, Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock, the new 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world, and the new 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever. Combined, these three muscle cars make Dodge the industry’s most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In June 2020, Dodge was named the “#1 Brand in Initial Quality,” making it the first domestic brand ever to rank No. 1 in the J.D. Power Initial Quality Study (IQS). Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit

[www.fcagroup.com](http://www.fcagroup.com).

**Follow Dodge//SRT and FCA news and video on:**

Company blog: <http://blog.fcanorthamerica.com>

Media website: <http://media.fcanorthamerica.com>

Dodge brand: [www.dodge.com](http://www.dodge.com)

DodgeGarage: [www.dodgegarage.com](http://www.dodgegarage.com)

Facebook: [www.facebook.com/dodge](http://www.facebook.com/dodge) or <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: [www.instagram.com/dodgeofficial](http://www.instagram.com/dodgeofficial) or [www.instagram.com/FiatChrysler\\_NA](http://www.instagram.com/FiatChrysler_NA)

Twitter: [www.twitter.com/dodge](http://www.twitter.com/dodge) or [www.twitter.com/FiatChrysler\\_NA](http://www.twitter.com/FiatChrysler_NA)

YouTube: [www.youtube.com/dodge](http://www.youtube.com/dodge) or [www.youtube.com/fcanorthamerica](http://www.youtube.com/fcanorthamerica)

-###-

Additional information and news from FCA are available at: <http://media.fcanorthamerica.com>