

Contact: Dan Reid  
Kristin Starnes

## 2018 Chrysler 300 Fact Sheet

September 1, 2017, Auburn Hills, Mich. - The 2018 Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value. Offering class-exclusive innovations and advanced technology at the driver's fingertips, the 300 lineup includes the Uconnect 4 system with Apple CarPlay and Android Auto, improved features and an award-winning interface. The TorqueFlite eight-speed transmission delivers up to 30 miles per gallon (mpg) highway fuel economy when paired with the award-winning 3.6-liter Pentastar V-6. Available on the Touring, Touring L, 300S and Limited is the segment's most advanced all-wheel-drive (AWD) system, which seamlessly engages at any speed to enable optimal traction and control based on conditions, driving style and road surface. Standard on the 300C and available on the 300S, the 5.7-liter HEMI® V-8 engine with 363 horsepower is the most powerful V-8 engine in its class. With numerous style packages, striking design and sophisticated interiors, the Chrysler 300 is America's big and bold sedan here to make a statement.

### New for 2018

- Chrysler repositions the 300 model lineup to Touring, Touring L, 300S, Limited and 300C to better align with the all-new Chrysler Pacifica
- New entry-level Touring model offers cloth interior and 17-inch aluminum wheels
- Limited model now offers 20-inch aluminum wheels
- New Mocha leather interior option available on Limited and 300C models
- 2018 300C model comes standard with the 5.7-liter HEMI V-8, offering best-in-class V-8 horsepower and torque
- New available options include:
  - Sport Appearance Package and Chrome Appearance Package on Touring
  - BeatsAudio and Alloy Package on the 300S
  - Harman Kardon premium audio system, navigation, power sunshade, dual-pane sunroof on the Limited
  - Harman Kardon premium audio system, navigation, power sunshade, dual-pane sunroof and Sun/Sound/Nav bundle on the 300C
- New Green Metallic Clear Coat and Ocean Blue Metallic Clear Coat exterior paint options added to the lineup

### Highlights

- Class-exclusive TorqueFlite eight-speed automatic transmission is standard on every model, delivering best-in-class V-6 highway fuel economy, plus best-in-class V-6 and V-8 driving range
- All Chrysler 300 V-6 models are available with the segment's most technologically advanced all-wheel-drive (AWD) system, which includes a segment-exclusive active transfer case and front-axle-disconnect system to improve real-world fuel economy. This advanced AWD system seamlessly transitions between rear-wheel drive (RWD) and AWD with no driver intervention to maximize fuel economy
- Chrysler 300S offers more athletic and youthful appointments to the lineup thanks to a unique 300-horsepower Pentastar V-6 engine with paddle shifters and sport mode, performance suspension, blacked-out exterior accents, 20-inch Hyper Black wheels, leather-wrapped sport seats, exclusive Piano Black interior accents and available signature 10-speaker BeatsAudio system
- As the pinnacle of the lineup, the 300C features model-exclusive Platinum Chrome finishes, 20-inch polished-aluminum wheels, sport mode with paddle shifters, available signature two-tone Indigo/Linen (Black and Mocha also available) interior environment with segment-exclusive deep-quilted and

perforated Nappa leather seats and door panels, hand-sanded natural pore wood, French accent stitching and leather-wrapped steering wheel with unique chrome accent ring

- Sport mode instantly transforms the personality and performance of the Chrysler 300S and 300C models by reducing shift times from approximately 400 milliseconds to 250 milliseconds, increased engine and throttle responsiveness, firmer steering feel and turns AWD “on” (if off) with AWD models for improved dynamics
- For drivers who want even more performance from the 300C model, the legendary 5.7-liter HEMI® V-8 engine with Fuel Saver Technology is standard for 2018, and delivers 363 horsepower, 394 lb.-ft. of torque, 0-60 miles per hour (mph) in less than 6 seconds and best-in-class V-8 driving range (EPA estimated 16 mpg city/25 mpg highway/19 combined)
- Chrysler 300 offers a 360-degree perspective thanks to the SafetyTec Plus Group’s Full-speed Forward Collision Warning – Plus, Adaptive Cruise Control-Plus with Full Stop, Lane Departure Warning with Lane Keep Assist, Blind-spot Monitoring, Rear Cross Path detection and more
- For drivers who want more handling capability, a performance-tuned suspension with increased spring rates, performance-tuned steering and bushings, larger sway bars (with V-8 engine) and Goodyear Eagle F1 three-season tires is available on rear-wheel-drive Chrysler 300S models

### **Model Lineup**

For 2018, the Chrysler 300 lineup consists of five models:

- 300 Touring (RWD/AWD)
- 300 Touring L (RWD/AWD)
- 300S (RWD/AWD)
- 300 Limited (RWD/AWD)
- 300C (RWD)

### **Exterior Colors**

- Billet Silver Metallic Clear Coat
- Bright White Clear Coat
- Ceramic Gray Clear Coat
- Gloss Black Clear Coat
- Granite Crystal Metallic Clear Coat
- Green Metallic Clear Coat (NEW)
- Maximum Steel Metallic Clear Coat
- Ocean Blue Metallic Clear Coat (NEW)
- Velvet Red Pearl Coat

### **Interior Colors**

- Black
- Black/Linen
- Black/Caramel
- Black/Smoke
- Mocha (NEW)
- Indigo/Linen

### **More Information**

Please visit the [Chrysler 300](#) newsroom for the latest product information, photography and videography, plus access to specification and feature availability documents.

### **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology since the company was founded in 1925. The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented, with an unprecedented level of functionality, versatility, technology and bold styling. The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative plug-in hybrid powertrain. It’s the first

electrified vehicle in the minivan segment and achieves more than 80 MPGe in electric-only mode, has an all-electric range of more than 30 miles and a total range of more than 500 miles. The Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value. Chrysler is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

**Follow Chrysler brand and FCA news and video on:**

Company blog: <http://blog.fcanorthamerica.com>

Media website: <http://media.fcanorthamerica.com>

Chrysler brand: [www.chrysler.com](http://www.chrysler.com)

Facebook: [www.facebook.com/chrysler](http://www.facebook.com/chrysler) or <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: <https://www.instagram.com/chrysler> or [www.instagram.com/FiatChrysler\\_NA](https://www.instagram.com/FiatChrysler_NA)

Twitter: [www.twitter.com/chrysler](http://www.twitter.com/chrysler) or [www.twitter.com/FiatChrysler\\_NA](http://www.twitter.com/FiatChrysler_NA)

YouTube: [www.youtube.com/chrysler](http://www.youtube.com/chrysler) or [www.youtube.com/fcanorthamerica](http://www.youtube.com/fcanorthamerica)

-###-

Additional information and news from FCA are available at: <http://media.fcanorthamerica.com>