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NADA Partners With National Safety Council on Vehicle Recall Campaign

- NADA chairman and FCA US LLC dealer Wes Lutz leads efforts to link dealership websites to Check To Protect
- Check To Protect gives vehicle owners the ability to find out whether there is an open recall on their car or truck

March 27, 2018, Las Vegas - The National Automobile Dealers Association (NADA) joined with the National Safety Council (NSC) in support of its Check To Protect campaign designed to educate the public about the importance of addressing open vehicle recalls.

NADA chairman and FCA US LLC dealer Wes Lutz made the announcement last week at the NADA conference and convention in Las Vegas. He also intends to promote Check To Protect on his dealership websites and during interactions with customers. Lutz encouraged fellow auto dealers to follow his lead by using and promoting CheckToProtect.org as the go-to resource for drivers to learn whether a vehicle has an open recall.

“NADA wholeheartedly supports the National Safety Council's Check To Protect initiative, and is proud to be a partner in its efforts to educate and raise awareness about the importance of getting recall repairs completed,” said Lutz, owner of Extreme Dodge-Chrysler-Jeep-Ram dealership located in Jackson, Michigan. "I’m honored to be the first dealer to link directly to the Check To Protect website from my dealership home page, and I’m encouraging all franchised dealers, of every brand, to do so as well.”

The Council said it is grateful for NADA’s support and encourages vehicle owners to go to CheckToProtect.org to review their recall status. Those with an open recall are encouraged to make an appointment with their certified auto dealer today. All recalls are 100 percent free for drivers to have repaired at authorized dealerships regardless of the age of the vehicle.

“For Check To Protect to work on a national level, the National Safety Council knows it needs dealer support,” said Kelly Nantel, vice president of communications and advocacy for the Council. “At the end of the day, dealers are the ones who repair the open recalls and close the loop. This relationship raises awareness about the Check To Protect campaign among dealers, drivers and their communities – all places we want to spread the word.”

The Council launched Check To Protect in June 2017. Since that time, more than 100,000 people have visited CheckToProtect.org to learn whether their vehicle has an open recall. FCA US is a founding partner of Check To Protect.

“Recall awareness and compliance are critically important to road safety,” said Kristen Kreibich, Safety Advocacy, FCA US Vehicle Safety and Regulatory Compliance. “FCA US is proud to be working with NSC to develop Check To Protect.”

About NADA
The NADA story began in 1917 when 30 auto dealers traveled to the nation’s capital to convince Congress not to impose a luxury tax on the automobile. They successfully argued that the automobile is a necessity of American life, not a luxury. From that experience, NADA was born. Today, NADA represents nearly 16,500 new car and truck dealerships, with both domestic and international franchises.

About the National Safety Council
Founded in 1913 and chartered by Congress, the National Safety Council is a nonprofit organization whose mission is to save lives by preventing injuries and deaths at work, in homes and communities, and on the road through

leadership, research, education and advocacy. NSC advances this mission by partnering with businesses, government agencies, elected officials and the public in areas where we can make the most impact – distracted driving, teen driving, workplace safety, prescription drug overdoses and Safe Communities. *Safety+Health* magazine, the Council's flagship publication, is a leading source of occupational safety and health information.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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