

Contact: LouAnn Gosselin
Bradley Horn

FCA Canada: Chrysler Pacifica, Dodge Charger and Ram 1500 Earn 2017 *The Car Guide/ Le Guide de L'Auto* Best Buys Awards

- All-new, Canadian-made 2017 Chrysler Pacifica named Best Buy for Minivans
- Canadian-made 2017 Dodge Charger named Best Buy for Full-Size Sedan
- Ram 1500 named Best Buy for Full-Size Pick-up Trucks
- Annual awards from well-respected, long-running, Quebec-based publication

November 30, 2016, Windsor, Ontario - A trio of FCA Canada vehicles have been named *The Car Guide / Le Guide de L'Auto* Best Buys for 2017.

The made-in-Canada [2017 Chrysler Pacifica](#) was named Best Buy for Minivans, only the latest in a string of recent awards for this all-new, game-changing family vehicle, which have included an AutoTRADER.ca [Top Pick](#), a 2017 Consumer Guide® [Automotive Best Buys](#), a Kelley Blue Book's KBB.com [2017 Best Buy Award](#) and a NHTSA [Five-Star Overall Safety Rating](#). What's more, *The Car Guide / Le Guide de L'Auto* also listed Chrysler Pacifica as a runner-up for Best New SUV of the Year.

Built at the award-winning [Brampton Assembly Plant](#) (BAP), the [2017 Dodge Charger](#) was named the Best Buy for Full-Size Sedan, with the [2017 Chrysler 300](#) – also made at BAP – a top-three finalist in the same category.

The [2017 Ram 1500](#) – offering the segment's only EcoDiesel V-6 engine – was named the Best Buy for Full-Size Pick-up Trucks, amongst all-new or refreshed rivals.

The editors of the well-respected, long-running, Quebec-based publication scrutinized and compared new models head-to-head in 28 vehicle categories, with fuel economy, reliability, safety, infotainment, driving experience and an overall score weighed, before selecting the top three vehicles for each.

"Expert, third-party recognition for this diverse trio of FCA products, especially from a publication with the history of *The Car Guide / Le Guide de L'Auto*, is particularly valuable," said [William Levasseur](#), VP of Marketing, FCA Canada. "Not only does it validate the quality and features built into vehicles across our lineup, but it also helps Canadians considering their next new vehicle."

The [2017 Fiat 124 Spider](#) was also named runner-up in the Convertibles and Roadsters Under \$50,000 category.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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