

FCA México Reported Sales of 8,493 Units

- FIAT brand sales grew 4 percent compared to prior year; best October ever
- Jeep® sales improved 42 percent versus 2016
- Mitsubishi Motors achieved best October sales ever
- Ram established best October ever, with sales 8 percent higher than in 2016

November 1, 2017, Mexico City - FCA México reported sales of 8,493 units.

"Last month in Mexico, we launched the most capable version of the most awarded SUV in the world, Jeep® Grand Cherokee Trailhawk, expanding the range of Jeep products, which continue to attract new customers to the sales floor," said Bruno Cattori, President & CEO of FCA México. "We also opened the first exclusive Alfa Romeo boutique, a concept that allows us get closer to the brand's followers and shows the sophistication and elegance of a totally new premium brand identity."

Alfa Romeo

Alfa Romeo, the Italian brand that continues receiving worldwide recognition, achieved sales of 29 units. Last month, 2017 Alfa Romeo Giulia earned the [2017 Top Safety Pick+](#) (TSP+) rating from the Insurance Institute for Highway Safety (IIHS). In addition, within the annual Autonis Awards, Alfa Romeo was chosen as "Best Design of the Year" and Alfa Romeo Stelvio received "Best Big SUV."

In October, we opened the first Alfa Romeo boutique, a modern sales point that shows the sophistication and elegance of a totally new premium brand.

Chrysler

Chrysler reported sales of 48 units. Chrysler Pacifica, the minivan that redefines its segment, celebrates one year in Mexico.

Dodge

Dodge sold 2,595 units. Dodge Attitude continued its positive sales trend with 1,524 units. Dodge Neon and Dodge Journey continued with good numbers, reporting sales of 397 and 316 units, respectively.

FIAT

FIAT sold 765 units, up 4 percent versus 2016, best October ever. Fiat Mobi, the vehicle with perfect dimensions for the city with exclusive design and equipment, had sales of 395 units, while Fiat Uno, the car with unique equipment for vehicles of its class, sold 281 units.

Jeep

Jeep sales increased 42 percent compared to October 2016 with 1,411 units. Jeep Renegade sold 496 units. Jeep Compass sold 263 units. This SUV earned the [2017 Top Safety Pick](#) rating from IIHS. Jeep Grand Cherokee, the sales leader in the large SUV segment, sold 477 units, up 31 percent versus October 2016. Jeep Wrangler sold 161 units.

Last month, we launched Jeep Grand Cherokee Trailhawk, the most capable version of this model. This vehicle is equipped with a host of standard off-road capability features, including Jeep's Quadra-Drive II 4x4 system with rear Electronic Limited Slip Differential for all powertrains, a unique version of Grand Cherokee's Quadra-Lift air suspension – developed for Trailhawk – that offers improved articulation and total suspension travel, as well as Selec-Speed Control with Hill Ascent Control.

Mitsubishi Motors

Mitsubishi Motors finished the month with 1,580 units sold, up 32 percent versus prior year, best October ever. Sales were driven primarily due to Mitsubishi Mirage, which sold 808 units, an increase of 82 percent, best October ever; and Mitsubishi L200, which sold 674 units, up 57 percent, best October since 2011.

Last month, as part of the 45th edition of the Tokyo Motor Show, Mitsubishi Motors Corporation celebrated the world debut of the Mitsubishi e-Evolution CONCEPT. The all-electric high-performance SUV incorporates the new strategy of the brand under the global slogan “drive your ambition,” reflecting an adventurous and progressive mentality for an inspiring product and design.

Ram

Ram brand sold 2,065 units, up 8 percent over prior year, best October in its history. Ram 700 and Ram ProMaster Rapid continue as leaders in their segments, placing in the market 882 units and 322 units, respectively.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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