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## **FCA CANADA: 2018 Chrysler 300 Overview**

September 1, 2017, Windsor, Ontario - The 2018 Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value. Offering class-exclusive innovations and advanced technology at the driver's fingertips, the 300 lineup includes the latest generation Uconnect 4C multimedia centre with SiriusXM Guardian, Apple CarPlay and Android Auto, improved features and an award-winning interface. The TorqueFlite eight-speed automatic transmission delivers fuel economy as efficient as 7.8L/100 km (36 mpg) highway and comes standard on every model. Available on the Touring, Touring-L, 300S and Limited, it is the most technologically advanced all-wheel-drive (AWD) system in its class, which seamlessly engages at any speed to enable optimal traction and control based on conditions, driving style and road surface. Standard on the 300C and available on the 300S is the legendary 5.7-litre HEMI® V-8 engine with 363 horsepower. With numerous style packages, striking design and sophisticated interiors, the Chrysler 300 is Canada's big and bold sedan here to make a statement.

### **New for 2018:**

- Chrysler repositions the 300 model lineup with Touring, Touring-L, 300S, Limited and 300C models to better align with the all-new Chrysler Pacifica
- Limited model now offers 20-inch polished aluminum wheels
- SiriusXM Guardian delivers advanced in-vehicle connectivity and useful apps for drivers and passengers. Features include SOS Call, Roadside Assistance, Send and Go, Vehicle Finder and Remote Services, which can be used virtually anywhere, allowing owners to lock and unlock doors or start their vehicles
- SiriusXM Travel Link makes every trip more efficient, SiriusXM Travel Link provides premium data services and information, including weather, fuel prices, sports and movies
- SiriusXM Traffic Plus works with the vehicle's navigation system to display traffic speed and flow information, along with accident information to assist drivers in routing around congested areas
- On-demand 4G Wi-Fi (late availability) hotspot capability provides faster speed and more reliable in-vehicle wireless internet connectivity to your laptop, tablet or smartphone and supports up to eight mobile devices
- New Deep Mocha leather interior option available on Limited and 300C models
- 2018 300C model comes standard with the 5.7-litre HEMI V-8
- New available options include:
  - Harman Kardon premium audio system, navigation, power backlight sunshade, dual-pane sunroof on the Limited
  - Harman Kardon premium audio system, navigation, power backlight sunshade, dual-pane sunroof and Sun, Sound & NAV package on the 300C
- New Green Metallic and Ocean Blue Metallic exterior paint options added to the lineup (late availability)

### **Highlights:**

- Class-exclusive TorqueFlite eight-speed automatic transmission is standard on every model, delivering best-in-class V-6 and AWD fuel economy
- All Chrysler 300 V-6 models are available with the most technologically advanced AWD system in its class, which includes a class-exclusive active transfer case and front-axle-disconnect system to improve real-world fuel economy. This advanced AWD system seamlessly transitions between rear-wheel drive (RWD) and AWD with no driver intervention to maximize fuel economy
- Chrysler 300S offers more athletic and youthful appointments to the lineup thanks to a unique 300-horsepower Pentastar V-6 engine with paddle shifters and sport mode, performance suspension,

blacked-out exterior accents, 20-inch Hyper Black aluminum wheels, leather-faced sport seats, exclusive Piano Black interior accents and signature 10-speaker BeatsAudio system

- As the pinnacle of the lineup, the 300C features model-exclusive Platinum Chrome finishes, 20-inch polished-aluminum wheels with Satin Finish, sport mode with paddle shifters, available signature two-tone Indigo/Linen (Black and Deep Mocha are also available) interior environment with premium quilted and perforated Nappa leather-faced seats and door panels, hand-sanded natural pore wood, French accent stitching and leather-wrapped steering wheel with unique chrome accent ring
- Sport mode instantly transforms the personality and performance of the Chrysler 300S and 300C models by reducing shift times from approximately 400 milliseconds to 250 milliseconds, increased engine and throttle responsiveness, firmer steering feel and turns AWD “on” (if off) with AWD models for improved dynamics
- For drivers who want even more performance from the 300C model, the legendary 5.7-litre HEMI V-8 engine with FuelSaver Multi-Displacement System (MDS) is standard for 2018, and delivers 363 horsepower, 394 lb-ft. of torque and a fuel economy as efficiency as 9.4L/100 km (30 mpg) highway
- Chrysler 300 offers a 360-degree perspective thanks to the available SafetyTec 2 Group's Forward Collision Warning with Active Braking, Adaptive Cruise Control with Stop, Lane Departure Warning with Lane Keep Assist and more
- For drivers who want more handling capability, RWD Chrysler 300S models are equipped with a performance-tuned suspension with increased spring rates, performance-tuned steering and bushings and larger sway bars (with V-8 engine)

### **Model Lineup**

For 2018, the Chrysler 300 lineup consists of five models:

- 300 Touring (RWD/AWD)
- 300 Touring-L (RWD/AWD)
- 300S (RWD/AWD)
- 300 Limited (RWD/AWD)
- 300C (RWD)

### **Available Exterior Colours:**

- Billet Metallic
- Bright White
- Ceramic Grey
- Gloss Black
- Granite Crystal Metallic
- Green Metallic (NEW - late availability)
- Maximum Steel Metallic
- Ocean Blue Metallic (NEW - late availability)
- Velvet Red Pearl

### **Available Interior Colours:**

- Black
- Black/Linen
- Black/Smoke
- Deep Mocha (NEW)
- Indigo/Linen

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 95th anniversary in 2020. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and

Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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