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FCA Canada Reports Monthly Sales Record for Jeep® Wrangler and Year-to-date Record for Ram Brand and Ram Pickup Trucks

November 2, 2017, Windsor, Ontario - October 2017 sales results are in for FCA Canada, highlighting a monthly record for Jeep® Wrangler, as well as a calendar-year-to-date record for Ram brand and Ram pickup truck sales. Overall, FCA Canada sales of 17,211 vehicles were down 12 per cent, when compared with results from October 2016.

Sales Highlights

Built on over 75 years of go-anywhere 4x4 heritage, Jeep Wrangler posted strong October 2017 sales of 1,766 units. That figure represents the best October sales on record for the iconic global nameplate.

While complete information will not be available until November 29 at the Los Angeles Auto Show, an all-new, next-generation Jeep Wrangler is on the way. The most capable SUV ever will deliver even more legendary Jeep 4x4 capability, with a modern design that stays true to the original, with advanced fuel-efficient powertrains, more open-air options, as well as more safety features and advanced technology than ever before.

New from the ground up, the all-new Jeep Compass is resonating with consumers as evidenced by a rise in sales. A total of 574 units were sold last month, marking its best October sales since 2008 and an increase of 44 per cent, compared with sales in October 2016. This truly global vehicle is climbing its way up in over 100 markets around the world and stands as the most capable SUV in its class.

Calendar-year-to-date sales of the Windsor, Ontario-made Chrysler Pacifica are up 166 per cent, as compared with the same timeframe in 2016. In October, Chrysler Pacifica Hybrid earned the title of " Best Value Family" vehicle in the U.S.'s 14th annual Carspondent.com Active Lifestyle Vehicle awards, where a panel of automotive journalists and professional athletes evaluated cars, crossovers, SUVs and trucks in nine categories.

Once again, the Ram brand's highly capable vehicle line stood tall in October, with calendar-year-to-date sales of 91, 157 units, beating the previous year-to-date sales results by 13 per cent. Ram's light- and heavy-duty pickup line also marked a year-to-date record in October, with 86,482 sales reported, an increase of 13 per cent versus the same time last year.

Sales Chart

Canada Sales Summary OCTOBER 2017*

	Month Sales		Vol %	CYTD Sales		Vol %
Model	**Curr Yr**	**Pr Yr**	**Change**	**Curr Yr**	**Pr Yr**	**Change**
Compass	574	269	113%	5,312	3,678	44%
Patriot	49	658	-93%	3,004	7,420	-60%
Wrangler	1,766	1,224	44%	14,452	16,645	-13%
Cherokee	1,501	2,762	-46%	19,843	27,219	-27%
Grand Cherokee	794	1,068	-26%	13,807	12,932	7%
Renegade	162	310	-48%	2,810	3,467	-19%
JEEP BRAND	**4,846**	**6,291**	**-23%**	**59,228**	**71,361**	**-17%**
200	73	603	-88%	2,840	6,296	-55%
300	272	39	597%	3,714	3,172	17%
Town & Country	0	16	-100%	5	2,879	-100%

Pacifica	457	497	-8%	5,106	1,922	166%
CHRYSLER BRAND	**802**	**1,155**	**-31%**	**11,665**	**14,269**	**-18%**
Dart	0	100	-100%	533	1,232	-57%
Charger	144	186	-23%	4,242	3,209	32%
Challenger	359	120	199%	3,253	2,884	13%
Viper	1	0	N/A	50	46	9%
Journey	1,440	1,356	6%	11,780	14,115	-17%
Caravan	3,176	3,572	-11%	39,947	44,224	-10%
Durango	208	230	-10%	5,596	5,363	4%
DODGE BRAND	**5,328**	**5,564**	**-4%**	**65,401**	**71,073**	**-8%**
Ram P/U	5,794	5,950	-3%	86,482	76,815	13%
ProMaster Van	247	200	24%	3,822	2,075	84%
ProMaster City	28	120	-77%	853	1,468	-42%
RAM BRAND	**6,069**	**6,270**	**-3%**	**91,157**	**80,358**	**13%**
Giulia	20	0	NEW	416	0	NEW
Alfa 4C	4	11	-64%	59	82	-28%
Alfa Stelvio	112	0	NEW	195	0	NEW
ALFA BRAND	**136**	**11**	**1136%**	**670**	**82**	**717%**
500	15	117	-87%	765	881	-13%
500L	1	38	-97%	41	275	-85%
500X	3	42	-93%	836	678	23%
Spider	11	39	-72%	581	208	179%
FIAT BRAND	**30**	**236**	**-87%**	**2,223**	**2,042**	**9%**
TOTAL FCA CANADA	**17,211**	**19,527**	**-12%**	**230,344**	**239,185**	**-4%**

**Method of Determining Monthly Sales:* Beginning with the July 2016 sales report, FCA Canada sales numbers have been calculated using a new sales reporting methodology, which is described in more detail in the explanatory note issued on September 1, 2016. Sales by dealers are derived from the New Vehicle Delivery Report, or NVDR system and reported upon the first sale reported in the NVDR system. Under the new reporting methodology, fleet sales are recorded as sales upon shipment by FCA Canada of the vehicle to the customer or end user. The updated monthly sales figures are available on the FCA US media website at www.media.fcanorthamerica.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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