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## **FCA Canada: All-new Jeep® Compass SUV Named IIHS Top Safety Pick for 2017**

- 2017 Jeep® Compass earns Top Safety Pick from Insurance Institute for Highway Safety (IIHS)
- Highest possible ratings for crashworthiness and collision-warning technology
- All-new Compass achieves “good” rating in each of five IIHS crashworthiness tests
- Available Automatic Emergency Braking technology – Full-speed Forward Collision Warning-Plus – gets “superior” rating; system benefits from sensor-fusion strategy
- Most capable compact SUV ever offers more than 65 available safety and security features, including seven standard-equipment air bags

October 17, 2017, Windsor, Ontario - The all-new Jeep® Compass has earned a 2017 Top Safety Pick rating from the Insurance Institute of Highway Safety (IIHS).

The 2017 compact SUV achieves “good” ratings in each of five IIHS tests that evaluate crashworthiness. Its available Automatic Emergency Braking (AEB) technology also earns a grade of “superior.”

Each is the highest possible IIHS rating in its category. A Top Safety Pick designation is contingent on such performance.

“The all-new Jeep Compass benefits from high-strength steel content that exceeds 65 per cent,” says Mike Manley, Head of Jeep Brand – FCA Global. “This not only contributes to crashworthiness, it speaks to a level of engineering sophistication that makes this vehicle the most capable small SUV ever.”

More than half of its high-strength steel comprises hot-stamped steel and advanced high-strength steel, indicative of a trend that has seen FCA US increase their overall use by more than 50 per cent since model-year 2012.

The 2017 Jeep Compass scored “good” ratings in tests that simulate:

- a side impact with a large SUV or pickup truck;
- a moderate-offset frontal impact;
- a small-offset frontal impact;
- roof-deformation consistent with a rollover; and
- a rear collision capable of inducing whiplash

Advanced AEB technology is a hallmark of the safety strategy embraced by FCA US LLC. Accordingly, the all-new Jeep Compass benefits from sensor-fusion technology in its available driver-assist feature, Full-speed Forward Collision Warning-Plus.

“Sensor-fusion combines the attributes of radar technology and cameras, while most competitive systems use one or the other,” says Mark Chernoby, Chief Technical Compliance Officer – Fiat Chrysler Automobiles N.V. “This approach affords greater precision for monitoring the road ahead.”

Full-speed Forward Collision Warning-Plus is among more than 65 safety and security features in the all-new 2017 Jeep Compass. Among its seven standard-equipment air bags are seat-mounted side pelvic-thorax air bags and full-length, side-curtain air bags.

The all-new Canadian 2017 Jeep Compass starts at \$24,900, excluding destination, taxes, title and registration fees.

### **About Jeep Brand**

Built on more than 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left and right-hand drive configurations and with gasoline and diesel powertrain options.

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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